

Outlook on the UK economy is slightly more positive, after falling dramatically in March in response to the Iran War, while retail spending plans increase again

The pulse of UK Consumer sentiment towards the economy, finances & spending

Next 3 months UK Economy

NET: Better – Worse

Current financial situation

NET: Comfortable – Struggling

Next 3 months financial situation

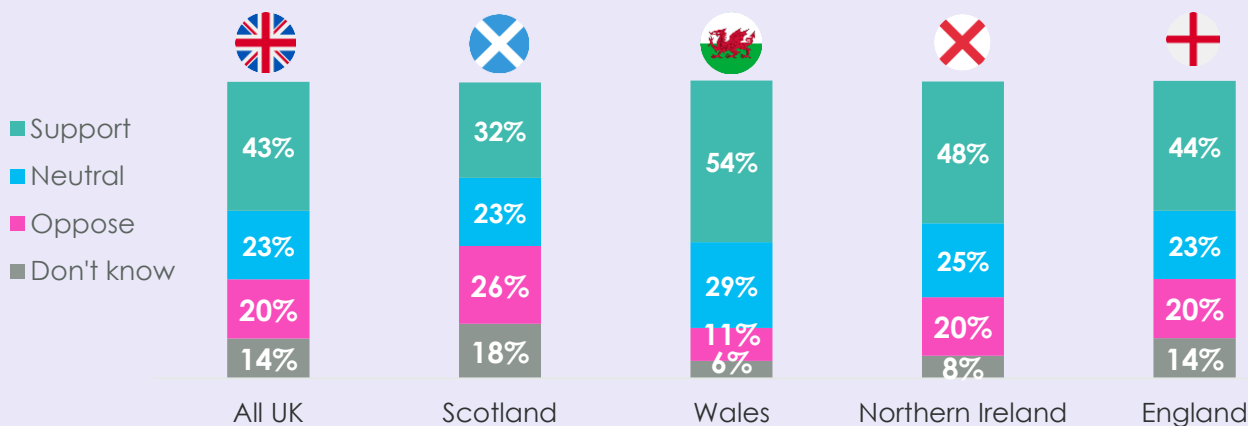
NET: Better – Worse



Source: BRC Consumer Sentiment Monitor | 2,000 UK Adults | Nationally Representative weighting | Fieldwork conducted 5th May – 8th May 2026

Across the UK, Scottish adults are the most resistant to the idea of a legal cap on food prices, despite being the only country where it has been proposed

A legislative cap on the prices of certain food items (e.g. bread, milk, etc.) in grocery stores has been proposed in Scotland. This would mean prices on some foodstuffs would be set by Scottish Government, rather than by retailers. Such a cap would have implications for the price and availability of affected goods, as well as the price of those goods not affected by the cap. Resistance to the cap is highest in Scotland.



Q: A legislative cap on the prices of certain food items (e.g. bread, milk, etc.) in grocery stores has been proposed in Scotland. This would mean prices on some foodstuffs would be set by Scottish Government, rather than by retailers. Such a cap would have implications for the price and availability of affected goods, as well as the price of those goods not affected by the cap. To what extent do you support or oppose a legal cap on food prices in grocery stores? (Base size: 2050)

