

Consumer view on UK economy & finances improves

The pulse of UK Consumer sentiment towards the economy, finances & spending

Next 3 months UK Economy

NET: Better – Worse

Current financial situation

NET: Comfortable – Struggling

Next 3 months financial situation

NET: Better – Worse

Improved vs May'25

-36% -28%

30% 32%

Improved vs May'25

Improved vs May'25

-12% -5%

Previous month

Current month

Plans to spend in next 3 months

NET: More – Less

Retail spend in next 3 months

NET: More – Less

Expected borrowing next 3 months

NET: More – Less

10% 12%

Improved vs May'25

0% 2%

Improved vs May'25

Decreased vs May'25

-13% -15%

Source: BRC Consumer Sentiment Monitor | 2,000 UK Adults | Nationally Representative weighting | Fieldwork conducted 3rd – 6th June 2025

Summer holiday spend approaches, and Brits are calling for greater investment in their local high streets

April

May

15% - June

20% - July

22% - August

Sept

Oct

47%

of UK adults have plans to go on holiday or take a short break in the next 3 months...

...holiday going Brits plan to spend

£1,531

on average on their trip

Q. Do you have any plans to go on holiday, or take a short break, in the next 3 months (June – August)? Base: All respondents (2,000)

Q. Q13. How much will you spend going on holiday, or taking a short break, over the next 3 months (June – August)? By spend we mean any money used for travel, accommodation, spending money etc. If you are going on multiple holidays or breaks, please think about the next trip you're taking. Answer based on how much you're contributing to the trip, not the cost of the trip in total. Base: All going on holiday (941)

45%

Have **not noticed any improvement** in their local high streets over the last 5 years

33%

Feel that their local high street **does not has a diverse mix of shops and services**

65%

Think that **more money should be invested** in their local high street

Q. How much do you agree or disagree with the following statements on your local high street? Base: All respondents (2,000)

