

Research Manager

Social & Political - London Team

An exciting opportunity has arisen for an established and commercially minded Research Manager to join our fast growing and award-winning agency, to lead, drive and develop projects and accounts and to be fundamental to the business and their continued successes. This ranges from fast turnaround surveys to large strategic projects encompassing multiple research elements, with regular internal training sessions to strengthen your skillset.

The role will be focused on quantitative research with occasional qualitative work. We expect you to have a strong interest in society, and already operating at this level.

About Opinium:

MRS 2021 Agency of the Year. Winner of the MRS best place to work award three times, the Drum Best Place to Work 2018 & 2019, and the 2019 Women in Research Best Agency to Work Globally. Opinium is a strategic insight agency, that truly puts its people at the centre of everything they do.

Across our four offices in London, New York, Amsterdam and Cape Town, we help our clients harness the power of insight on a global scale to build, grow, promote and make strategic business decisions. We also use Opinium for good, working with multiple charities and volunteering.

This is a role in our social research team. Our clients range from public sector bodies, regulators, charities, universities, think tanks, campaign groups to consultancies.

Our culture:

We really believe we have a unique culture which provides a stimulating, challenging and rewarding workplace whilst providing a supportive environment and focus on the wellbeing of our people.

“When measuring success, revenue growth and employee wellbeing should go hand-in-hand. It’s the only way to build an insight agency that clients want to work with. We’ve placed our people where they rightfully belong: at the heart of our business.”

Opinium CEO, Chair designate of the Market Research Society (MRS)

Your opportunity:

This is an exciting and challenging role with great scope for development. We have a number of large and growing accounts in our Social and Political Practice area and we are looking for an experienced Research Manager to join the growing team, and help us to continue to deliver excellence in everything we do. You will be actively involved in managing research projects from start to finish, including direct liaison with clients.

Person specification:

We are looking for people who are passionate, resilient, creative, authentic and being an expert. You would value working for a business whilst working on projects for the greater good and building relationships with colleagues and teams.

- This role would suit somebody with excellent analytical ability and outstanding communication skills both orally and written
- While Opinium is method neutral and you'll need a good working knowledge of qualitative and secondary research, online research experience essential
- A strong interest in all areas of Market Research and the ambition to get involved with all aspects of our business is essential
- Is currently managing the full life cycle of a project from writing the questionnaire, scripting, analysis and reporting.
- The candidate should be well organised and with initiative
- Excellent client facing ability
- You will be a confident user of Microsoft Word, Outlook, Excel and Power Point. Being able to learn new software is also important.
- You will be working with a team of hard-working people, so somebody with a can-do attitude, flexibility and keenness to work is essential. Given the wide range of duties in this role, career progression opportunities could be diverse for any successful candidate.

Desired skills and expertise:

- You must have been working in the social research space at an agency
- You should thrive on working closely with client and colleagues to deliver game changing insights
- Enthusiastic, with a flexible 'can do' attitude to work and a desire to develop and contribute to the company's success
- Strong numeracy skills and the ability to interpret data
- Building relationships and managing people
- Strong team-working skills
- Highly developed organisational, time-management and co-ordination skills
- Proven ability to meet tight deadlines
- An excellent eye for detail

- Pro-active and clear communication skills
- Good proficiency in Word, Excel and PowerPoint
- Experience of writing proposals and supporting pitches
- Used to managing more junior members of staff and working with data processing and management teams
- Experience of advanced statistical software such as SPSS or R is preferable but by no means essential

Experience:

- Circa 5-6 years of experience in an agency working in research and insights

What we offer you:

We have a wide range of wellbeing tools and initiatives so that you can be your best inside and outside work.

- A job that can grow as quickly as you can – our headcount has more than doubled in the last two years and this is only the start
- The tools, resources and support you need to succeed and grow
- A career manager (that invests and looks after your career)
- A collaborative and supportive team
- A truly flexible work environment, hybrid working with a focus on prioritising work-life balance
- A fun, inclusive and thoughtful company culture
- Competitive salary, annual leave, and an excellent pension scheme
- Benefits including life insurance, critical illness insurance, dental insurance, Bike to Work scheme, Season Ticket Loan, savings plans and a monthly wellbeing allowance (£60 per month e.g. gym, sports club, learn new language) volunteering days, pre-paid vouchers for annual flu jab/eye test, annual health assessments, flexi start/leave, birthday come-in-lates or leave-earlies, WFH equipment allowance.

Equal opportunity employer:

Opinium is committed to a work environment that is inclusive to all and free of discrimination. We are an equal opportunity employer without regard to race, colour, religion, sex, age, national origin, disability, sexual orientation, gender identity or expression and genetic predisposition.

If you think this role is for you, send your CV and cover letter to recruitment@opinium.com – thanks!

Our **Recruitment Candidate Privacy Notice** can be found [here](#).