

Research or Senior Research Manager

Chicago

An exciting opportunity has arisen for an established and commercially minded Research Manager or Senior Research Manager to join our fast growing and award-winning agency, to lead, drive and develop projects and accounts and to be fundamental to the business and their continued successes.

About Opinium:

Multi award winning agency. Quirks Excellence winners 2020, 2021 and 2023. MRS 2021 Agency of the Year. Winner of the MRS best place to work award three times, the Drum Best Place to Work 2018 & 2019, and the 2019 Women in Research Best Agency to Work Globally. Opinium is a strategic insight agency, that truly puts its people at the center of everything they do.

Across our four offices in London, New York, Amsterdam and Cape Town, we help our clients harness the power of insight on a global scale to build, grow, promote and make strategic business decisions. We also use Opinium for good, working with multiple charities and volunteering.

Our culture:

We really believe we have a unique culture which provides a stimulating, challenging and rewarding workplace whilst providing a supportive environment and focus on the wellbeing of our people.

“When measuring success, revenue growth and employee wellbeing should go hand-in-hand. It’s the only way to build an insight agency that clients want to work with. We’ve placed our people where they rightfully belong: at the heart of our business.”

Opinium CEO, Chair designate of the Market Research Society (MRS)

Your opportunity:

This is an exciting and challenging role with great potential for development.

Our fastest growing client, a West-Coast based consumer fintech brand, has typically been managed by our teams in NYC and London. We’re looking for a **Research Manager or Senior Research Manager** to join our team to support client projects, become a key contact for this client over time **and** to be the first hire in our second US city after NYC. In the short

term, you will be actively involved in managing research projects from start to finish. Long-term goals are for this person play a major role in a larger Chicago team and office, continue growing the client account, work across other exciting clients, and to support growth initiatives for new US clients.

Person specification:

We are looking for people who are passionate, resilient, creative, authentic and being an expert. You would value working for a business while working on projects for the greater good and building relationships with colleagues and teams.

- This role would suit somebody with excellent analytical ability and outstanding oral and written communication skills
- While Opinium is method neutral, you will need strong proficiency in online quantitative research, with qualitative experience being a plus
- This person should have an interest in taking ownership of clients and projects and being a project or client leader
- Ambition to drive growth and efficiency within yours and other areas of our business where able
- Is currently managing the full life cycle of a project from writing the questionnaire, scripting, analysis and reporting.
- Excellent client-facing ability and the ability to organize people or groups
- You will be a confident user of Microsoft Word, Outlook, Excel and Power Point. Being able to learn new software is also important.
- You will be working with a team of hard-working people, so somebody with a can-do attitude, flexibility and keenness to work is essential.

Location:

Opinium US currently has an office in New York City, with a team that goes in 2 times per week. The long-term goal is to have a second office in Chicago, but we would consider other markets for the right candidate.

This role would start 100% remote as you are the first employee in your area. Over time, we plan to grow within that market, but our remote/in-office policy will be flexible and will be aimed at meeting the needs of that growing team.

Over time, you may have occasional trips to Southern California, New York City or London. You may also be expected to attend occasional research events or client meetings in your city a few times per year.

Desired skills and expertise:

- You must have 3-7 years of experience at a Market Research vendor/agency
- You should thrive on working closely with client and colleagues to deliver game changing insights
- Enthusiastic and responsive, with a flexible 'can do' attitude to work and a desire to develop and contribute to the company's success
- Strong numeracy skills and the ability to interpret data
- Experience in custom research; trackers, ad-testing, and/or other ad-hoc custom research projects
- Experience working with FinTechs, Tech Companies, or Product Development research is a strong bonus
- A team player with the ability to build relationships and manage people
- Highly developed organisational, time-management and co-ordination skills
- Demonstrable ability to work independently and remotely (for now)
- Proven ability to meet tight deadlines
- An excellent eye for detail
- Pro-active and clear communication skills
- Good proficiency in Word, Excel and PowerPoint

Experience:

- You must have 3-7 years of experience at a Market Research vendor/agency

What we offer you:

We have a wide range of wellbeing tools and initiatives so that you can be your best inside and outside work.

- A job that can grow as quickly as you can – we plan to grow and you would be well placed to play a significant role in helping to lead and develop our team
- The tools, resources and support you need to succeed and grow
- A career manager (that invests and looks after your career)
- A collaborative and supportive team
- A truly flexible work environment, hybrid working with a focus on prioritising work-life balance
- A fun, inclusive and thoughtful company culture
- **Benefits include:**
 - Competitive salary and bonus
 - 25 PTO days (yes you read that right!)
 - Ability to earn equity after 2 years
 - 3.5% 401K Match with no vesting period
 - Medical insurance

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- Commuter benefits
 - Flexible, vibrant and transparent culture

Equal opportunity employer:

Opinium is committed to a work environment that is inclusive to all and free of discrimination. We are an equal opportunity employer without regard to race, colour, religion, sex, age, national origin, disability, sexual orientation, gender identity or expression and genetic predisposition.

If you think this role is for you, send your CV and cover letter to recruitment@opinium.com

Thanks!

Our **Recruitment Candidate Privacy Notice** can be found [here](#).