

Junior Research Executive

Thought Leadership Team

An exciting opportunity has arisen for a Junior Research Executive to join our fast growing and award-winning agency, to help drive and develop projects and accounts and to be fundamental to the business and their continued successes.

About Opinium:

MRS 2021 Agency of the Year. Winner of the MRS best place to work award three times, the Drum Best Place to Work 2018 & 2019, and the 2019 Women in Research Best Agency to Work Globally. Opinium is a strategic insight agency, that truly puts its people at the centre of everything they do.

Across our four offices in London, New York, Amsterdam and Cape Town, we help our clients harness the power of insight on a global scale to build, grow, promote and make strategic business decisions. We also use Opinium for good, working with multiple charities and volunteering.

Our culture:

We really believe we have a unique culture which provides a stimulating, challenging and rewarding workplace whilst providing a supportive environment and focus on the wellbeing of our people.

“When measuring success, revenue growth and employee wellbeing should go hand-in-hand. It’s the only way to build an insight agency that clients want to work with. We’ve placed our people where they rightfully belong: at the heart of our business.”

Opinium CEO, Chair designate of the Market Research Society (MRS)

Your opportunity:

This is an exciting and challenging role with great scope for development. You will be actively involved in managing research projects from start to finish, including direct liaison with clients.

Person specification:

We are looking for people who are passionate, resilient, creative and authentic. You would value working for a business whilst working on projects for the greater good and building relationships with colleagues and teams.

- You are passionate about using research to help create compelling content used in thought leadership and that appears in the media
- This role would suit somebody with excellent analytical ability and outstanding communication skills both orally and written
- 6-12 months experience in online Market Research is essential
- Is currently managing the full life cycle of a quantitative project from writing the questionnaire, scripting, analysis and reporting.
- The candidate should be well organised and with initiative
- Excellent client facing ability
- You will be a confident user of Microsoft Word, Outlook, Excel and Power Point. Being able to learn new software is also important.
- You will be working with a team of hard-working people, so somebody with a can-do attitude, flexibility and keenness to work is essential. Given the wide range of duties in this role, career progression opportunities could be diverse for any successful candidate.

Desired skills and expertise:

- Enthusiastic, with a flexible 'can do' attitude to work and a desire to develop and contribute to the company's success
- Strong numeracy skills and the ability to interpret data
- Building relationships and managing people
- Strong team-working skills
- Highly developed organisational, time-management and co-ordination skills
- Proven ability to meet tight deadlines
- An excellent eye for detail
- Pro-active and clear communication skills
- Good proficiency in Word, Excel and PowerPoint

Experience:

- 6-12 months of agency experience would be beneficial

What we offer you:

We have a wide range of wellbeing tools and initiatives so that you can be your best inside and outside work.

- A job that can grow as quickly as you can – our headcount has more than doubled in the last two years and this is only the start
- The tools, resources and support you need to succeed and grow
- A career manager (that invests and looks after your career)
- A collaborative and supportive team
- A truly flexible work environment, hybrid working with a focus on prioritising work-life balance
- A fun, inclusive and thoughtful company culture
- Competitive salary, annual leave, and an excellent pension scheme
- Benefits including life insurance, critical illness insurance, dental insurance, Bike to Work scheme, Season Ticket Loan, savings plans and a monthly wellbeing allowance (£60 per month e.g. gym, sports club, learn new language) volunteering days, pre-paid vouchers for annual flu jab/eye test, annual health assessments, flexi start/leave, birthday come-in-lates or leave-earlies, WFH equipment allowance.

Equal opportunity employer:

Opinium is committed to a work environment that is inclusive to all and free of discrimination. We are an equal opportunity employer without regard to race, colour, religion, sex, age, national origin, disability, sexual orientation, gender identity or expression and genetic predisposition.

And finally, don't just take our word for it:

"I feel confident to bring my full self to work, to share ideas with my colleagues, and that my voice matters."

LaShanda Seaman, Qualitative Research Manager and Board Member of the Market Research Society (MRS)

Have a look at our recent agency video that we submitted for the MRS Best Place to Work Award 2022: <https://vimeo.com/726685004/6e539af9e8>

If you think this role is for you, send your CV and cover letter to recruitment@opinium.com

Thanks!

Our **Recruitment Candidate Privacy Notice** can be found [here](#).