

Junior Research Executive

Social Research Team

Overview

An exciting opportunity has arisen for an established and commercially minded Junior Research Executives to join our fast growing and award winning agency, to lead, drive and develop projects and accounts and to be fundamental to the business and their continued successes.

About Opinium:

MRS 2021 Agency of the Year. Winner of the 2016, 2017 and 2019 MRS best place to work award, the Drum Best Place to Work 2018 & 2019, and the 2019 Women in Research Best Agency to Work Globally. Opinium is a strategic insight agency, that truly puts its people at the centre of everything they do.

Opinium is built on the belief that in a world of uncertainty and complexity, success depends on the ability to stay on the pulse of what people think, feel, and do. We are a fast growing, service orientated independent insight agency. We pride ourselves on innovative research solutions and excellent customer service; have an enviable list of clients and ambitious growth plans.

The Opportunity:

This is an exciting and challenging role with great scope for development. You will be actively involved in managing research projects from start to finish, with personal responsibility for smaller projects, and supporting Senior Research Managers and Directors on larger and more complex projects, including direct liaison with clients.

As part of this, there will be opportunity for the right candidate to assist in supporting our passionate and growing Social Research team. Here you will use your skills to conduct high quality research, which in the past has gone on to influence charitable strategies and even governmental policies!

Person specification:

- This role would suit somebody with excellent analytical ability and outstanding communication skills both orally and written
- Basic research experience
- Has a strong understanding of both business and brands
- A strong interest in Market Research and the ambition to get involved with all aspects of our business is essential
- The candidate should be well organised and with initiative
- Excellent client facing ability
- You will be working with a team of hard-working people, so somebody with a can-do attitude and keenness to work is essential

Desired skills:

- Highly developed organisational, time-management and co-ordination skills
- Proven ability to meet tight deadlines
- An excellent eye for detail

- Pro-active and clear communication skills (with the ability to speak and write succinct English)
- Strong numeracy skills and the ability to interpret data
- Good proficiency in Word, Excel and PowerPoint – ability to learn new software is also important
- Strong team-working skills
- Enthusiastic, with a flexible ‘can do’ attitude to work and a desire to develop and contribute to the company’s success.

Experience:

- A good academic record
- 1 year of experience at an online market research agency would be beneficial

What you’ll bring

We want individuals who have the confidence to take on new challenges with a positive attitude and can work to deadlines. We want people who can use their initiative, respond to feedback and mostly importantly, want to learn. People who are driven and want to build their skillset to enhance their career in Market Research.

What you can expect from us:

- A job that can grow as quickly as you can – our headcount has more than doubled in the last two years and this is only the start
- The tools, resources and support you need to succeed and grow
- A collaborative and supportive team
- A truly flexible work environment, with a focus on prioritising work-life balance
- A fun, inclusive and thoughtful company culture
- Competitive salary, annual leave, and an excellent pension scheme
- Benefits including life insurance, critical illness insurance, dental insurance, Bike to Work scheme, Season Ticket Loan, generous savings plans and a monthly allowance for Urban Wellness, a gym membership booster or a personal development booster

If you think this role might be for you, what are you waiting for? Email your CV and a cover letter to recruitment@opinium.com

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