

Research Intern

Overview

The Opinium Internship Programme will place you in the heart of London and will offer you the opportunity to get involved in all aspects of the Market Research and Insight world. This ranges from weekly fast turnaround consumer research to large strategic projects encompassing multiple research elements, with regular internal training sessions to strengthen your skillset. An internship could also introduce you to a successful career with us.

About Opinium:

MRS 2021 Agency of the Year. Winner of the 2016, 2017 and 2019 MRS best place to work award, the Drum Best Place to Work 2018 & 2019, and the 2019 Women in Research Best Agency to Work Globally. Opinium is a strategic insight agency, that truly puts its people at the centre of everything they do.

Opinium is built on the belief that in a world of uncertainty and complexity, success depends on the ability to stay on the pulse of what people think, feel, and do. We are a fast growing, service orientated independent insight agency. We pride ourselves on innovative research solutions and excellent customer service; have an enviable list of clients and ambitious growth plans.

The Opportunity:

This is an exciting and challenging role with great scope for development. You will be actively involved in managing research projects from start to finish, with personal responsibility for smaller projects, and supporting Senior Research Managers and Directors on larger and more complex projects, including direct liaison with clients.

Person specification:

- This role would suit somebody with excellent analytical ability and outstanding communication skills both orally and written
- Basic research experience
- Has a strong understanding of both business and brands
- A strong interest in Market Research and the ambition to get involved with all aspects of our business is essential
- The candidate should be well organised and with initiative
- Excellent client facing ability
- You will be working with a team of hard-working people, so somebody with a can-do attitude and keenness to work is essential

Desired skills:

- Highly developed organisational, time-management and co-ordination skills
- Proven ability to meet tight deadlines
- An excellent eye for detail
- Pro-active and clear communication skills (with the ability to speak and write succinct English)
- Strong numeracy skills and the ability to interpret data
- Good proficiency in Word, Excel and PowerPoint – ability to learn new software is also important
- Strong team-working skills

- Enthusiastic, with a flexible 'can do' attitude to work and a desire to develop and contribute to the company's success.

Experience:

- A good academic record

What you'll bring

We want individuals who have the confidence to take on new challenges with a positive attitude and can work to deadlines. We want people who can use their initiative, respond to feedback and mostly importantly, want to learn. People who are driven and want to build their skillset to enhance their career in Market Research.

Your training

It all starts with a fully comprehensive introduction to Opinium as a company and touching upon different aspects of the Market Research world. During your time at Opinium you will have full support from all team members and regular review sessions to ensure you're maximising your learning experience with us. You will also get the opportunity to contribute to live projects and participate in the day-to-day client activities. Opinium prides itself on a warm and friendly environment with a collaborative approach.

What you can expect from us:

- A job that can grow as quickly as you can – our headcount has more than doubled in the last two years and this is only the start
- The tools, resources and support you need to succeed and grow
- A collaborative and supportive team
- A truly flexible work environment, with a focus on prioritising work-life balance
- A fun, inclusive and thoughtful company culture
- Competitive salary, annual leave, and an excellent pension scheme
- Benefits including life insurance, critical illness insurance, dental insurance, Bike to Work scheme, Season Ticket Loan, generous savings plans and a monthly allowance for Urban Wellness, a gym membership booster or a personal development booster

If you think this role might be for you, what are you waiting for? Email your CV and a cover letter to recruitment@opinium.com