

The following tables represent the results of research conducted by Opinium Research. If the base is not otherwise specified, then the results in that table reflect the full sample.

► **RESEARCH OVERVIEW**

FIELD DATES | 29th March to 3rd April 2018

SAMPLE | 2,007 online interviews with UK adults

WEIGHTING | Our sample has been weighted to reflect a nationally representative audience

In instances where the base size falls below 50 respondents, figures should be seen as indicative only. We advise against using these figures when reporting, unless appropriate caveats are provided.



For more information or research related enquires please contact

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Who do you expect will have the most power in 2030? By 'power' we mean the capacity or ability to direct or influence the behaviour of others or the course of e

	Gender		Age			
	Total	Male	Female	18-34	35-54	55+
Base: All respondents	2007	980	1027	572	716	719
The very rich e.g. the top 1%	34 %	40 %	28 %	44 %	34 %	25 %
	673	387	286	250	247	176
National governments	28 %	25 %	30 %	20 %	25 %	37 %
	560	247	312	114	180	266
International organisations e.g. the EU, G7 etc	15 %	12 %	17 %	13 %	14 %	16 %
	295	122	173	74	103	118
Businesses	11 %	10 %	11 %	10 %	12 %	11 %
	219	103	116	55	84	81
Ordinary people	6 %	5 %	7 %	6 %	6 %	6 %
	121	50	70	36	45	40
Religious organisations	3 %	4 %	3 %	3 %	5 %	2 %
	70	41	29	15	37	18
Charities and NGO's	1 %	1 %	1 %	2 %	2 %	0 %
	28	14	14	14	13	1
Other (Specify)	2 %	2 %	3 %	2 %	1 %	3 %
	42	15	27	14	8	20

vents.

Region

	North East	North West	Yorkshire & Humberside	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	82	221	166	145	176	187	264	275	172	96	170	55
	36 %	36 %	32 %	41 %	31 %	29 %	32 %	30 %	39 %	28 %	39 %	34 %
	29	79	52	60	54	54	85	82	66	27	65	19
	28 %	29 %	28 %	28 %	34 %	27 %	24 %	32 %	27 %	32 %	23 %	10 %
	23	65	47	40	60	50	64	88	47	31	39	6
	13 %	12 %	12 %	10 %	11 %	16 %	15 %	20 %	15 %	19 %	13 %	25 %
	11	27	19	15	19	29	40	55	25	18	23	14
	8 %	12 %	14 %	7 %	10 %	15 %	17 %	9 %	8 %	5 %	8 %	15 %
	7	26	24	11	17	27	44	24	13	4	14	8
	4 %	6 %	8 %	8 %	6 %	4 %	6 %	4 %	7 %	8 %	6 %	12 %
	4	13	13	12	11	7	15	10	12	8	10	7
	3 %	4 %	3 %	3 %	3 %	5 %	2 %	3 %	3 %	5 %	5 %	3 %
	3	10	5	4	5	10	5	9	4	5	8	2
	4 %	0 %	2 %	0 %	1 %	2 %	2 %	1 %	1 %	2 %	4 %	0 %
	3	1	3	0	2	3	5	2	1	2	6	0
	3 %	1 %	2 %	3 %	4 %	3 %	2 %	2 %	2 %	1 %	3 %	0 %
	3	1	3	4	7	6	5	6	3	1	5	0

To what extent do you think global inequality (the gap between the richest and poorest in society) is either shrinking or growing?

	Gender		Age			
	Total	Male	Female	18-34	35-54	55+
Base: All respondents	2007	980	1027	572	716	719
Shrinking rapidly	3 %	4 %	3 %	4 %	3 %	2 %
	65	38	28	25	25	15
Shrinking slowly	7 %	9 %	5 %	8 %	6 %	8 %
	144	88	56	46	42	55
Staying about the same	20 %	17 %	22 %	20 %	22 %	19 %
	400	170	230	112	156	133
Growing slowly	27 %	27 %	28 %	28 %	26 %	29 %
	551	264	287	157	184	210
Growing rapidly	35 %	39 %	31 %	29 %	39 %	37 %
	707	384	323	166	276	265
Don't know	7 %	4 %	10 %	11 %	5 %	6 %
	139	36	103	66	33	40
NET: Shrinking	10 %	13 %	8 %	13 %	9 %	10 %
	209	126	83	72	67	71
NET: Growing	63 %	66 %	59 %	56 %	64 %	66 %
	1258	648	610	323	460	475

Region	North East	North West	Yorkshire & Humberside	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	82	221	166	145	176	187	264	275	172	96	170	55
	2 %	2 %	4 %	2 %	2 %	1 %	9 %	2 %	3 %	1 %	4 %	0 %
	1	4	7	4	4	2	23	6	5	1	7	0
	16 %	6 %	9 %	8 %	6 %	5 %	7 %	9 %	7 %	3 %	7 %	6 %
	13	12	15	12	10	9	19	24	12	3	12	3
	19 %	16 %	23 %	20 %	21 %	24 %	20 %	18 %	21 %	21 %	16 %	27 %
	15	34	37	29	37	45	54	50	36	20	27	15
	29 %	33 %	31 %	23 %	21 %	27 %	26 %	30 %	26 %	27 %	24 %	35 %
	24	72	52	33	37	51	69	83	44	26	41	19
	29 %	39 %	30 %	38 %	39 %	35 %	32 %	32 %	36 %	38 %	44 %	28 %
	24	86	49	55	68	65	84	88	62	37	75	16
	6 %	5 %	3 %	9 %	11 %	7 %	6 %	9 %	8 %	10 %	5 %	4 %
	5	11	5	13	20	14	15	24	13	10	8	2
	18 %	8 %	13 %	10 %	8 %	6 %	16 %	11 %	10 %	4 %	11 %	6 %
	15	17	22	15	14	12	42	30	17	4	19	3
	58 %	72 %	61 %	61 %	59 %	62 %	58 %	62 %	62 %	65 %	68 %	63 %
	48	158	101	88	104	116	153	171	106	63	116	35

If global inequality were to rise, which of the following potential consequences would worry you?

	Gender		Age			
	Total	Male	Female	18-34	35-54	55+
Base: All respondents	2007	980	1027	572	716	719
Super-rich enjoying unfair business influence on government policies	43 %	47 %	39 %	45 %	47 %	38 %
Rising levels of corruption	867	462	405	256	337	273
Increased risk of state breakdown e.g. war	41 %	40 %	42 %	42 %	43 %	39 %
	821	392	429	238	305	278
Increased power difference between high and low-income countries	36 %	33 %	38 %	37 %	32 %	38 %
Reduced social mobility	715	325	390	212	231	272
	29 %	27 %	32 %	35 %	34 %	21 %
Outsourcing of manufacturing and other manual labour jobs from developed to developing countries	591	262	329	199	241	151
Hindrance to low-income countries economic development	19 %	21 %	17 %	29 %	20 %	10 %
Other (Specify)	385	207	178	164	145	75
	19 %	21 %	17 %	16 %	22 %	18 %
N/A I would not worry	377	204	173	93	154	129
	18 %	19 %	17 %	22 %	18 %	15 %
	363	190	173	128	127	108
	1 %	1 %	1 %	1 %	1 %	1 %
	16	8	8	3	5	7
	9 %	8 %	10 %	11 %	10 %	7 %
	187	80	107	63	73	51

Region	North East	North West	Yorkshire & Humberside	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
	82	221	166	145	176	187	264	275	172	96	170	55
	47 %	41 %	56 %	43 %	42 %	32 %	43 %	39 %	48 %	46 %	47 %	51 %
	38	90	92	62	73	59	112	107	82	44	79	28
	33 %	36 %	47 %	38 %	44 %	47 %	38 %	39 %	40 %	35 %	49 %	46 %
	27	79	79	55	77	87	100	106	69	33	84	25
	32 %	31 %	34 %	33 %	37 %	33 %	42 %	39 %	40 %	27 %	36 %	27 %
	26	69	57	48	65	62	110	107	68	26	61	15
	31 %	24 %	36 %	26 %	29 %	26 %	31 %	34 %	27 %	29 %	30 %	31 %
	26	52	60	38	51	49	81	93	46	28	51	17
	15 %	20 %	16 %	22 %	17 %	17 %	19 %	24 %	23 %	19 %	19 %	2 %
	12	44	27	33	30	32	50	65	39	18	32	1
	16 %	15 %	12 %	18 %	22 %	16 %	26 %	25 %	17 %	18 %	17 %	13 %
	13	33	19	26	39	30	68	69	29	17	29	7
	19 %	13 %	22 %	14 %	18 %	11 %	26 %	21 %	18 %	19 %	17 %	11 %
	15	29	36	21	31	21	69	57	31	18	29	6
	1 %	0 %	2 %	1 %	0 %	1 %	0 %	0 %	1 %	0 %	1 %	0 %
	1	1	3	1	1	3	1	0	2	0	3	0
	9 %	10 %	5 %	12 %	17 %	11 %	5 %	9 %	8 %	10 %	7 %	13 %
	7	21	8	18	30	21	14	25	13	10	12	7