



Opinium Research Results / Tables February 2015

1,947 Online Interviews (GB Nat. Rep)

1,717 Likely Voters

Field: 3rd to 6th February 2015

If the Base is not otherwise specified, the table is based on the full sample and is representative of all GB adults

Where column base is below 50 respondents, figures should be seen as indicative only and we advise against using these when reporting unless appropriate caveats are given

For any queries or to join our mailing list for when new polls are published please contact the political polling team:

political@opinium.co.uk

To ensure a nationally representative sample, Opinium weights data to match the following criteria:

| | | Unweighted count | Weighted count |
|---------------|--------|---------------------|-------------------|
| Gender | Male | 882 | 945 |
| | Female | 1065 | 1002 |

| | | Unweighted count | Weighted count |
|------------------|-------|---------------------|-------------------|
| Age group | 18-24 | 149 | 227 |
| | 25-34 | 403 | 334 |
| | 35-54 | 685 | 674 |
| | 55+ | 710 | 712 |

| | | Unweighted count | Weighted count |
|------------------|------------------------|---------------------|-------------------|
| GB region | North East | 87 | 83 |
| | North West | 225 | 224 |
| | Yorkshire & Humberside | 168 | 167 |
| | East Midlands | 155 | 144 |
| | West Midlands | 181 | 176 |
| | East of England | 206 | 185 |
| | London | 230 | 256 |
| | South East | 255 | 273 |
| | South West | 156 | 170 |
| | Wales | 107 | 98 |
| | Scotland | 177 | 170 |

| | | Unweighted count | Weighted count |
|-----------------------|------------|---------------------|-------------------|
| Working status | Full time | 832 | 849 |
| | Part time | 316 | 314 |
| | Unemployed | 106 | 100 |
| | Retired | 419 | 501 |
| | Other | 274 | 182 |

| | | Unweighted count | Weighted count |
|---------------------|------|---------------------|-------------------|
| Social grade | ABC1 | 1262 | 1049 |
| | C2DE | 685 | 898 |

| | | Unweighted count | Weighted count |
|-------------------------|------------------|---------------------|-------------------|
| Party propensity | Conservative | 431 | 461 |
| | Labour | 451 | 463 |
| | Liberal Democrat | 59 | 68 |
| | UKIP | 244 | 191 |
| | Green | 147 | 138 |
| | Others | 64 | 47 |
| | Floating voters | 339 | 354 |
| | Unlikely voters | 212 | 224 |
| | | | |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-------|--------------|--------|------------------|------------------|----------------|------------|
| VI 9 inc propensity | | | | | | | |
| Weighted base | 1423 | 449 | 483 | 96 | 395 | 0 | 0 |
| Unweighted base | 1440 | 431 | 468 | 88 | 453 | 0 | 0 |
| <i>All likely voters who chose a party</i> | 100% | 100% | 100% | 100% | 100% | 0 | 0 |
| | 449 | 449 | 0 | 0 | 0 | 0 | 0 |
| | 431 | | | | | | |
| Conservative | 32% | 100% | 0 | 0 | 0 | 0 | 0 |
| | 483 | 0 | 483 | 0 | 0 | 0 | 0 |
| | 468 | | | | | | |
| Labour | 34% | 0 | 100% | 0 | 0 | 0 | 0 |
| | 96 | 0 | 0 | 96 | 0 | 0 | 0 |
| | 88 | | | | | | |
| Liberal Democrat | 7% | 0 | 0 | 100% | 0 | 0 | 0 |
| | 52 | 0 | 0 | 0 | 52 | 0 | 0 |
| | 66 | | | | | | |
| SNP | 4% | 0 | 0 | 0 | 13% | 0 | 0 |
| | 6 | 0 | 0 | 0 | 6 | 0 | 0 |
| | 7 | | | | | | |
| Plaid Cymru | 0% | 0 | 0 | 0 | 2% | 0 | 0 |
| | 210 | 0 | 0 | 0 | 210 | 0 | 0 |
| | 249 | | | | | | |
| UKIP | 15% | 0 | 0 | 0 | 53% | 0 | 0 |
| | 111 | 0 | 0 | 0 | 111 | 0 | 0 |
| | 113 | | | | | | |
| Green | 8% | 0 | 0 | 0 | 28% | 0 | 0 |
| | 8 | 0 | 0 | 0 | 8 | 0 | 0 |
| | 10 | | | | | | |
| BNP | 1% | 0 | 0 | 0 | 2% | 0 | 0 |
| | 7 | 0 | 0 | 0 | 7 | 0 | 0 |
| | 8 | | | | | | |
| Other parties | 1% | 0 | 0 | 0 | 2% | 0 | 0 |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|--|-------------|-------------------------------|----------------|-------------|---|------------------------------------|-------------|------------------------|---------------|
| VI 9 inc propensity | | | | | | | | | |
| Weighted base | 395 | 52 | 6 | 111 | 210 | 8 | 1 | 6 | 0 |
| Unweighted base | 453 | 66 | 7 | 113 | 249 | 10 | 1 | 7 | 0 |
| <i>All likely voters who chose a party</i> | <i>100%</i> | <i>100%</i> | <i>100%</i> | <i>100%</i> | <i>100%</i> | <i>100%</i> | <i>100%</i> | <i>100%</i> | <i>0</i> |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | |
| Conservative | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | |
| Labour | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | |
| Liberal Democrat | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 52 | 52 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 66 | | | | | | | | |
| SNP | 13% | 100% | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 6 | 0 | 6 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 7 | | | | | | | | |
| Plaid Cymru | 2% | 0 | 100% | 0 | 0 | 0 | 0 | 0 | 0 |
| | 210 | 0 | 0 | 0 | 210 | 0 | 0 | 0 | 0 |
| | 249 | | | | | | | | |
| UKIP | 53% | 0 | 0 | 0 | 100% | 0 | 0 | 0 | 0 |
| | 111 | 0 | 0 | 111 | 0 | 0 | 0 | 0 | 0 |
| | 113 | | | | | | | | |
| Green | 28% | 0 | 0 | 100% | 0 | 0 | 0 | 0 | 0 |
| | 8 | 0 | 0 | 0 | 0 | 8 | 0 | 0 | 0 |
| | 10 | | | | | | | | |
| BNP | 2% | 0 | 0 | 0 | 0 | 100% | 0 | 0 | 0 |
| | 7 | 0 | 0 | 0 | 0 | 0 | 1 | 6 | 0 |
| | 8 | | | | | | | | |
| Other parties | 2% | 0 | 0 | 0 | 0 | 0 | 100% | 100% | 0 |

| | Gender | | | Age | | | |
|--|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| VI 9 inc propensity | | | | | | | |
| Weighted base | 1423 | 758 | 665 | 1423 | 363 | 488 | 572 |
| Unweighted base | 1440 | 717 | 723 | 1440 | 359 | 503 | 578 |
| <i>All likely voters who chose a party</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 449 | 236 | 213 | 449 | 87 | 137 | 225 |
| | 431 | | | 431 | | | |
| Conservative | 32% | 31% | 32% | 32% | 24% | 28% | 39% |
| | 483 | 250 | 232 | 483 | 149 | 179 | 155 |
| | 468 | | | 468 | | | |
| Labour | 34% | 33% | 35% | 34% | 41% | 37% | 27% |
| | 96 | 52 | 45 | 96 | 35 | 29 | 32 |
| | 88 | | | 88 | | | |
| Liberal Democrat | 7% | 7% | 7% | 7% | 10% | 6% | 6% |
| | 52 | 27 | 26 | 52 | 12 | 23 | 17 |
| | 66 | | | 66 | | | |
| SNP | 4% | 4% | 4% | 4% | 3% | 5% | 3% |
| | 6 | 5 | 2 | 6 | 1 | 4 | 2 |
| | 7 | | | 7 | | | |
| Plaid Cymru | 0% | 1% | 0% | 0% | 0% | 1% | 0% |
| | 210 | 121 | 89 | 210 | 18 | 80 | 112 |
| | 249 | | | 249 | | | |
| UKIP | 15% | 16% | 13% | 15% | 5% | 16% | 20% |
| | 111 | 60 | 51 | 111 | 58 | 29 | 24 |
| | 113 | | | 113 | | | |
| Green | 8% | 8% | 8% | 8% | 16% | 6% | 4% |
| | 8 | 3 | 6 | 8 | 1 | 3 | 5 |
| | 10 | | | 10 | | | |
| BNP | 1% | 0% | 1% | 1% | 0% | 1% | 1% |
| | 7 | 6 | 2 | 7 | 3 | 4 | 1 |
| | 8 | | | 8 | | | |
| Other parties | 1% | 1% | 0% | 1% | 1% | 1% | 0% |

| Nation | | | | |
|--|-------------|-------------|-------------|-------------|
| | Total | England | Scotland | Wales |
| VI 9 inc propensity | | | | |
| Weighted base | 1423 | 1225 | 131 | 67 |
| Unweighted base | 1440 | 1229 | 139 | 72 |
| <i>All likely voters who chose a party</i> | 100% | 100% | 100% | 100% |
| | 449 | 406 | 25 | 18 |
| | 431 | | | |
| Conservative | 32% | 33% | 19% | 27% |
| | 483 | 427 | 36 | 20 |
| | 468 | | | |
| Labour | 34% | 35% | 27% | 29% |
| | 96 | 87 | 4 | 5 |
| | 88 | | | |
| Liberal Democrat | 7% | 7% | 3% | 7% |
| | 52 | 2 | 50 | 0 |
| | 66 | | | |
| SNP | 4% | 0% | 38% | 0 |
| | 6 | 1 | 0 | 5 |
| | 7 | | | |
| Plaid Cymru | 0% | 0% | 0 | 8% |
| | 210 | 188 | 6 | 16 |
| | 249 | | | |
| UKIP | 15% | 15% | 5% | 24% |
| | 111 | 99 | 9 | 3 |
| | 113 | | | |
| Green | 8% | 8% | 7% | 4% |
| | 8 | 8 | 0 | 0 |
| | 10 | | | |
| BNP | 1% | 1% | 0 | 0 |
| | 7 | 7 | 0 | 1 |
| | 8 | | | |
| Other parties | 1% | 1% | 0 | 1% |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| VI 9 inc propensity | | | | | | | | | | |
| Weighted base | 1423 | 462 | 395 | 252 | 37 | 14 | 80 | 141 | 37 | 6 |
| Unweighted base | 1440 | 468 | 398 | 251 | 47 | 14 | 85 | 134 | 38 | 5 |
| <i>All likely voters who chose a party</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 449 | 344 | 22 | 37 | 1 | 3 | 9 | 29 | 6 | 0 |
| | 431 | | | | | | | | | |
| Conservative | 32% | 74% | 5% | 15% | 2% | 20% | 11% | 21% | 15% | 0 |
| | 483 | 22 | 331 | 68 | 3 | 0 | 4 | 45 | 5 | 4 |
| | 468 | | | | | | | | | |
| Labour | 34% | 5% | 84% | 27% | 8% | 0 | 5% | 32% | 13% | 65% |
| | 96 | 10 | 5 | 66 | 1 | 1 | 0 | 12 | 1 | 1 |
| | 88 | | | | | | | | | |
| Liberal Democrat | 7% | 2% | 1% | 26% | 3% | 5% | 0 | 8% | 2% | 25% |
| | 52 | 1 | 7 | 6 | 31 | 0 | 1 | 6 | 0 | 0 |
| | 66 | | | | | | | | | |
| SNP | 4% | 0% | 2% | 2% | 85% | 0 | 2% | 4% | 0 | 0 |
| | 6 | 0 | 0 | 1 | 0 | 5 | 0 | 0 | 0 | 0 |
| | 7 | | | | | | | | | |
| Plaid Cymru | 0% | 0 | 0 | 0% | 0 | 40% | 0 | 0 | 0 | 0 |
| | 210 | 76 | 17 | 30 | 0 | 3 | 43 | 22 | 19 | 0 |
| | 249 | | | | | | | | | |
| UKIP | 15% | 16% | 4% | 12% | 0 | 22% | 54% | 16% | 50% | 4% |
| | 111 | 5 | 11 | 43 | 1 | 2 | 16 | 25 | 7 | 0 |
| | 113 | | | | | | | | | |
| Green | 8% | 1% | 3% | 17% | 2% | 13% | 21% | 18% | 18% | 6% |
| | 8 | 3 | 2 | 0 | 0 | 0 | 4 | 0 | 1 | 0 |
| | 10 | | | | | | | | | |
| BNP | 1% | 1% | 0% | 0 | 0 | 0 | 4% | 0 | 2% | 0 |
| | 7 | 2 | 1 | 0 | 0 | 0 | 2 | 2 | 0 | 0 |
| | 8 | | | | | | | | | |
| Other parties | 1% | 0% | 0% | 0 | 0 | 0 | 3% | 2% | 0 | 0 |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-------|--------------|--------|------------------|------------------|----------------|------------|
| V1 first stage vote | | | | | | | |
| If there were a general election tomorrow, for which party would you vote? | | | | | | | |
| Weighted base | 1947 | 457 | 490 | 108 | 406 | 151 | 334 |
| Unweighted base | 1947 | 439 | 478 | 97 | 466 | 141 | 326 |
| All GB respondents | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 457 | 457 | 0 | 0 | 0 | 0 | 0 |
| | 439 | | | | | | |
| Conservative | 23% | 100% | 0 | 0 | 0 | 0 | 0 |
| | 490 | 0 | 490 | 0 | 0 | 0 | 0 |
| | 478 | | | | | | |
| Labour | 25% | 0 | 100% | 0 | 0 | 0 | 0 |
| | 108 | 0 | 0 | 108 | 0 | 0 | 0 |
| | 97 | | | | | | |
| Liberal Democrat | 6% | 0 | 0 | 100% | 0 | 0 | 0 |
| | 406 | 0 | 0 | 0 | 406 | 0 | 0 |
| | 466 | | | | | | |
| Some other party | 21% | 0 | 0 | 0 | 100% | 0 | 0 |
| | 151 | 0 | 0 | 0 | 0 | 151 | 0 |
| | 141 | | | | | | |
| Would not vote | 8% | 0 | 0 | 0 | 0 | 100% | 0 |
| | 334 | 0 | 0 | 0 | 0 | 0 | 334 |
| | 326 | | | | | | |
| Don't know | 17% | 0 | 0 | 0 | 0 | 0 | 100% |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|--|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| V1 first stage vote | | | | | | | | | |
| If there were a general election tomorrow, for which party would you vote? | | | | | | | | | |
| Weighted base | 406 | 52 | 6 | 115 | 210 | 9 | 2 | 6 | 5 |
| Unweighted base | 466 | 66 | 7 | 119 | 250 | 11 | 2 | 7 | 4 |
| All GB respondents | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Conservative | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Labour | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Liberal Democrat | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 406 | 52 | 6 | 115 | 210 | 9 | 2 | 6 | 5 |
| Some other party | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Would not vote | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Don't know | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Gender | | | Age | | | |
|--|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| V1 first stage vote | | | | | | | |
| If there were a general election tomorrow, for which party would you vote? | | | | | | | |
| Weighted base | 1947 | 945 | 1002 | 1947 | 561 | 674 | 712 |
| Unweighted base | 1947 | 882 | 1065 | 1947 | 552 | 685 | 710 |
| All GB respondents | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 457 | 239 | 218 | 457 | 90 | 141 | 225 |
| | 439 | | | 439 | | | |
| Conservative | 23% | 25% | 22% | 23% | 16% | 21% | 32% |
| | 490 | 253 | 237 | 490 | 155 | 181 | 155 |
| | 478 | | | 478 | | | |
| Labour | 25% | 27% | 24% | 25% | 28% | 27% | 22% |
| | 108 | 56 | 52 | 108 | 42 | 34 | 32 |
| | 97 | | | 97 | | | |
| Liberal Democrat | 6% | 6% | 5% | 6% | 7% | 5% | 5% |
| | 406 | 225 | 181 | 406 | 96 | 146 | 164 |
| | 466 | | | 466 | | | |
| Some other party | 21% | 24% | 18% | 21% | 17% | 22% | 23% |
| | 151 | 62 | 90 | 151 | 72 | 52 | 28 |
| | 141 | | | 141 | | | |
| Would not vote | 8% | 7% | 9% | 8% | 13% | 8% | 4% |
| | 334 | 110 | 224 | 334 | 108 | 120 | 107 |
| | 326 | | | 326 | | | |
| Don't know | 17% | 12% | 22% | 17% | 19% | 18% | 15% |

| | Nation | | | |
|--|--------|---------|----------|-------|
| | Total | England | Scotland | Wales |
| V1 first stage vote | | | | |
| If there were a general election tomorrow, for which party would you vote? | | | | |
| Weighted base | 1947 | 1679 | 170 | 98 |
| Unweighted base | 1947 | 1663 | 177 | 107 |
| All GB respondents | 100% | 100% | 100% | 100% |
| | 457 | 411 | 27 | 19 |
| | 439 | | | |
| Conservative | 23% | 24% | 16% | 20% |
| | 490 | 434 | 37 | 20 |
| | 478 | | | |
| Labour | 25% | 26% | 22% | 20% |
| | 108 | 99 | 4 | 5 |
| | 97 | | | |
| Liberal Democrat | 6% | 6% | 3% | 5% |
| | 406 | 313 | 67 | 26 |
| | 466 | | | |
| Some other party | 21% | 19% | 39% | 27% |
| | 151 | 121 | 20 | 10 |
| | 141 | | | |
| Would not vote | 8% | 7% | 12% | 11% |
| | 334 | 301 | 16 | 17 |
| | 326 | | | |
| Don't know | 17% | 18% | 9% | 18% |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|--------------|----------------------|---------------|--------------------------|--------------------------------|--------------------|-------------------------|---------------------|--------------------------------|--------------------------|
| V1 first stage vote | | | | | | | | | | |
| If there were a general election tomorrow, for which party would you vote? | | | | | | | | | | |
| Weighted base | 1947 | 536 | 456 | 311 | 39 | 19 | 92 | 346 | 94 | 54 |
| Unweighted base | 1947 | 543 | 459 | 314 | 50 | 19 | 100 | 321 | 92 | 49 |
| All GB respondents | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 457 | 346 | 22 | 37 | 1 | 3 | 9 | 34 | 6 | 1 |
| | 439 | | | | | | | | | |
| Conservative | 23% | 64% | 5% | 12% | 2% | 14% | 10% | 10% | 6% | 2% |
| | 490 | 22 | 333 | 68 | 3 | 0 | 4 | 49 | 5 | 5 |
| | 478 | | | | | | | | | |
| Labour | 25% | 4% | 73% | 22% | 9% | 0 | 4% | 14% | 5% | 8% |
| | 108 | 10 | 5 | 67 | 1 | 2 | 0 | 19 | 2 | 1 |
| | 97 | | | | | | | | | |
| Liberal Democrat | 6% | 2% | 1% | 22% | 2% | 13% | 0 | 6% | 2% | 3% |
| | 406 | 86 | 39 | 83 | 32 | 10 | 69 | 58 | 27 | 1 |
| | 466 | | | | | | | | | |
| Some other party | 21% | 16% | 9% | 27% | 83% | 55% | 75% | 17% | 29% | 1% |
| | 151 | 7 | 5 | 3 | 1 | 0 | 2 | 122 | 10 | 3 |
| | 141 | | | | | | | | | |
| Would not vote | 8% | 1% | 1% | 1% | 2% | 0 | 2% | 35% | 11% | 6% |
| | 334 | 66 | 53 | 53 | 1 | 3 | 8 | 63 | 44 | 44 |
| | 326 | | | | | | | | | |
| Don't know | 17% | 12% | 12% | 17% | 2% | 18% | 9% | 18% | 47% | 81% |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-------|--------------|--------|------------------|------------------|----------------|------------|
| V2 second stage vote | | | | | | | |
| Which of these parties would you vote for? | | | | | | | |
| Weighted base | 406 | 0 | 0 | 0 | 406 | 0 | 0 |
| Unweighted base | 466 | 0 | 0 | 0 | 466 | 0 | 0 |
| All selecting "some other party" | 100% | 0 | 0 | 0 | 100% | 0 | 0 |
| | 52 | 0 | 0 | 0 | 52 | 0 | 0 |
| | 66 | | | | | | |
| Scottish National Party | 13% | 0 | 0 | 0 | 13% | 0 | 0 |
| | 6 | 0 | 0 | 0 | 6 | 0 | 0 |
| | 7 | | | | | | |
| Plaid Cymru | 2% | 0 | 0 | 0 | 2% | 0 | 0 |
| | 115 | 0 | 0 | 0 | 115 | 0 | 0 |
| | 119 | | | | | | |
| Green | 28% | 0 | 0 | 0 | 28% | 0 | 0 |
| | 210 | 0 | 0 | 0 | 210 | 0 | 0 |
| United Kingdom Independence Party (UKIP) | 52% | 0 | 0 | 0 | 52% | 0 | 0 |
| | 9 | 0 | 0 | 0 | 9 | 0 | 0 |
| | 11 | | | | | | |
| British National Party (BNP) | 2% | 0 | 0 | 0 | 2% | 0 | 0 |
| | 2 | 0 | 0 | 0 | 2 | 0 | 0 |
| | 2 | | | | | | |
| Respect | 0% | 0 | 0 | 0 | 0% | 0 | 0 |
| | 6 | 0 | 0 | 0 | 6 | 0 | 0 |
| | 7 | | | | | | |
| Some other party | 2% | 0 | 0 | 0 | 2% | 0 | 0 |
| | 5 | 0 | 0 | 0 | 5 | 0 | 0 |
| | 4 | | | | | | |
| Don't know | 1% | 0 | 0 | 0 | 1% | 0 | 0 |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|--|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| V2 second stage vote | | | | | | | | | |
| Which of these parties would you vote for? | | | | | | | | | |
| Weighted base | 406 | 52 | 6 | 115 | 210 | 9 | 2 | 6 | 5 |
| Unweighted base | 466 | 66 | 7 | 119 | 250 | 11 | 2 | 7 | 4 |
| All selecting "some other party" | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 52 | 52 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 66 | | | | | | | | |
| Scottish National Party | 13% | 100% | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 6 | 0 | 6 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 7 | | | | | | | | |
| Plaid Cymru | 2% | 0 | 100% | 0 | 0 | 0 | 0 | 0 | 0 |
| | 115 | 0 | 0 | 115 | 0 | 0 | 0 | 0 | 0 |
| | 119 | | | | | | | | |
| Green | 28% | 0 | 0 | 100% | 0 | 0 | 0 | 0 | 0 |
| | 210 | 0 | 0 | 0 | 210 | 0 | 0 | 0 | 0 |
| United Kingdom Independence Party (UKIP) | 52% | 0 | 0 | 0 | 100% | 0 | 0 | 0 | 0 |
| | 9 | 0 | 0 | 0 | 0 | 9 | 0 | 0 | 0 |
| | 11 | | | | | | | | |
| British National Party (BNP) | 2% | 0 | 0 | 0 | 0 | 100% | 0 | 0 | 0 |
| | 2 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 |
| | 2 | | | | | | | | |
| Respect | 0% | 0 | 0 | 0 | 0 | 0 | 100% | 0 | 0 |
| | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 0 |
| | 7 | | | | | | | | |
| Some other party | 2% | 0 | 0 | 0 | 0 | 0 | 0 | 100% | 0 |
| | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 |
| | 4 | | | | | | | | |
| Don't know | 1% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100% |

| | Gender | | | Age | | | |
|--|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| V2 second stage vote | | | | | | | |
| Which of these parties would you vote for? | | | | | | | |
| Weighted base | 406 | 225 | 181 | 406 | 96 | 146 | 164 |
| Unweighted base | 466 | 234 | 232 | 466 | 103 | 166 | 197 |
| All selecting "some other party" | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 52 | 27 | 26 | 52 | 12 | 23 | 17 |
| | 66 | | | 66 | | | |
| Scottish National Party | 13% | 12% | 14% | 13% | 12% | 16% | 10% |
| | 6 | 5 | 2 | 6 | 1 | 4 | 2 |
| | 7 | | | 7 | | | |
| Plaid Cymru | 2% | 2% | 1% | 2% | 1% | 3% | 1% |
| | 115 | 61 | 54 | 115 | 61 | 29 | 25 |
| | 119 | | | 119 | | | |
| Green | 28% | 27% | 30% | 28% | 64% | 20% | 15% |
| | 210 | 121 | 90 | 210 | 18 | 81 | 112 |
| United Kingdom Independence Party (UKIP) | 52% | 54% | 50% | 52% | 18% | 55% | 68% |
| | 9 | 3 | 7 | 9 | 1 | 3 | 5 |
| | 11 | | | 11 | | | |
| British National Party (BNP) | 2% | 1% | 4% | 2% | 1% | 2% | 3% |
| | 2 | 1 | 1 | 2 | 1 | 0 | 1 |
| | 2 | | | 2 | | | |
| Respect | 0% | 0% | 0% | 0% | 1% | 0 | 1% |
| | 6 | 5 | 2 | 6 | 3 | 4 | 0 |
| | 7 | | | 7 | | | |
| Some other party | 2% | 2% | 1% | 2% | 3% | 3% | 0 |
| | 5 | 4 | 1 | 5 | 0 | 3 | 2 |
| | 4 | | | 4 | | | |
| Don't know | 1% | 2% | 0% | 1% | 0 | 2% | 1% |

| | Nation | | | |
|--|--------|---------|----------|-------|
| | Total | England | Scotland | Wales |
| V2 second stage vote | | | | |
| Which of these parties would you vote for? | | | | |
| Weighted base | 406 | 313 | 67 | 26 |
| Unweighted base | 466 | 355 | 81 | 30 |
| All selecting "some other party" | 100% | 100% | 100% | 100% |
| | 52 | 2 | 50 | 0 |
| | 66 | | | |
| Scottish National Party | 13% | 1% | 75% | 0 |
| | 6 | 1 | 0 | 5 |
| | 7 | | | |
| Plaid Cymru | 2% | 0% | 0 | 21% |
| | 115 | 104 | 9 | 3 |
| | 119 | | | |
| Green | 28% | 33% | 14% | 9% |
| | 210 | 189 | 6 | 16 |
| United Kingdom Independence Party (UKIP) | 250 | | | |
| | 52% | 60% | 9% | 60% |
| | 9 | 9 | 0 | 0 |
| | 11 | | | |
| British National Party (BNP) | 2% | 3% | 0 | 0 |
| | 2 | 2 | 0 | 0 |
| | 2 | | | |
| Respect | 0% | 1% | 0 | 0 |
| | 6 | 6 | 0 | 1 |
| | 7 | | | |
| Some other party | 2% | 2% | 0 | 3% |
| | 5 | 2 | 1 | 2 |
| | 4 | | | |
| Don't know | 1% | 1% | 2% | 6% |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| V2 second stage vote | | | | | | | | | | |
| Which of these parties would you vote for? | | | | | | | | | | |
| Weighted base | 406 | 86 | 39 | 83 | 32 | 10 | 69 | 58 | 27 | 1 |
| Unweighted base | 466 | 109 | 46 | 93 | 42 | 10 | 77 | 60 | 27 | 2 |
| All selecting "some other party" | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 52 | 1 | 7 | 6 | 31 | 0 | 1 | 6 | 0 | 0 |
| | 66 | | | | | | | | | |
| Scottish National Party | 13% | 1% | 17% | 7% | 97% | 0 | 2% | 10% | 0 | 0 |
| | 6 | 0 | 0 | 1 | 0 | 5 | 0 | 0 | 0 | 0 |
| | 7 | | | | | | | | | |
| Plaid Cymru | 2% | 0 | 0 | 1% | 0 | 53% | 0 | 0 | 0 | 0 |
| | 115 | 5 | 11 | 45 | 1 | 2 | 17 | 27 | 7 | 0 |
| | 119 | | | | | | | | | |
| Green | 28% | 6% | 28% | 54% | 3% | 18% | 25% | 47% | 25% | 62% |
| | 210 | 76 | 17 | 30 | 0 | 3 | 43 | 22 | 19 | 0 |
| United Kingdom Independence Party (UKIP) | 52% | 88% | 44% | 36% | 0 | 29% | 63% | 39% | 68% | 38% |
| | 9 | 3 | 2 | 0 | 0 | 0 | 4 | 0 | 1 | 0 |
| | 11 | | | | | | | | | |
| British National Party (BNP) | 2% | 3% | 4% | 0 | 0 | 0 | 6% | 0 | 2% | 0 |
| | 2 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 2 | | | | | | | | | |
| Respect | 0% | 0 | 3% | 0 | 0 | 0 | 1% | 0 | 0 | 0 |
| | 6 | 2 | 0 | 0 | 0 | 0 | 2 | 2 | 0 | 0 |
| | 7 | | | | | | | | | |
| Some other party | 2% | 2% | 0 | 0 | 0 | 0 | 4% | 4% | 0 | 0 |
| | 5 | 0 | 2 | 2 | 0 | 0 | 0 | 0 | 1 | 0 |
| | 4 | | | | | | | | | |
| Don't know | 1% | 0 | 4% | 2% | 0 | 0 | 0 | 0 | 5% | 0 |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|---|-------|--------------|--------|------------------|------------------|----------------|------------|
| V3 likelihood to vote | | | | | | | |
| If there WERE a general election tomorrow, how likely would you be to vote? | | | | | | | |
| Weighted base | 1947 | 457 | 490 | 108 | 406 | 151 | 334 |
| Unweighted base | 1947 | 439 | 478 | 97 | 466 | 141 | 326 |
| All GB respondents | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 1318 | 372 | 386 | 70 | 333 | 2 | 155 |
| | 1341 | | | | | | |
| Would definitely vote | 68% | 81% | 79% | 65% | 82% | 1% | 46% |
| | 399 | 77 | 96 | 26 | 66 | 8 | 125 |
| | 380 | | | | | | |
| Would probably vote | 21% | 17% | 20% | 25% | 16% | 5% | 37% |
| | 88 | 3 | 3 | 6 | 7 | 35 | 34 |
| | 85 | | | | | | |
| Would probably not vote | 5% | 1% | 1% | 6% | 2% | 23% | 10% |
| | 106 | 0 | 1 | 3 | 0 | 98 | 3 |
| | 103 | | | | | | |
| Would definitely not vote | 5% | 0 | 0% | 2% | 0 | 65% | 1% |
| | 36 | 4 | 3 | 2 | 1 | 9 | 17 |
| | 38 | | | | | | |
| Does not apply (e.g. not eligible to vote in UK General Elections) | 2% | 1% | 1% | 2% | 0% | 6% | 5% |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|---|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| V3 likelihood to vote | | | | | | | | | |
| If there WERE a general election tomorrow, how likely would you be to vote? | | | | | | | | | |
| Weighted base | 406 | 52 | 6 | 115 | 210 | 9 | 2 | 6 | 5 |
| Unweighted base | 466 | 66 | 7 | 119 | 250 | 11 | 2 | 7 | 4 |
| All GB respondents | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 333 | 49 | 6 | 80 | 182 | 5 | 1 | 6 | 3 |
| | 391 | | | | | | | | |
| Would definitely vote | 82% | 94% | 100% | 70% | 87% | 53% | 57% | 100% | 55% |
| | 66 | 3 | 0 | 30 | 28 | 4 | 0 | 0 | 1 |
| | 65 | | | | | | | | |
| Would probably vote | 16% | 6% | 0 | 26% | 13% | 41% | 0 | 0 | 28% |
| | 7 | 0 | 0 | 4 | 1 | 1 | 1 | 0 | 1 |
| | 9 | | | | | | | | |
| Would probably not vote | 2% | 0 | 0 | 3% | 0% | 6% | 43% | 0 | 17% |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | |
| Would definitely not vote | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | | | |
| Does not apply (e.g. not eligible to vote in UK General Elections) | 0% | 0 | 0 | 1% | 0 | 0 | 0 | 0 | 0 |

| | Gender | | | Age | | | |
|--------------------------------------|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| V3 likelihood to vote | | | | | | | |
| If there WERE a general election | | | | | | | |
| tomorrow, how likely would you be to | | | | | | | |
| vote? | | | | | | | |
| Weighted base | 1947 | 945 | 1002 | 1947 | 561 | 674 | 712 |
| Unweighted base | 1947 | 882 | 1065 | 1947 | 552 | 685 | 710 |
| All GB respondents | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 1318 | 688 | 630 | 1318 | 280 | 465 | 573 |
| | 1341 | | | 1341 | | | |
| Would definitely vote | 68% | 73% | 63% | 68% | 50% | 69% | 81% |
| | 399 | 163 | 237 | 399 | 172 | 129 | 98 |
| | 380 | | | 380 | | | |
| Would probably vote | 21% | 17% | 24% | 21% | 31% | 19% | 14% |
| | 88 | 41 | 48 | 88 | 46 | 28 | 15 |
| | 85 | | | 85 | | | |
| Would probably not vote | 5% | 4% | 5% | 5% | 8% | 4% | 2% |
| | 106 | 37 | 68 | 106 | 44 | 40 | 22 |
| | 103 | | | 103 | | | |
| Would definitely not vote | 5% | 4% | 7% | 5% | 8% | 6% | 3% |
| | 36 | 17 | 20 | 36 | 20 | 12 | 4 |
| | 38 | | | 38 | | | |
| Does not apply (e.g. not eligible to | | | | | | | |
| vote in UK General Elections) | 2% | 2% | 2% | 2% | 4% | 2% | 1% |

| | Nation | | | |
|--------------------------------------|--------|---------|----------|-------|
| | Total | England | Scotland | Wales |
| V3 likelihood to vote | | | | |
| If there WERE a general election | | | | |
| tomorrow, how likely would you be to | | | | |
| vote? | | | | |
| Weighted base | 1947 | 1679 | 170 | 98 |
| Unweighted base | 1947 | 1663 | 177 | 107 |
| All GB respondents | 100% | 100% | 100% | 100% |
| | 1318 | 1108 | 139 | 70 |
| | 1341 | | | |
| Would definitely vote | 68% | 66% | 82% | 71% |
| | 399 | 375 | 10 | 14 |
| | 380 | | | |
| Would probably vote | 21% | 22% | 6% | 14% |
| | 88 | 80 | 5 | 4 |
| | 85 | | | |
| Would probably not vote | 5% | 5% | 3% | 4% |
| | 106 | 88 | 11 | 7 |
| | 103 | | | |
| Would definitely not vote | 5% | 5% | 6% | 7% |
| | 36 | 28 | 5 | 3 |
| Does not apply (e.g. not eligible to | 38 | | | |
| vote in UK General Elections) | 2% | 2% | 3% | 3% |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|---|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| V3 likelihood to vote | | | | | | | | | | |
| If there WERE a general election tomorrow, how likely would you be to vote? | | | | | | | | | | |
| Weighted base | 1947 | 536 | 456 | 311 | 39 | 19 | 92 | 346 | 94 | 54 |
| Unweighted base | 1947 | 543 | 459 | 314 | 50 | 19 | 100 | 321 | 92 | 49 |
| All GB respondents | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 1318 | 436 | 366 | 250 | 37 | 12 | 78 | 78 | 38 | 22 |
| | 1341 | | | | | | | | | |
| Would definitely vote | 68% | 81% | 80% | 80% | 94% | 63% | 85% | 23% | 41% | 41% |
| | 399 | 88 | 81 | 55 | 1 | 5 | 9 | 104 | 40 | 17 |
| | 380 | | | | | | | | | |
| Would probably vote | 21% | 16% | 18% | 18% | 2% | 27% | 10% | 30% | 42% | 31% |
| | 88 | 6 | 5 | 5 | 1 | 2 | 5 | 49 | 10 | 5 |
| | 85 | | | | | | | | | |
| Would probably not vote | 5% | 1% | 1% | 1% | 4% | 9% | 5% | 14% | 11% | 10% |
| | 106 | 5 | 4 | 2 | 0 | 0 | 0 | 89 | 4 | 2 |
| | 103 | | | | | | | | | |
| Would definitely not vote | 5% | 1% | 1% | 1% | 0 | 0 | 0 | 26% | 4% | 4% |
| | 36 | 1 | 0 | 0 | 0 | 0 | 0 | 26 | 2 | 8 |
| | 38 | | | | | | | | | |
| Does not apply (e.g. not eligible to vote in UK General Elections) | 2% | 0% | 0 | 0 | 0 | 0 | 0 | 7% | 2% | 15% |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|---|-------|--------------|--------|------------------|------------------|----------------|------------|
| DC Approval | | | | | | | |
| To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister? | | | | | | | |
| Weighted base | 1717 | 449 | 483 | 96 | 399 | 9 | 280 |
| Unweighted base | 1721 | 431 | 468 | 88 | 456 | 8 | 270 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 181 | 134 | 29 | 11 | 1 | 0 | 8 |
| | 162 | | | | | | |
| Strongly approve | 11% | 30% | 6% | 11% | 0% | 0 | 3% |
| | 483 | 259 | 50 | 40 | 65 | 4 | 67 |
| | 479 | | | | | | |
| Somewhat approve | 28% | 58% | 10% | 41% | 16% | 40% | 24% |
| | 295 | 43 | 60 | 15 | 74 | 6 | 98 |
| | 288 | | | | | | |
| Neither approve nor disapprove | 17% | 10% | 13% | 15% | 19% | 60% | 35% |
| | 338 | 13 | 141 | 21 | 100 | 0 | 63 |
| | 349 | | | | | | |
| Somewhat disapprove | 20% | 3% | 29% | 22% | 25% | 0 | 23% |
| | 418 | 1 | 203 | 10 | 160 | 0 | 45 |
| | 443 | | | | | | |
| Strongly disapprove | 24% | 0% | 42% | 10% | 40% | 0 | 16% |
| | 665 | 392 | 78 | 51 | 65 | 4 | 74 |
| | 641 | | | | | | |
| TOTAL: Approve | 39% | 87% | 16% | 53% | 16% | 40% | 27% |
| | 756 | 14 | 344 | 31 | 260 | 0 | 108 |
| | 792 | | | | | | |
| TOTAL: Disapprove | 44% | 3% | 71% | 32% | 65% | 0 | 39% |
| | | | | | | | |
| Net: | -5% | 84% | -55% | 21% | -49% | 40% | -12% |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|---|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| DC Approval | | | | | | | | | |
| To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister? | | | | | | | | | |
| Weighted base | 399 | 52 | 6 | 111 | 210 | 8 | 1 | 6 | 4 |
| Unweighted base | 456 | 66 | 7 | 113 | 249 | 10 | 1 | 7 | 3 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | | | |
| Strongly approve | 0% | 0 | 0 | 0 | 0% | 0 | 0 | 0 | 0 |
| | 65 | 3 | 1 | 18 | 40 | 3 | 0 | 0 | 0 |
| | 69 | | | | | | | | |
| Somewhat approve | 16% | 6% | 15% | 16% | 19% | 30% | 0 | 0 | 0 |
| | 74 | 9 | 2 | 24 | 38 | 0 | 0 | 1 | 0 |
| | 81 | | | | | | | | |
| Neither approve nor disapprove | 19% | 17% | 28% | 21% | 18% | 6% | 0 | 14% | 0 |
| | 100 | 11 | 1 | 26 | 59 | 2 | 1 | 1 | 0 |
| | 119 | | | | | | | | |
| Somewhat disapprove | 25% | 20% | 11% | 23% | 28% | 26% | 100% | 15% | 0 |
| | 160 | 30 | 3 | 43 | 72 | 3 | 0 | 5 | 4 |
| | 186 | | | | | | | | |
| Strongly disapprove | 40% | 57% | 47% | 39% | 34% | 39% | 0 | 70% | 100% |
| | 65 | 3 | 1 | 18 | 41 | 3 | 0 | 0 | 0 |
| | 70 | | | | | | | | |
| TOTAL: Approve | 16% | 6% | 15% | 16% | 19% | 30% | 0 | 0 | 0 |
| | 260 | 40 | 3 | 69 | 131 | 5 | 1 | 6 | 4 |
| | 305 | | | | | | | | |
| TOTAL: Disapprove | 65% | 77% | 57% | 63% | 62% | 64% | 100% | 86% | 100% |
| Net: | -49% | -71% | -42% | -47% | -43% | -34% | -100% | -86% | -100% |

| | Gender | | | Age | | | |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| DC Approval | | | | | | | |
| To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister? | | | | | | | |
| Weighted base | 1717 | 851 | 866 | 1717 | 452 | 594 | 671 |
| Unweighted base | 1721 | 800 | 921 | 1721 | 438 | 608 | 675 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 181 | 115 | 66 | 181 | 55 | 47 | 79 |
| | 162 | | | 162 | | | |
| Strongly approve | 11% | 14% | 8% | 11% | 12% | 8% | 12% |
| | 483 | 245 | 238 | 483 | 128 | 159 | 196 |
| | 479 | | | 479 | | | |
| Somewhat approve | 28% | 29% | 27% | 28% | 28% | 27% | 29% |
| | 295 | 127 | 168 | 295 | 95 | 106 | 94 |
| | 288 | | | 288 | | | |
| Neither approve nor disapprove | 17% | 15% | 19% | 17% | 21% | 18% | 14% |
| | 338 | 148 | 190 | 338 | 94 | 118 | 126 |
| | 349 | | | 349 | | | |
| Somewhat disapprove | 20% | 17% | 22% | 20% | 21% | 20% | 19% |
| | 418 | 215 | 204 | 418 | 79 | 164 | 175 |
| | 443 | | | 443 | | | |
| Strongly disapprove | 24% | 25% | 24% | 24% | 18% | 28% | 26% |
| | 665 | 361 | 304 | 665 | 184 | 206 | 276 |
| | 641 | | | 641 | | | |
| TOTAL: Approve | 39% | 42% | 35% | 39% | 41% | 35% | 41% |
| | 756 | 363 | 394 | 756 | 173 | 282 | 301 |
| | 792 | | | 792 | | | |
| TOTAL: Disapprove | 44% | 43% | 45% | 44% | 38% | 48% | 45% |

Net:

| | Nation | | | |
|---|-------------|-------------|-------------|-------------|
| | Total | England | Scotland | Wales |
| DC Approval | | | | |
| To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister? | | | | |
| Weighted base | 1717 | 1483 | 149 | 84 |
| Unweighted base | 1721 | 1472 | 159 | 90 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% |
| | 181 | 168 | 6 | 8 |
| | 162 | | | |
| Strongly approve | 11% | 11% | 4% | 9% |
| | 483 | 436 | 31 | 16 |
| | 479 | | | |
| Somewhat approve | 28% | 29% | 21% | 19% |
| | 295 | 255 | 23 | 17 |
| | 288 | | | |
| Neither approve nor disapprove | 17% | 17% | 15% | 20% |
| | 338 | 293 | 31 | 14 |
| | 349 | | | |
| Somewhat disapprove | 20% | 20% | 21% | 16% |
| | 418 | 331 | 58 | 30 |
| | 443 | | | |
| Strongly disapprove | 24% | 22% | 39% | 36% |
| | 665 | 605 | 37 | 23 |
| | 641 | | | |
| TOTAL: Approve | 39% | 41% | 25% | 28% |
| | 756 | 624 | 89 | 44 |
| | 792 | | | |
| TOTAL: Disapprove | 44% | 42% | 60% | 52% |

Net:

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|---|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| DC Approval | | | | | | | | | | |
| To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister? | | | | | | | | | | |
| Weighted base | 1717 | 525 | 447 | 305 | 37 | 17 | 87 | 182 | 78 | 39 |
| Unweighted base | 1721 | 531 | 451 | 306 | 48 | 18 | 94 | 166 | 73 | 34 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 181 | 110 | 29 | 22 | 2 | 1 | 2 | 8 | 2 | 4 |
| | 162 | | | | | | | | | |
| Strongly approve | 11% | 21% | 6% | 7% | 6% | 6% | 3% | 4% | 3% | 12% |
| | 483 | 263 | 53 | 75 | 3 | 5 | 19 | 40 | 18 | 7 |
| | 479 | | | | | | | | | |
| Somewhat approve | 28% | 50% | 12% | 25% | 8% | 31% | 22% | 22% | 24% | 17% |
| | 295 | 68 | 62 | 52 | 4 | 6 | 17 | 42 | 25 | 19 |
| | 288 | | | | | | | | | |
| Neither approve nor disapprove | 17% | 13% | 14% | 17% | 11% | 35% | 20% | 23% | 32% | 49% |
| | 338 | 56 | 122 | 69 | 7 | 2 | 14 | 51 | 15 | 3 |
| | 349 | | | | | | | | | |
| Somewhat disapprove | 20% | 11% | 27% | 23% | 18% | 9% | 16% | 28% | 20% | 9% |
| | 418 | 28 | 182 | 87 | 21 | 3 | 34 | 42 | 17 | 5 |
| | 443 | | | | | | | | | |
| Strongly disapprove | 24% | 5% | 41% | 28% | 57% | 20% | 39% | 23% | 22% | 13% |
| | 665 | 373 | 82 | 97 | 5 | 6 | 22 | 48 | 21 | 11 |
| | 641 | | | | | | | | | |
| TOTAL: Approve | 39% | 71% | 18% | 32% | 14% | 36% | 25% | 26% | 27% | 29% |
| | 756 | 83 | 303 | 155 | 28 | 5 | 48 | 93 | 32 | 9 |
| | 792 | | | | | | | | | |
| TOTAL: Disapprove | 44% | 16% | 68% | 51% | 75% | 29% | 55% | 51% | 41% | 22% |

Net:

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|---|-------------|--------------|-------------|------------------|------------------|----------------|-------------|
| EM Approval | | | | | | | |
| To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party? | | | | | | | |
| Weighted base | 1717 | 449 | 483 | 96 | 399 | 9 | 280 |
| Unweighted base | 1721 | 431 | 468 | 88 | 456 | 8 | 270 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 121 | 17 | 89 | 5 | 4 | 0 | 6 |
| | 113 | | | | | | |
| Strongly approve | 7% | 4% | 18% | 5% | 1% | 0 | 2% |
| | 266 | 21 | 189 | 8 | 27 | 0 | 21 |
| | 249 | | | | | | |
| Somewhat approve | 15% | 5% | 39% | 9% | 7% | 0 | 7% |
| | 488 | 100 | 131 | 35 | 101 | 6 | 115 |
| | 486 | | | | | | |
| Neither approve nor disapprove | 28% | 22% | 27% | 37% | 25% | 63% | 41% |
| | 421 | 123 | 53 | 31 | 113 | 3 | 97 |
| | 429 | | | | | | |
| Somewhat disapprove | 25% | 27% | 11% | 32% | 28% | 37% | 35% |
| | 420 | 187 | 20 | 16 | 155 | 0 | 42 |
| | 444 | | | | | | |
| Strongly disapprove | 24% | 42% | 4% | 17% | 39% | 0 | 15% |
| | 387 | 39 | 278 | 14 | 30 | 0 | 26 |
| | 362 | | | | | | |
| TOTAL: Approve | 23% | 9% | 58% | 14% | 8% | 0 | 9% |
| | 842 | 311 | 74 | 47 | 268 | 3 | 139 |
| | 873 | | | | | | |
| TOTAL: Disapprove | 49% | 69% | 15% | 49% | 67% | 37% | 50% |
| | | | | | | | |
| Net: | -26% | -60% | 43% | -35% | -59% | -37% | -41% |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|---|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| EM Approval | | | | | | | | | |
| To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party? | | | | | | | | | |
| Weighted base | 399 | 52 | 6 | 111 | 210 | 8 | 1 | 6 | 4 |
| Unweighted base | 456 | 66 | 7 | 113 | 249 | 10 | 1 | 7 | 3 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 4 | 1 | 0 | 0 | 3 | 0 | 0 | 0 | 0 |
| | 4 | | | | | | | | |
| Strongly approve | 1% | 1% | 0 | 0 | 2% | 0 | 0 | 0 | 0 |
| | 27 | 4 | 2 | 14 | 7 | 0 | 0 | 0 | 0 |
| | 25 | | | | | | | | |
| Somewhat approve | 7% | 8% | 28% | 13% | 3% | 0 | 0 | 0 | 0 |
| | 101 | 13 | 2 | 43 | 37 | 2 | 0 | 2 | 1 |
| | 112 | | | | | | | | |
| Neither approve nor disapprove | 25% | 25% | 28% | 39% | 18% | 27% | 0 | 35% | 33% |
| | 113 | 15 | 2 | 31 | 59 | 4 | 1 | 1 | 0 |
| | 127 | | | | | | | | |
| Somewhat disapprove | 28% | 29% | 29% | 28% | 28% | 48% | 100% | 11% | 0 |
| | 155 | 20 | 1 | 22 | 104 | 2 | 0 | 4 | 3 |
| | 188 | | | | | | | | |
| Strongly disapprove | 39% | 37% | 15% | 20% | 49% | 25% | 0 | 54% | 67% |
| | 30 | 5 | 2 | 14 | 10 | 0 | 0 | 0 | 0 |
| | 29 | | | | | | | | |
| TOTAL: Approve | 8% | 9% | 28% | 13% | 5% | 0 | 0 | 0 | 0 |
| | 268 | 35 | 3 | 53 | 163 | 6 | 1 | 4 | 3 |
| | 315 | | | | | | | | |
| TOTAL: Disapprove | 67% | 66% | 44% | 48% | 78% | 73% | 100% | 65% | 67% |
| | | | | | | | | | |
| Net: | -59% | -57% | -16% | -35% | -73% | -73% | -100% | -65% | -67% |

| | Gender | | | Age | | | |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| EM Approval | | | | | | | |
| To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party? | | | | | | | |
| Weighted base | 1717 | 851 | 866 | 1717 | 452 | 594 | 671 |
| Unweighted base | 1721 | 800 | 921 | 1721 | 438 | 608 | 675 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 121 | 78 | 43 | 121 | 64 | 24 | 32 |
| | 113 | | | 113 | | | |
| Strongly approve | 7% | 9% | 5% | 7% | 14% | 4% | 5% |
| | 266 | 132 | 134 | 266 | 95 | 87 | 84 |
| | 249 | | | 249 | | | |
| Somewhat approve | 15% | 16% | 15% | 15% | 21% | 15% | 13% |
| | 488 | 202 | 286 | 488 | 147 | 177 | 164 |
| | 486 | | | 486 | | | |
| Neither approve nor disapprove | 28% | 24% | 33% | 28% | 33% | 30% | 24% |
| | 421 | 192 | 229 | 421 | 92 | 151 | 178 |
| | 429 | | | 429 | | | |
| Somewhat disapprove | 25% | 23% | 26% | 25% | 20% | 25% | 27% |
| | 420 | 246 | 174 | 420 | 54 | 154 | 213 |
| | 444 | | | 444 | | | |
| Strongly disapprove | 24% | 29% | 20% | 24% | 12% | 26% | 32% |
| | 387 | 210 | 177 | 387 | 159 | 111 | 117 |
| | 362 | | | 362 | | | |
| TOTAL: Approve | 23% | 25% | 20% | 23% | 35% | 19% | 17% |
| | 842 | 438 | 404 | 842 | 146 | 305 | 391 |
| | 873 | | | 873 | | | |
| TOTAL: Disapprove | 49% | 52% | 47% | 49% | 32% | 51% | 58% |

Net:

Nation

| | Total | England | Scotland | Wales |
|---|-------------|-------------|-------------|-------------|
| EM Approval | | | | |
| To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party? | | | | |
| Weighted base | 1717 | 1483 | 149 | 84 |
| Unweighted base | 1721 | 1472 | 159 | 90 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% |
| | 121 | 109 | 6 | 6 |
| | 113 | | | |
| Strongly approve | 7% | 7% | 4% | 7% |
| | 266 | 237 | 18 | 11 |
| | 249 | | | |
| Somewhat approve | 15% | 16% | 12% | 13% |
| | 488 | 420 | 45 | 22 |
| | 486 | | | |
| Neither approve nor disapprove | 28% | 28% | 30% | 26% |
| | 421 | 370 | 35 | 16 |
| | 429 | | | |
| Somewhat disapprove | 25% | 25% | 24% | 20% |
| | 420 | 347 | 44 | 29 |
| | 444 | | | |
| Strongly disapprove | 24% | 23% | 30% | 34% |
| | 387 | 346 | 24 | 17 |
| | 362 | | | |
| TOTAL: Approve | 23% | 23% | 16% | 20% |
| | 842 | 717 | 80 | 45 |
| | 873 | | | |
| TOTAL: Disapprove | 49% | 48% | 54% | 54% |

Net:

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|---|-------------|---------------|-------------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| EM Approval | | | | | | | | | | |
| To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party? | | | | | | | | | | |
| Weighted base | 1717 | 525 | 447 | 305 | 37 | 17 | 87 | 182 | 78 | 39 |
| Unweighted base | 1721 | 531 | 451 | 306 | 48 | 18 | 94 | 166 | 73 | 34 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 121 | 18 | 73 | 13 | 3 | 0 | 2 | 6 | 2 | 4 |
| | 113 | | | | | | | | | |
| Strongly approve | 7% | 3% | 16% | 4% | 7% | 0 | 3% | 4% | 2% | 10% |
| | 266 | 26 | 132 | 47 | 5 | 3 | 8 | 33 | 8 | 3 |
| | 249 | | | | | | | | | |
| Somewhat approve | 15% | 5% | 30% | 16% | 14% | 17% | 9% | 18% | 10% | 9% |
| | 488 | 111 | 134 | 101 | 8 | 7 | 20 | 63 | 27 | 19 |
| | 486 | | | | | | | | | |
| Neither approve nor disapprove | 28% | 21% | 30% | 33% | 23% | 38% | 23% | 34% | 34% | 49% |
| | 421 | 150 | 65 | 89 | 8 | 3 | 26 | 51 | 21 | 8 |
| | 429 | | | | | | | | | |
| Somewhat disapprove | 25% | 29% | 14% | 29% | 22% | 21% | 30% | 28% | 27% | 22% |
| | 420 | 219 | 44 | 55 | 13 | 4 | 31 | 30 | 21 | 4 |
| | 444 | | | | | | | | | |
| Strongly disapprove | 24% | 42% | 10% | 18% | 34% | 24% | 36% | 16% | 27% | 10% |
| | 387 | 44 | 206 | 60 | 8 | 3 | 10 | 39 | 9 | 7 |
| | 362 | | | | | | | | | |
| TOTAL: Approve | 23% | 8% | 46% | 20% | 21% | 17% | 12% | 22% | 12% | 19% |
| | 842 | 369 | 108 | 144 | 21 | 8 | 57 | 80 | 42 | 12 |
| | 873 | | | | | | | | | |
| TOTAL: Disapprove | 49% | 70% | 24% | 47% | 56% | 45% | 66% | 44% | 54% | 32% |

Net:

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|---|-------|--------------|--------|------------------|------------------|----------------|------------|
| NC Approval | | | | | | | |
| To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats? | | | | | | | |
| Weighted base | 1717 | 449 | 483 | 96 | 399 | 9 | 280 |
| Unweighted base | 1721 | 431 | 468 | 88 | 456 | 8 | 270 |
| All likely voters | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 53 | 15 | 24 | 10 | 2 | 0 | 2 |
| | 48 | | | | | | |
| Strongly approve | 3% | 3% | 5% | 10% | 1% | 0 | 1% |
| | 203 | 82 | 46 | 36 | 16 | 1 | 22 |
| | 196 | | | | | | |
| Somewhat approve | 12% | 18% | 9% | 37% | 4% | 8% | 8% |
| | 507 | 161 | 109 | 34 | 73 | 5 | 124 |
| | 488 | | | | | | |
| Neither approve nor disapprove | 30% | 36% | 23% | 35% | 18% | 55% | 44% |
| | 399 | 88 | 114 | 13 | 105 | 3 | 75 |
| | 402 | | | | | | |
| Somewhat disapprove | 23% | 20% | 24% | 13% | 26% | 37% | 27% |
| | 555 | 103 | 189 | 4 | 201 | 0 | 57 |
| | 587 | | | | | | |
| Strongly disapprove | 32% | 23% | 39% | 4% | 50% | 0 | 20% |
| | 256 | 97 | 70 | 46 | 19 | 1 | 24 |
| | 244 | | | | | | |
| TOTAL: Approve | 15% | 22% | 15% | 48% | 5% | 8% | 8% |
| | 954 | 192 | 303 | 16 | 307 | 3 | 132 |
| | 989 | | | | | | |
| TOTAL: Disapprove | 56% | 43% | 63% | 17% | 77% | 37% | 47% |
| | | | | | | | |
| Net: | -41% | -21% | -48% | 31% | -72% | -29% | -39% |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|---|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| NC Approval | | | | | | | | | |
| To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats? | | | | | | | | | |
| Weighted base | 399 | 52 | 6 | 111 | 210 | 8 | 1 | 6 | 4 |
| Unweighted base | 456 | 66 | 7 | 113 | 249 | 10 | 1 | 7 | 3 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 2 | 1 | 0 | 2 | 0 | 0 | 0 | 0 | 0 |
| | 3 | | | | | | | | |
| Strongly approve | 1% | 1% | 0 | 2% | 0 | 0 | 0 | 0 | 0 |
| | 16 | 3 | 0 | 1 | 11 | 0 | 0 | 1 | 0 |
| | 19 | | | | | | | | |
| Somewhat approve | 4% | 5% | 0 | 1% | 5% | 0 | 0 | 14% | 0 |
| | 73 | 8 | 2 | 26 | 36 | 0 | 0 | 0 | 0 |
| | 82 | | | | | | | | |
| Neither approve nor disapprove | 18% | 15% | 38% | 23% | 17% | 6% | 0 | 0 | 0 |
| | 105 | 10 | 1 | 39 | 51 | 3 | 1 | 0 | 1 |
| | 116 | | | | | | | | |
| Somewhat disapprove | 26% | 18% | 11% | 35% | 24% | 35% | 100% | 0 | 33% |
| | 201 | 31 | 3 | 43 | 111 | 5 | 0 | 6 | 3 |
| | 236 | | | | | | | | |
| Strongly disapprove | 50% | 60% | 51% | 38% | 53% | 59% | 0 | 86% | 67% |
| | 19 | 3 | 0 | 3 | 11 | 0 | 0 | 1 | 0 |
| | 22 | | | | | | | | |
| TOTAL: Approve | 5% | 6% | 0 | 3% | 5% | 0 | 0 | 14% | 0 |
| | 307 | 41 | 4 | 82 | 162 | 8 | 1 | 6 | 4 |
| | 352 | | | | | | | | |
| TOTAL: Disapprove | 77% | 78% | 62% | 74% | 77% | 94% | 100% | 86% | 100% |
| | | | | | | | | | |
| Net: | -72% | -72% | -62% | -71% | -72% | -94% | -100% | -72% | -100% |

| | Gender | | | Age | | | |
|---|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| NC Approval | | | | | | | |
| To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats? | | | | | | | |
| Weighted base | 1717 | 851 | 866 | 1717 | 452 | 594 | 671 |
| Unweighted base | 1721 | 800 | 921 | 1721 | 438 | 608 | 675 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 53 | 31 | 22 | 53 | 31 | 15 | 7 |
| | 48 | | | 48 | | | |
| Strongly approve | 3% | 4% | 3% | 3% | 7% | 3% | 1% |
| | 203 | 99 | 104 | 203 | 76 | 55 | 71 |
| | 196 | | | 196 | | | |
| Somewhat approve | 12% | 12% | 12% | 12% | 17% | 9% | 11% |
| | 507 | 218 | 289 | 507 | 143 | 185 | 179 |
| | 488 | | | 488 | | | |
| Neither approve nor disapprove | 30% | 26% | 33% | 30% | 32% | 31% | 27% |
| | 399 | 196 | 203 | 399 | 105 | 128 | 165 |
| | 402 | | | 402 | | | |
| Somewhat disapprove | 23% | 23% | 23% | 23% | 23% | 22% | 25% |
| | 555 | 306 | 249 | 555 | 96 | 210 | 248 |
| | 587 | | | 587 | | | |
| Strongly disapprove | 32% | 36% | 29% | 32% | 21% | 35% | 37% |
| | 256 | 131 | 125 | 256 | 107 | 70 | 79 |
| | 244 | | | 244 | | | |
| TOTAL: Approve | 15% | 15% | 14% | 15% | 24% | 12% | 12% |
| | 954 | 502 | 452 | 954 | 202 | 339 | 413 |
| | 989 | | | 989 | | | |
| TOTAL: Disapprove | 56% | 59% | 52% | 56% | 45% | 57% | 62% |

Net:

| | Nation | | | |
|---|--------|---------|----------|-------|
| | Total | England | Scotland | Wales |
| NC Approval | | | | |
| To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats? | | | | |
| Weighted base | 1717 | 1483 | 149 | 84 |
| Unweighted base | 1721 | 1472 | 159 | 90 |
| All likely voters | 100% | 100% | 100% | 100% |
| | 53 | 49 | 3 | 2 |
| | 48 | | | |
| Strongly approve | 3% | 3% | 2% | 2% |
| | 203 | 185 | 16 | 2 |
| | 196 | | | |
| Somewhat approve | 12% | 12% | 11% | 2% |
| | 507 | 448 | 36 | 23 |
| | 488 | | | |
| Neither approve nor disapprove | 30% | 30% | 24% | 27% |
| | 399 | 345 | 29 | 25 |
| | 402 | | | |
| Somewhat disapprove | 23% | 23% | 20% | 29% |
| | 555 | 456 | 66 | 33 |
| | 587 | | | |
| Strongly disapprove | 32% | 31% | 44% | 39% |
| | 256 | 234 | 19 | 3 |
| | 244 | | | |
| TOTAL: Approve | 15% | 16% | 13% | 4% |
| | 954 | 801 | 95 | 58 |
| | 989 | | | |
| TOTAL: Disapprove | 56% | 54% | 64% | 69% |

Net:

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|---|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| NC Approval | | | | | | | | | | |
| To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats? | | | | | | | | | | |
| Weighted base | 1717 | 525 | 447 | 305 | 37 | 17 | 87 | 182 | 78 | 39 |
| Unweighted base | 1721 | 531 | 451 | 306 | 48 | 18 | 94 | 166 | 73 | 34 |
| All likely voters | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 53 | 12 | 18 | 13 | 3 | 0 | 1 | 3 | 0 | 3 |
| | 48 | | | | | | | | | |
| Strongly approve | 3% | 2% | 4% | 4% | 7% | 0 | 1% | 2% | 0 | 8% |
| | 203 | 60 | 45 | 58 | 2 | 0 | 9 | 19 | 6 | 4 |
| | 196 | | | | | | | | | |
| Somewhat approve | 12% | 11% | 10% | 19% | 5% | 0 | 10% | 11% | 7% | 11% |
| | 507 | 173 | 110 | 73 | 7 | 7 | 15 | 75 | 27 | 19 |
| | 488 | | | | | | | | | |
| Neither approve nor disapprove | 30% | 33% | 25% | 24% | 19% | 43% | 17% | 41% | 35% | 50% |
| | 399 | 112 | 112 | 79 | 7 | 4 | 20 | 34 | 27 | 6 |
| | 402 | | | | | | | | | |
| Somewhat disapprove | 23% | 21% | 25% | 26% | 18% | 25% | 23% | 19% | 34% | 14% |
| | 555 | 166 | 163 | 82 | 19 | 5 | 43 | 51 | 19 | 6 |
| | 587 | | | | | | | | | |
| Strongly disapprove | 32% | 32% | 36% | 27% | 50% | 32% | 50% | 28% | 24% | 17% |
| | 256 | 73 | 63 | 71 | 5 | 0 | 9 | 22 | 6 | 7 |
| | 244 | | | | | | | | | |
| TOTAL: Approve | 15% | 14% | 14% | 23% | 13% | 0 | 11% | 12% | 7% | 19% |
| | 954 | 278 | 274 | 161 | 25 | 10 | 63 | 85 | 45 | 12 |
| | 989 | | | | | | | | | |
| TOTAL: Disapprove | 56% | 53% | 61% | 53% | 68% | 57% | 72% | 47% | 58% | 31% |

Net:

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|---|-------------|--------------|-------------|------------------|------------------|----------------|-------------|
| NF Approval | | | | | | | |
| To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party? | | | | | | | |
| Weighted base | 1717 | 449 | 483 | 96 | 399 | 9 | 280 |
| Unweighted base | 1721 | 431 | 468 | 88 | 456 | 8 | 270 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 128 | 22 | 31 | 5 | 67 | 0 | 4 |
| | 136 | | | | | | |
| Strongly approve | 7% | 5% | 6% | 6% | 17% | 0 | 1% |
| | 315 | 89 | 61 | 14 | 117 | 1 | 33 |
| | 329 | | | | | | |
| Somewhat approve | 18% | 20% | 13% | 15% | 29% | 8% | 12% |
| | 524 | 147 | 140 | 28 | 76 | 3 | 129 |
| | 500 | | | | | | |
| Neither approve nor disapprove | 31% | 33% | 29% | 30% | 19% | 37% | 46% |
| | 254 | 95 | 62 | 17 | 28 | 5 | 48 |
| | 249 | | | | | | |
| Somewhat disapprove | 15% | 21% | 13% | 17% | 7% | 55% | 17% |
| | 495 | 96 | 189 | 31 | 112 | 0 | 67 |
| | 507 | | | | | | |
| Strongly disapprove | 29% | 21% | 39% | 32% | 28% | 0 | 24% |
| | 444 | 110 | 92 | 20 | 184 | 1 | 37 |
| | 465 | | | | | | |
| TOTAL: Approve | 26% | 25% | 19% | 21% | 46% | 8% | 13% |
| | 749 | 192 | 250 | 48 | 140 | 5 | 114 |
| | 756 | | | | | | |
| TOTAL: Disapprove | 44% | 43% | 52% | 50% | 35% | 55% | 41% |
| | | | | | | | |
| Net: | -18% | -18% | -33% | -29% | 11% | -47% | -28% |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|---|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| NF Approval | | | | | | | | | |
| To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party? | | | | | | | | | |
| Weighted base | 399 | 52 | 6 | 111 | 210 | 8 | 1 | 6 | 4 |
| Unweighted base | 456 | 66 | 7 | 113 | 249 | 10 | 1 | 7 | 3 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 67 | 0 | 0 | 0 | 67 | 0 | 0 | 0 | 0 |
| | 79 | | | | | | | | |
| Strongly approve | 17% | 0 | 0 | 0 | 32% | 0 | 0 | 0 | 0 |
| | 117 | 1 | 0 | 11 | 103 | 1 | 1 | 0 | 0 |
| | 139 | | | | | | | | |
| Somewhat approve | 29% | 2% | 0 | 10% | 49% | 8% | 100% | 0 | 0 |
| | 76 | 19 | 2 | 17 | 33 | 3 | 0 | 2 | 0 |
| | 84 | | | | | | | | |
| Neither approve nor disapprove | 19% | 37% | 28% | 15% | 16% | 36% | 0 | 26% | 0 |
| | 28 | 10 | 1 | 11 | 4 | 2 | 0 | 1 | 0 |
| | 34 | | | | | | | | |
| Somewhat disapprove | 7% | 19% | 11% | 10% | 2% | 20% | 0 | 14% | 0 |
| | 112 | 22 | 4 | 72 | 3 | 3 | 0 | 4 | 4 |
| | 120 | | | | | | | | |
| Strongly disapprove | 28% | 42% | 62% | 65% | 2% | 36% | 0 | 60% | 100% |
| | 184 | 1 | 0 | 11 | 170 | 1 | 1 | 0 | 0 |
| | 218 | | | | | | | | |
| TOTAL: Approve | 46% | 2% | 0 | 10% | 81% | 8% | 100% | 0 | 0 |
| | 140 | 32 | 4 | 83 | 7 | 5 | 0 | 5 | 4 |
| | 154 | | | | | | | | |
| TOTAL: Disapprove | 35% | 61% | 72% | 75% | 3% | 56% | 0 | 74% | 100% |
| | | | | | | | | | |
| Net: | 11% | -59% | -72% | -65% | 78% | -48% | 100% | -74% | -100% |

| | Gender | | | Age | | | |
|---|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| NF Approval | | | | | | | |
| To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party? | | | | | | | |
| Weighted base | 1717 | 851 | 866 | 1717 | 452 | 594 | 671 |
| Unweighted base | 1721 | 800 | 921 | 1721 | 438 | 608 | 675 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 128 | 90 | 38 | 128 | 46 | 42 | 40 |
| | 136 | | | 136 | | | |
| Strongly approve | 7% | 11% | 4% | 7% | 10% | 7% | 6% |
| | 315 | 177 | 138 | 315 | 80 | 96 | 139 |
| | 329 | | | 329 | | | |
| Somewhat approve | 18% | 21% | 16% | 18% | 18% | 16% | 21% |
| | 524 | 243 | 281 | 524 | 125 | 188 | 211 |
| | 500 | | | 500 | | | |
| Neither approve nor disapprove | 31% | 29% | 32% | 31% | 28% | 32% | 31% |
| | 254 | 108 | 146 | 254 | 59 | 93 | 102 |
| | 249 | | | 249 | | | |
| Somewhat disapprove | 15% | 13% | 17% | 15% | 13% | 16% | 15% |
| | 495 | 232 | 263 | 495 | 141 | 175 | 179 |
| | 507 | | | 507 | | | |
| Strongly disapprove | 29% | 27% | 30% | 29% | 31% | 30% | 27% |
| | 444 | 267 | 177 | 444 | 126 | 138 | 179 |
| | 465 | | | 465 | | | |
| TOTAL: Approve | 26% | 31% | 20% | 26% | 28% | 23% | 27% |
| | 749 | 340 | 409 | 749 | 200 | 268 | 281 |
| | 756 | | | 756 | | | |
| TOTAL: Disapprove | 44% | 40% | 47% | 44% | 44% | 45% | 42% |

Net:

| | Nation | | | |
|---|--------|---------|----------|-------|
| | Total | England | Scotland | Wales |
| NF Approval | | | | |
| To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party? | | | | |
| Weighted base | 1717 | 1483 | 149 | 84 |
| Unweighted base | 1721 | 1472 | 159 | 90 |
| All likely voters | 100% | 100% | 100% | 100% |
| | 128 | 116 | 7 | 6 |
| | 136 | | | |
| Strongly approve | 7% | 8% | 4% | 7% |
| | 315 | 288 | 13 | 14 |
| | 329 | | | |
| Somewhat approve | 18% | 19% | 9% | 17% |
| | 524 | 455 | 41 | 27 |
| | 500 | | | |
| Neither approve nor disapprove | 31% | 31% | 28% | 33% |
| | 254 | 216 | 28 | 10 |
| | 249 | | | |
| Somewhat disapprove | 15% | 15% | 19% | 12% |
| | 495 | 409 | 60 | 27 |
| | 507 | | | |
| Strongly disapprove | 29% | 28% | 40% | 32% |
| | 444 | 404 | 20 | 20 |
| | 465 | | | |
| TOTAL: Approve | 26% | 27% | 13% | 24% |
| | 749 | 625 | 88 | 37 |
| | 756 | | | |
| TOTAL: Disapprove | 44% | 42% | 59% | 44% |

Net:

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|---|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| NF Approval | | | | | | | | | | |
| To what extent do you approve or disapprove of the way Nigel Farage is handling his job as Leader of the UK Independence Party? | | | | | | | | | | |
| Weighted base | 1717 | 525 | 447 | 305 | 37 | 17 | 87 | 182 | 78 | 39 |
| Unweighted base | 1721 | 531 | 451 | 306 | 48 | 18 | 94 | 166 | 73 | 34 |
| <i>All likely voters</i> | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 128 | 43 | 26 | 15 | 2 | 1 | 18 | 11 | 7 | 4 |
| | 136 | | | | | | | | | |
| Strongly approve | 7% | 8% | 6% | 5% | 6% | 7% | 21% | 6% | 9% | 10% |
| | 315 | 122 | 64 | 49 | 2 | 1 | 31 | 31 | 13 | 2 |
| | 329 | | | | | | | | | |
| Somewhat approve | 18% | 23% | 14% | 16% | 5% | 6% | 36% | 17% | 17% | 6% |
| | 524 | 170 | 122 | 95 | 11 | 7 | 15 | 59 | 24 | 21 |
| | 500 | | | | | | | | | |
| Neither approve nor disapprove | 31% | 32% | 27% | 31% | 29% | 38% | 17% | 32% | 31% | 54% |
| | 254 | 94 | 61 | 42 | 7 | 2 | 4 | 19 | 21 | 3 |
| | 249 | | | | | | | | | |
| Somewhat disapprove | 15% | 18% | 14% | 14% | 17% | 13% | 5% | 10% | 27% | 8% |
| | 495 | 95 | 173 | 103 | 16 | 6 | 19 | 62 | 13 | 8 |
| | 507 | | | | | | | | | |
| Strongly disapprove | 29% | 18% | 39% | 34% | 43% | 36% | 22% | 34% | 16% | 21% |
| | 444 | 165 | 90 | 64 | 4 | 2 | 49 | 43 | 20 | 6 |
| | 465 | | | | | | | | | |
| TOTAL: Approve | 26% | 31% | 20% | 21% | 11% | 12% | 56% | 23% | 26% | 16% |
| | 749 | 190 | 235 | 145 | 23 | 8 | 23 | 81 | 34 | 11 |
| | 756 | | | | | | | | | |
| TOTAL: Disapprove | 44% | 36% | 52% | 48% | 61% | 49% | 26% | 44% | 43% | 30% |

Net:

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-------|--------------|--------|------------------|------------------|----------------|------------|
| Q1 Lab You said that you would vote Labour if an election were held tomorrow. Would you say that this is because you'd want to vote for Labour or because you'd want to vote against someone else? | | | | | | | |
| Weighted base | 483 | 0 | 483 | 0 | 0 | 0 | 0 |
| Unweighted base | 468 | 0 | 468 | 0 | 0 | 0 | 0 |
| All likely Labour voters | 100% | 0 | 100% | 0 | 0 | 0 | 0 |
| | 307 | 0 | 307 | 0 | 0 | 0 | 0 |
| | 302 | | | | | | |
| Mainly to vote for Labour | 64% | 0 | 64% | 0 | 0 | 0 | 0 |
| | 113 | 0 | 113 | 0 | 0 | 0 | 0 |
| Partly to vote for Labour, partly to vote against someone else | 107 | | | | | | |
| | 23% | 0 | 23% | 0 | 0 | 0 | 0 |
| | 56 | 0 | 56 | 0 | 0 | 0 | 0 |
| | 54 | | | | | | |
| Mainly to vote against someone else | 12% | 0 | 12% | 0 | 0 | 0 | 0 |
| | 6 | 0 | 6 | 0 | 0 | 0 | 0 |
| | 5 | | | | | | |
| Don't know | 1% | 0 | 1% | 0 | 0 | 0 | 0 |

VI_2nd Stage

| | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|---|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| Total | | | | | | | | |
| Q1 Lab | | | | | | | | |
| You said that you would vote Labour if an election were held tomorrow. | | | | | | | | |
| Would you say that this is because you'd want to vote for Labour or because you'd want to vote against someone else? | | | | | | | | |
| Weighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Unweighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| <i>All likely Labour voters</i> | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mainly to vote for Labour | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Partly to vote for Labour, partly to vote against someone else | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mainly to vote against someone else | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Don't know | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Gender | | | Age | | | |
|--|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| Q1 Lab You said that you would vote Labour if an election were held tomorrow. Would you say that this is because you'd want to vote for Labour or because you'd want to vote against someone else? | | | | | | | |
| Weighted base | 483 | 250 | 232 | 483 | 149 | 179 | 155 |
| Unweighted base | 468 | 227 | 241 | 468 | 141 | 178 | 149 |
| All likely Labour voters | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 307 | 152 | 155 | 307 | 67 | 118 | 122 |
| | 302 | | | 302 | | | |
| Mainly to vote for Labour | 64% | 61% | 67% | 64% | 45% | 66% | 79% |
| | 113 | 55 | 58 | 113 | 43 | 43 | 27 |
| Partly to vote for Labour, partly to vote against someone else | 107 | | | 107 | | | |
| | 23% | 22% | 25% | 23% | 29% | 24% | 18% |
| | 56 | 37 | 19 | 56 | 34 | 17 | 5 |
| | 54 | | | 54 | | | |
| Mainly to vote against someone else | 12% | 15% | 8% | 12% | 23% | 9% | 3% |
| | 6 | 5 | 1 | 6 | 5 | 1 | 0 |
| | 5 | | | 5 | | | |
| Don't know | 1% | 2% | 0% | 1% | 3% | 1% | 0 |

Nation

| | Total | England | Scotland | Wales |
|--|-------|---------|----------|-------|
| Q1 Lab | | | | |
| You said that you would vote Labour if an election were held tomorrow. | | | | |
| Would you say that this is because you'd want to vote for Labour or because you'd want to vote against someone else? | | | | |
| Weighted base | 483 | 427 | 36 | 20 |
| Unweighted base | 468 | 416 | 32 | 20 |
| All likely Labour voters | 100% | 100% | 100% | 100% |
| | 307 | 265 | 28 | 15 |
| | 302 | | | |
| Mainly to vote for Labour | 64% | 62% | 77% | 75% |
| | 113 | 103 | 6 | 5 |
| Partly to vote for Labour, partly to vote against someone else | 107 | | | |
| | 23% | 24% | 16% | 25% |
| | 56 | 54 | 3 | 0 |
| | 54 | | | |
| Mainly to vote against someone else | 12% | 13% | 7% | 0 |
| | 6 | 6 | 0 | 0 |
| | 5 | | | |
| Don't know | 1% | 1% | 0 | 0 |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| Q1 Lab You said that you would vote Labour if an election were held tomorrow. Would you say that this is because you'd want to vote for Labour or because you'd want to vote against someone else? | | | | | | | | | | |
| Weighted base | 483 | 22 | 331 | 68 | 3 | 0 | 4 | 45 | 5 | 4 |
| Unweighted base | 468 | 20 | 328 | 66 | 3 | 0 | 4 | 40 | 5 | 2 |
| All likely Labour voters | 100% | 100% | 100% | 100% | 100% | 0 | 100% | 100% | 100% | 100% |
| | 307 | 13 | 228 | 34 | 2 | 0 | 0 | 23 | 4 | 3 |
| | 302 | | | | | | | | | |
| Mainly to vote for Labour | 64% | 58% | 69% | 49% | 72% | 0 | 11% | 50% | 89% | 86% |
| | 113 | 4 | 64 | 26 | 1 | 0 | 1 | 18 | 0 | 0 |
| Partly to vote for Labour, partly to vote against someone else | 23% | 17% | 19% | 38% | 28% | 0 | 23% | 40% | 0 | 0 |
| | 56 | 4 | 37 | 8 | 0 | 0 | 3 | 5 | 0 | 0 |
| | 54 | | | | | | | | | |
| Mainly to vote against someone else | 12% | 20% | 11% | 11% | 0 | 0 | 65% | 10% | 0 | 0 |
| | 6 | 1 | 3 | 1 | 0 | 0 | 0 | 0 | 1 | 1 |
| | 5 | | | | | | | | | |
| Don't know | 1% | 6% | 1% | 1% | 0 | 0 | 0 | 0 | 11% | 14% |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-------|--------------|--------|------------------|------------------|----------------|------------|
| Q2 Lab | | | | | | | |
| You said that you'd vote Labour partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | |
| Weighted base | 169 | 0 | 169 | 0 | 0 | 0 | 0 |
| Unweighted base | 161 | 0 | 161 | 0 | 0 | 0 | 0 |
| All likely Labour voters to vote against someone else | 100% | 0 | 100% | 0 | 0 | 0 | 0 |
| | 112 | 0 | 112 | 0 | 0 | 0 | 0 |
| | 105 | | | | | | |
| Conservative | 66% | 0 | 66% | 0 | 0 | 0 | 0 |
| | 14 | 0 | 14 | 0 | 0 | 0 | 0 |
| | 14 | | | | | | |
| Liberal Democrat | 8% | 0 | 8% | 0 | 0 | 0 | 0 |
| | 17 | 0 | 17 | 0 | 0 | 0 | 0 |
| | 19 | | | | | | |
| UKIP | 10% | 0 | 10% | 0 | 0 | 0 | 0 |
| | 1 | 0 | 1 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | |
| SNP | 1% | 0 | 1% | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | |
| Plaid Cymru | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2 | 0 | 2 | 0 | 0 | 0 | 0 |
| | 3 | | | | | | |
| Green | 1% | 0 | 1% | 0 | 0 | 0 | 0 |
| | 7 | 0 | 7 | 0 | 0 | 0 | 0 |
| | 5 | | | | | | |
| BNP | 4% | 0 | 4% | 0 | 0 | 0 | 0 |
| | 1 | 0 | 1 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | |
| Other | 0% | 0 | 0% | 0 | 0 | 0 | 0 |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-------|--------------|--------|------------------|------------------|----------------|------------|
| Q2 Lab | | | | | | | |
| You said that you'd vote Labour partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | |
| | 16 | 0 | 16 | 0 | 0 | 0 | 0 |
| | 13 | | | | | | |
| Don't know | 9% | 0 | 9% | 0 | 0 | 0 | 0 |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|---|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| Q2 Lab | | | | | | | | | |
| You said that you'd vote Labour partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | | | |
| Weighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Unweighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| All likely Labour voters to vote against someone else | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Conservative | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Liberal Democrat | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| UKIP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| SNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Plaid Cymru | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Green | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| BNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| VI_2nd Stage | | | | | | | | | | |
|--|--------------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|---|
| | | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know | |
| Q2 Lab | Total | | | | | | | | | |
| You said that you'd vote Labour partly or mainly to vote against someone else. Who would you want to vote against? | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 0 | | | | | | | | |
| Don't know | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Gender | | | Age | | | |
|--|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| Q2 Lab | | | | | | | |
| You said that you'd vote Labour partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | |
| Weighted base | 169 | 93 | 77 | 169 | 77 | 60 | 32 |
| Unweighted base | 161 | 87 | 74 | 161 | 71 | 59 | 31 |
| All likely Labour voters to vote against someone else | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 112 | 59 | 52 | 112 | 29 | 55 | 28 |
| | 105 | | | 105 | | | |
| Conservative | 66% | 64% | 68% | 66% | 37% | 91% | 88% |
| | 14 | 8 | 5 | 14 | 9 | 3 | 2 |
| | 14 | | | 14 | | | |
| Liberal Democrat | 8% | 9% | 7% | 8% | 11% | 5% | 7% |
| | 17 | 5 | 12 | 17 | 17 | 0 | 0 |
| | 19 | | | 19 | | | |
| UKIP | 10% | 6% | 15% | 10% | 22% | 1% | 0 |
| | 1 | 0 | 1 | 1 | 0 | 0 | 1 |
| | 1 | | | 1 | | | |
| SNP | 1% | 0 | 1% | 1% | 0 | 0 | 3% |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | 0 | | | |
| Plaid Cymru | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2 | 1 | 1 | 2 | 2 | 0 | 0 |
| | 3 | | | 3 | | | |
| Green | 1% | 1% | 2% | 1% | 3% | 0 | 0 |
| | 7 | 2 | 5 | 7 | 4 | 2 | 1 |
| | 5 | | | 5 | | | |
| BNP | 4% | 2% | 6% | 4% | 5% | 3% | 3% |
| | 1 | 1 | 0 | 1 | 1 | 0 | 0 |
| | 1 | | | 1 | | | |
| Other | 0% | 1% | 0 | 0% | 1% | 0 | 0 |

| | Gender | | Age | | | | |
|--|--------|------|--------|-------|-------|-------|-----|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| Q2 Lab | | | | | | | |
| You said that you'd vote Labour partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | |
| | 16 | 16 | 0 | 16 | 16 | 0 | 0 |
| | 13 | | | 13 | | | |
| Don't know | 9% | 17% | 0 | 9% | 21% | 0 | 0 |

Nation

| | Total | England | Scotland | Wales |
|--|-------|---------|----------|-------|
| Q2 Lab | | | | |
| You said that you'd vote Labour partly or mainly to vote against someone else. Who would you want to vote against? | | | | |
| Weighted base | 169 | 156 | 8 | 5 |
| Unweighted base | 161 | 148 | 7 | 6 |
| All likely Labour voters to vote against someone else | 100% | 100% | 100% | 100% |
| | 112 | 103 | 4 | 5 |
| | 105 | | | |
| Conservative | 66% | 66% | 44% | 100% |
| | 14 | 12 | 1 | 0 |
| | 14 | | | |
| Liberal Democrat | 8% | 8% | 18% | 0 |
| | 17 | 15 | 2 | 0 |
| | 19 | | | |
| UKIP | 10% | 10% | 26% | 0 |
| | 1 | 0 | 1 | 0 |
| | 1 | | | |
| SNP | 1% | 0 | 11% | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | | | |
| Plaid Cymru | 0 | 0 | 0 | 0 |
| | 2 | 2 | 0 | 0 |
| | 3 | | | |
| Green | 1% | 2% | 0 | 0 |
| | 7 | 7 | 0 | 0 |
| | 5 | | | |
| BNP | 4% | 4% | 0 | 0 |
| | 1 | 1 | 0 | 0 |
| | 1 | | | |
| Other | 0% | 1% | 0 | 0 |

| | Nation | | | |
|--|--------|---------|----------|-------|
| | Total | England | Scotland | Wales |
| Q2 Lab | | | | |
| You said that you'd vote Labour partly or mainly to vote against someone else. Who would you want to vote against? | | | | |
| | 16 | 16 | 0 | 0 |
| | 13 | | | |
| Don't know | 9% | 10% | 0 | 0 |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| Q2 Lab | | | | | | | | | | |
| You said that you'd vote Labour partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | | | | |
| Weighted base | 169 | 8 | 100 | 34 | 1 | 0 | 4 | 22 | 0 | 0 |
| Unweighted base | 161 | 9 | 98 | 30 | 1 | 0 | 3 | 20 | 0 | 0 |
| All likely Labour voters to vote against someone else | 100% | 100% | 100% | 100% | 100% | 0 | 100% | 100% | 0 | 0 |
| | 112 | 8 | 54 | 32 | 0 | 0 | 3 | 15 | 0 | 0 |
| | 105 | | | | | | | | | |
| Conservative | 66% | 94% | 54% | 94% | 0 | 0 | 80% | 67% | 0 | 0 |
| | 14 | 0 | 14 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 14 | | | | | | | | | |
| Liberal Democrat | 8% | 0 | 14% | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 17 | 0 | 7 | 2 | 1 | 0 | 0 | 7 | 0 | 0 |
| | 19 | | | | | | | | | |
| UKIP | 10% | 6% | 7% | 6% | 100% | 0 | 0 | 33% | 0 | 0 |
| | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | | | | |
| SNP | 1% | 0 | 1% | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | | |
| Plaid Cymru | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2 | 0 | 2 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 3 | | | | | | | | | |
| Green | 1% | 0 | 2% | 0 | 0 | 0 | 20% | 0 | 0 | 0 |
| | 7 | 0 | 7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 5 | | | | | | | | | |
| BNP | 4% | 0 | 7% | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | | | | |
| Other | 0% | 0 | 1% | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| Q2 Lab | | | | | | | | | | |
| You said that you'd vote Labour partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | | | | |
| | 16 | 0 | 16 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 13 | | | | | | | | | |
| Don't know | 9% | 0 | 16% | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-------|--------------|--------|------------------|------------------|----------------|------------|
| Q3 Lab | | | | | | | |
| Imagine that you lived in a constituency where the Labour candidate was almost certain to lose and the winner was going to be either the Liberal Democrat or Conservative party candidate. Who would you vote for in this situation? | | | | | | | |
| Weighted base | 483 | 0 | 483 | 0 | 0 | 0 | 0 |
| Unweighted base | 468 | 0 | 468 | 0 | 0 | 0 | 0 |
| All likely Labour voters | 100% | 0 | 100% | 0 | 0 | 0 | 0 |
| | 19 | 0 | 19 | 0 | 0 | 0 | 0 |
| | 17 | | | | | | |
| Conservative | 4% | 0 | 4% | 0 | 0 | 0 | 0 |
| | 107 | 0 | 107 | 0 | 0 | 0 | 0 |
| | 108 | | | | | | |
| Liberal Democrat | 22% | 0 | 22% | 0 | 0 | 0 | 0 |
| | 248 | 0 | 248 | 0 | 0 | 0 | 0 |
| | 237 | | | | | | |
| Labour | 51% | 0 | 51% | 0 | 0 | 0 | 0 |
| | 21 | 0 | 21 | 0 | 0 | 0 | 0 |
| | 19 | | | | | | |
| UKIP | 4% | 0 | 4% | 0 | 0 | 0 | 0 |
| | 29 | 0 | 29 | 0 | 0 | 0 | 0 |
| | 32 | | | | | | |
| Green | 6% | 0 | 6% | 0 | 0 | 0 | 0 |
| | 3 | 0 | 3 | 0 | 0 | 0 | 0 |
| | 3 | | | | | | |
| Other | 1% | 0 | 1% | 0 | 0 | 0 | 0 |
| | 37 | 0 | 37 | 0 | 0 | 0 | 0 |
| | 34 | | | | | | |
| Don't know | 8% | 0 | 8% | 0 | 0 | 0 | 0 |
| | 18 | 0 | 18 | 0 | 0 | 0 | 0 |
| | 18 | | | | | | |
| Would not vote | 4% | 0 | 4% | 0 | 0 | 0 | 0 |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|--|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| Q3 Lab | | | | | | | | | |
| Imagine that you lived in a constituency where the Labour candidate was almost certain to lose and the winner was going to be either the Liberal Democrat or Conservative party candidate. Who would you vote for in this situation? | | | | | | | | | |
| Weighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Unweighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| All likely Labour voters | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Conservative | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Liberal Democrat | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Labour | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| UKIP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Green | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Don't know | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Would not vote | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Gender | | | Age | | | |
|--|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| Q3 Lab | | | | | | | |
| Imagine that you lived in a constituency where the Labour candidate was almost certain to lose and the winner was going to be either the Liberal Democrat or Conservative party candidate. Who would you vote for in this situation? | | | | | | | |
| Weighted base | 483 | 250 | 232 | 483 | 149 | 179 | 155 |
| Unweighted base | 468 | 227 | 241 | 468 | 141 | 178 | 149 |
| All likely Labour voters | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 19 | 10 | 9 | 19 | 9 | 7 | 4 |
| | 17 | | | 17 | | | |
| Conservative | 4% | 4% | 4% | 4% | 6% | 4% | 3% |
| | 107 | 56 | 50 | 107 | 36 | 45 | 27 |
| | 108 | | | 108 | | | |
| Liberal Democrat | 22% | 22% | 22% | 22% | 24% | 25% | 17% |
| | 248 | 124 | 124 | 248 | 67 | 91 | 90 |
| | 237 | | | 237 | | | |
| Labour | 51% | 50% | 53% | 51% | 45% | 51% | 58% |
| | 21 | 15 | 5 | 21 | 1 | 11 | 9 |
| | 19 | | | 19 | | | |
| UKIP | 4% | 6% | 2% | 4% | 1% | 6% | 6% |
| | 29 | 10 | 19 | 29 | 10 | 10 | 10 |
| | 32 | | | 32 | | | |
| Green | 6% | 4% | 8% | 6% | 7% | 5% | 7% |
| | 3 | 2 | 1 | 3 | 1 | 1 | 1 |
| | 3 | | | 3 | | | |
| Other | 1% | 1% | 0% | 1% | 0% | 1% | 0% |
| | 37 | 26 | 11 | 37 | 24 | 5 | 9 |
| | 34 | | | 34 | | | |
| Don't know | 8% | 10% | 5% | 8% | 16% | 3% | 6% |
| | 18 | 6 | 12 | 18 | 3 | 10 | 5 |
| | 18 | | | 18 | | | |
| Would not vote | 4% | 2% | 5% | 4% | 2% | 6% | 3% |

Nation

| | Total | England | Scotland | Wales |
|--|-------|---------|----------|-------|
| Q3 Lab | | | | |
| Imagine that you lived in a constituency where the Labour candidate was almost certain to lose and the winner was going to be either the Liberal Democrat or Conservative party candidate. Who would you vote for in this situation? | | | | |
| Weighted base | 483 | 427 | 36 | 20 |
| Unweighted base | 468 | 416 | 32 | 20 |
| All likely Labour voters | 100% | 100% | 100% | 100% |
| | 19 | 18 | 2 | 0 |
| | 17 | | | |
| Conservative | 4% | 4% | 5% | 0 |
| | 107 | 95 | 6 | 5 |
| | 108 | | | |
| Liberal Democrat | 22% | 22% | 18% | 28% |
| | 248 | 211 | 24 | 14 |
| | 237 | | | |
| Labour | 51% | 49% | 67% | 70% |
| | 21 | 21 | 0 | 0 |
| | 19 | | | |
| UKIP | 4% | 5% | 0 | 0 |
| | 29 | 29 | 0 | 0 |
| | 32 | | | |
| Green | 6% | 7% | 1% | 2% |
| | 3 | 3 | 0 | 0 |
| | 3 | | | |
| Other | 1% | 1% | 0 | 0 |
| | 37 | 37 | 0 | 0 |
| | 34 | | | |
| Don't know | 8% | 9% | 0 | 0 |
| | 18 | 14 | 4 | 0 |
| | 18 | | | |
| Would not vote | 4% | 3% | 10% | 0 |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| Q3 Lab | | | | | | | | | | |
| Imagine that you lived in a constituency where the Labour candidate was almost certain to lose and the winner was going to be either the Liberal Democrat or Conservative party candidate. Who would you vote for in this situation? | | | | | | | | | | |
| Weighted base | 483 | 22 | 331 | 68 | 3 | 0 | 4 | 45 | 5 | 4 |
| Unweighted base | 468 | 20 | 328 | 66 | 3 | 0 | 4 | 40 | 5 | 2 |
| All likely Labour voters | 100% | 100% | 100% | 100% | 100% | 0 | 100% | 100% | 100% | 100% |
| | 19 | 0 | 16 | 3 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 17 | | | | | | | | | |
| Conservative | 4% | 0 | 5% | 5% | 0 | 0 | 0 | 0 | 0 | 0 |
| | 107 | 5 | 52 | 23 | 2 | 0 | 0 | 22 | 4 | 0 |
| | 108 | | | | | | | | | |
| Liberal Democrat | 22% | 20% | 16% | 33% | 59% | 0 | 0 | 48% | 89% | 0 |
| | 248 | 13 | 183 | 30 | 1 | 0 | 2 | 16 | 0 | 3 |
| | 237 | | | | | | | | | |
| Labour | 51% | 59% | 55% | 43% | 41% | 0 | 47% | 36% | 0 | 86% |
| | 21 | 0 | 12 | 7 | 0 | 0 | 1 | 1 | 0 | 0 |
| | 19 | | | | | | | | | |
| UKIP | 4% | 0 | 4% | 10% | 0 | 0 | 23% | 2% | 0 | 0 |
| | 29 | 1 | 22 | 4 | 0 | 0 | 1 | 2 | 0 | 0 |
| | 32 | | | | | | | | | |
| Green | 6% | 5% | 7% | 5% | 0 | 0 | 18% | 4% | 0 | 0 |
| | 3 | 1 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 3 | | | | | | | | | |
| Other | 1% | 3% | 1% | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 37 | 2 | 32 | 1 | 0 | 0 | 0 | 1 | 1 | 1 |
| | 34 | | | | | | | | | |
| Don't know | 8% | 9% | 10% | 2% | 0 | 0 | 0 | 2% | 11% | 14% |
| | 18 | 1 | 12 | 1 | 0 | 0 | 0 | 4 | 0 | 0 |
| | 18 | | | | | | | | | |
| Would not vote | 4% | 4% | 4% | 1% | 0 | 0 | 11% | 8% | 0 | 0 |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-------|--------------|--------|------------------|------------------|----------------|------------|
| Q1 Con | | | | | | | |
| You said that you would vote Conservative if an election were held tomorrow. Would you say that this is because you'd want to vote for the Conservatives or because you'd want to vote against someone else? | | | | | | | |
| Weighted base | 449 | 449 | 0 | 0 | 0 | 0 | 0 |
| Unweighted base | 431 | 431 | 0 | 0 | 0 | 0 | 0 |
| All likely Conservative voters | 100% | 100% | 0 | 0 | 0 | 0 | 0 |
| | 347 | 347 | 0 | 0 | 0 | 0 | 0 |
| | 324 | | | | | | |
| Mainly to vote for the Conservatives | 77% | 77% | 0 | 0 | 0 | 0 | 0 |
| | 68 | 68 | 0 | 0 | 0 | 0 | 0 |
| Partly to vote for the Conservatives, partly to vote against someone else | 15% | 15% | 0 | 0 | 0 | 0 | 0 |
| | 31 | 31 | 0 | 0 | 0 | 0 | 0 |
| | 32 | | | | | | |
| Mainly to vote against someone else | 7% | 7% | 0 | 0 | 0 | 0 | 0 |
| | 3 | 3 | 0 | 0 | 0 | 0 | 0 |
| | 3 | | | | | | |
| Don't know | 1% | 1% | 0 | 0 | 0 | 0 | 0 |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|---|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| Q1 Con | | | | | | | | | |
| You said that you would vote Conservative if an election were held tomorrow. Would you say that this is because you'd want to vote for the Conservatives or because you'd want to vote against someone else? | | | | | | | | | |
| Weighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Unweighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| All likely Conservative voters | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mainly to vote for the Conservatives | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Partly to vote for the Conservatives, partly to vote against someone else | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mainly to vote against someone else | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Don't know | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Gender | | | Age | | | |
|--|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| Q1 Con | | | | | | | |
| You said that you would vote Conservative if an election were held tomorrow. Would you say that this is because you'd want to vote for the Conservatives or because you'd want to vote against someone else? | | | | | | | |
| Weighted base | 449 | 236 | 213 | 449 | 87 | 137 | 225 |
| Unweighted base | 431 | 215 | 216 | 431 | 87 | 136 | 208 |
| All likely Conservative voters | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 347 | 186 | 161 | 347 | 52 | 109 | 187 |
| | 324 | | | 324 | | | |
| Mainly to vote for the Conservatives | 77% | 79% | 76% | 77% | 59% | 79% | 83% |
| | 68 | 29 | 39 | 68 | 20 | 22 | 26 |
| | 72 | | | 72 | | | |
| Partly to vote for the Conservatives, partly to vote against someone else | 15% | 12% | 18% | 15% | 23% | 16% | 12% |
| | 31 | 18 | 12 | 31 | 14 | 5 | 11 |
| | 32 | | | 32 | | | |
| Mainly to vote against someone else | 7% | 8% | 6% | 7% | 16% | 4% | 5% |
| | 3 | 3 | 1 | 3 | 1 | 1 | 1 |
| | 3 | | | 3 | | | |
| Don't know | 1% | 1% | 0% | 1% | 2% | 1% | 0% |

Nation

| | Total | England | Scotland | Wales |
|--|-------|---------|----------|-------|
| Q1 Con | | | | |
| You said that you would vote Conservative if an election were held tomorrow. Would you say that this is because you'd want to vote for the Conservatives or because you'd want to vote against someone else? | | | | |
| Weighted base | 449 | 406 | 25 | 18 |
| Unweighted base | 431 | 388 | 24 | 19 |
| All likely Conservative voters | 100% | 100% | 100% | 100% |
| | 347 | 314 | 20 | 13 |
| | 324 | | | |
| Mainly to vote for the Conservatives | 77% | 77% | 81% | 73% |
| | 68 | 60 | 3 | 4 |
| Partly to vote for the Conservatives, partly to vote against someone else | 15% | 15% | 14% | 22% |
| | 31 | 28 | 1 | 1 |
| | 32 | | | |
| Mainly to vote against someone else | 7% | 7% | 5% | 5% |
| | 3 | 3 | 0 | 0 |
| | 3 | | | |
| Don't know | 1% | 1% | 0 | 0 |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| Q1 Con | | | | | | | | | | |
| You said that you would vote Conservative if an election were held tomorrow. Would you say that this is because you'd want to vote for the Conservatives or because you'd want to vote against someone else? | | | | | | | | | | |
| Weighted base | 449 | 344 | 22 | 37 | 1 | 3 | 9 | 29 | 6 | 0 |
| Unweighted base | 431 | 332 | 20 | 35 | 1 | 3 | 7 | 27 | 6 | 0 |
| All likely Conservative voters | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0 |
| | 347 | 279 | 16 | 25 | 0 | 2 | 4 | 20 | 2 | 0 |
| | 324 | | | | | | | | | |
| Mainly to vote for the Conservatives | 77% | 81% | 76% | 69% | 0 | 65% | 42% | 68% | 29% | 0 |
| | 68 | 41 | 1 | 10 | 1 | 1 | 4 | 7 | 3 | 0 |
| Partly to vote for the Conservatives, partly to vote against someone else | 15% | 12% | 5% | 27% | 100% | 35% | 41% | 23% | 58% | 0 |
| | 31 | 21 | 3 | 1 | 0 | 0 | 2 | 3 | 1 | 0 |
| | 32 | | | | | | | | | |
| Mainly to vote against someone else | 7% | 6% | 16% | 4% | 0 | 0 | 18% | 9% | 12% | 0 |
| | 3 | 3 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 3 | | | | | | | | | |
| Don't know | 1% | 1% | 3% | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-------|--------------|--------|------------------|------------------|----------------|------------|
| Q2 Con | | | | | | | |
| You said that you'd vote Conservative partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | |
| Weighted base | 99 | 99 | 0 | 0 | 0 | 0 | 0 |
| Unweighted base | 104 | 104 | 0 | 0 | 0 | 0 | 0 |
| All likely Conservative voters to vote against someone else | 100% | 100% | 0 | 0 | 0 | 0 | 0 |
| | 64 | 64 | 0 | 0 | 0 | 0 | 0 |
| | 68 | | | | | | |
| Labour | 65% | 65% | 0 | 0 | 0 | 0 | 0 |
| | 7 | 7 | 0 | 0 | 0 | 0 | 0 |
| | 6 | | | | | | |
| Liberal Democrat | 7% | 7% | 0 | 0 | 0 | 0 | 0 |
| | 13 | 13 | 0 | 0 | 0 | 0 | 0 |
| | 14 | | | | | | |
| UKIP | 13% | 13% | 0 | 0 | 0 | 0 | 0 |
| | 4 | 4 | 0 | 0 | 0 | 0 | 0 |
| | 5 | | | | | | |
| SNP | 4% | 4% | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | |
| Plaid Cymru | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 | 1 | 0 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | |
| Green | 1% | 1% | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | |
| BNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-------|--------------|--------|------------------|------------------|----------------|------------|
| Q2 Con | | | | | | | |
| You said that you'd vote Conservative partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | |
| | 10 | 10 | 0 | 0 | 0 | 0 | 0 |
| | 10 | | | | | | |
| Don't know | 10% | 10% | 0 | 0 | 0 | 0 | 0 |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|--|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| Q2 Con | | | | | | | | | |
| You said that you'd vote Conservative partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | | | |
| Weighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Unweighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| All likely Conservative voters to vote against someone else | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Labour | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Liberal Democrat | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| UKIP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| SNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Plaid Cymru | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Green | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| BNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| VI_2nd Stage | | | | | | | | | | |
|--|--------------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|---|
| | | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know | |
| Q2 Con | Total | | | | | | | | | |
| You said that you'd vote Conservative partly or mainly to vote against someone else. Who would you want to vote against? | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 0 | | | | | | | | |
| Don't know | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Gender | | | Age | | | |
|--|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| Q2 Con | | | | | | | |
| You said that you'd vote Conservative partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | |
| Weighted base | 99 | 47 | 52 | 99 | 34 | 27 | 37 |
| Unweighted base | 104 | 49 | 55 | 104 | 36 | 31 | 37 |
| All likely Conservative voters to vote against someone else | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 64 | 27 | 37 | 64 | 15 | 18 | 32 |
| | 68 | | | 68 | | | |
| Labour | 65% | 57% | 71% | 65% | 43% | 64% | 85% |
| | 7 | 4 | 3 | 7 | 6 | 1 | 0 |
| | 6 | | | 6 | | | |
| Liberal Democrat | 7% | 8% | 6% | 7% | 17% | 3% | 0 |
| | 13 | 5 | 8 | 13 | 3 | 8 | 2 |
| | 14 | | | 14 | | | |
| UKIP | 13% | 11% | 15% | 13% | 9% | 30% | 5% |
| | 4 | 2 | 2 | 4 | 0 | 1 | 4 |
| | 5 | | | 5 | | | |
| SNP | 4% | 5% | 4% | 4% | 0 | 2% | 10% |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | 0 | | | |
| Plaid Cymru | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 | 0 | 1 | 1 | 1 | 0 | 0 |
| | 1 | | | 1 | | | |
| Green | 1% | 0 | 2% | 1% | 2% | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | 0 | | | |
| BNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | 0 | | | |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Gender | | | Age | | | |
|--|--------|------|--------|-------|-------|-------|-----|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| Q2 Con | | | | | | | |
| You said that you'd vote Conservative partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | |
| | 10 | 9 | 1 | 10 | 10 | 0 | 0 |
| | 10 | | | 10 | | | |
| Don't know | 10% | 19% | 1% | 10% | 28% | 0 | 0 |

Nation

| | Total | England | Scotland | Wales |
|---|-------------|-------------|-------------|-------------|
| Q2 Con | | | | |
| You said that you'd vote Conservative partly or mainly to vote against someone else. Who would you want to vote against? | | | | |
| Weighted base | 99 | 89 | 5 | 5 |
| Unweighted base | 104 | 93 | 6 | 5 |
| <i>All likely Conservative voters to vote against someone else</i> | 100% | 100% | 100% | 100% |
| | 64 | 59 | 1 | 4 |
| | 68 | | | |
| Labour | 65% | 66% | 24% | 81% |
| | 7 | 7 | 0 | 0 |
| | 6 | | | |
| Liberal Democrat | 7% | 8% | 0 | 0 |
| | 13 | 12 | 0 | 1 |
| | 14 | | | |
| UKIP | 13% | 13% | 10% | 19% |
| | 4 | 2 | 2 | 0 |
| | 5 | | | |
| SNP | 4% | 2% | 50% | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | | | |
| Plaid Cymru | 0 | 0 | 0 | 0 |
| | 1 | 0 | 1 | 0 |
| | 1 | | | |
| Green | 1% | 0 | 16% | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | | | |
| BNP | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | | | |
| Other | 0 | 0 | 0 | 0 |

| | Nation | | | |
|--|--------|---------|----------|-------|
| | Total | England | Scotland | Wales |
| Q2 Con | | | | |
| You said that you'd vote Conservative partly or mainly to vote against someone else. Who would you want to vote against? | | | | |
| | 10 | 10 | 0 | 0 |
| | 10 | | | |
| Don't know | 10% | 11% | 0 | 0 |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| Q2 Con | | | | | | | | | | |
| You said that you'd vote Conservative partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | | | | |
| Weighted base | 99 | 62 | 5 | 12 | 1 | 1 | 5 | 9 | 4 | 0 |
| Unweighted base | 104 | 67 | 5 | 14 | 1 | 1 | 4 | 8 | 4 | 0 |
| All likely Conservative voters to vote against someone else | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0 |
| | 64 | 44 | 1 | 7 | 0 | 0 | 3 | 5 | 4 | 0 |
| | 68 | | | | | | | | | |
| Labour | 65% | 71% | 15% | 57% | 0 | 0 | 64% | 52% | 100% | 0 |
| | 7 | 2 | 0 | 1 | 0 | 0 | 2 | 2 | 0 | 0 |
| | 6 | | | | | | | | | |
| Liberal Democrat | 7% | 3% | 0 | 11% | 0 | 0 | 36% | 20% | 0 | 0 |
| | 13 | 4 | 2 | 4 | 0 | 1 | 0 | 3 | 0 | 0 |
| | 14 | | | | | | | | | |
| UKIP | 13% | 7% | 45% | 32% | 0 | 100% | 0 | 27% | 0 | 0 |
| | 4 | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 5 | | | | | | | | | |
| SNP | 4% | 7% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | | |
| Plaid Cymru | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | | | | |
| Green | 1% | 0 | 0 | 0 | 100% | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | | |
| BNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | | |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| Q2 Con | | | | | | | | | | |
| You said that you'd vote Conservative partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | | | | |
| | 10 | 8 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 10 | | | | | | | | | |
| Don't know | 10% | 13% | 40% | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-------|--------------|--------|------------------|------------------|----------------|------------|
| Q3 Con | | | | | | | |
| Imagine that you lived in a constituency where the Conservative candidate was almost certain to lose and the winner was going to be either the Labour or UKIP candidate. Who would you vote for in this situation? | | | | | | | |
| Weighted base | 449 | 449 | 0 | 0 | 0 | 0 | 0 |
| Unweighted base | 431 | 431 | 0 | 0 | 0 | 0 | 0 |
| All likely Conservative voters | 100% | 100% | 0 | 0 | 0 | 0 | 0 |
| | 52 | 52 | 0 | 0 | 0 | 0 | 0 |
| | 53 | | | | | | |
| Labour | 12% | 12% | 0 | 0 | 0 | 0 | 0 |
| | 133 | 133 | 0 | 0 | 0 | 0 | 0 |
| | 124 | | | | | | |
| UKIP | 30% | 30% | 0 | 0 | 0 | 0 | 0 |
| | 199 | 199 | 0 | 0 | 0 | 0 | 0 |
| | 192 | | | | | | |
| Conservative | 44% | 44% | 0 | 0 | 0 | 0 | 0 |
| | 12 | 12 | 0 | 0 | 0 | 0 | 0 |
| | 11 | | | | | | |
| Liberal Democrat | 3% | 3% | 0 | 0 | 0 | 0 | 0 |
| | 5 | 5 | 0 | 0 | 0 | 0 | 0 |
| | 6 | | | | | | |
| Green | 1% | 1% | 0 | 0 | 0 | 0 | 0 |
| | 2 | 2 | 0 | 0 | 0 | 0 | 0 |
| | 3 | | | | | | |
| Other | 1% | 1% | 0 | 0 | 0 | 0 | 0 |
| | 29 | 29 | 0 | 0 | 0 | 0 | 0 |
| | 28 | | | | | | |
| Don't know | 6% | 6% | 0 | 0 | 0 | 0 | 0 |
| | 16 | 16 | 0 | 0 | 0 | 0 | 0 |
| | 14 | | | | | | |
| Would not vote | 3% | 3% | 0 | 0 | 0 | 0 | 0 |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|--|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| Q3 Con | | | | | | | | | |
| Imagine that you lived in a constituency where the Conservative candidate was almost certain to lose and the winner was going to be either the Labour or UKIP candidate. Who would you vote for in this situation? | | | | | | | | | |
| Weighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Unweighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| All likely Conservative voters | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Labour | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| UKIP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Conservative | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Liberal Democrat | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Green | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Don't know | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Would not vote | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Gender | | | Age | | | |
|--|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| Q3 Con | | | | | | | |
| Imagine that you lived in a constituency where the Conservative candidate was almost certain to lose and the winner was going to be either the Labour or UKIP candidate. Who would you vote for in this situation? | | | | | | | |
| Weighted base | 449 | 236 | 213 | 449 | 87 | 137 | 225 |
| Unweighted base | 431 | 215 | 216 | 431 | 87 | 136 | 208 |
| All likely Conservative voters | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 52 | 22 | 30 | 52 | 16 | 21 | 16 |
| | 53 | | | 53 | | | |
| Labour | 12% | 9% | 14% | 12% | 18% | 15% | 7% |
| | 133 | 79 | 54 | 133 | 22 | 40 | 71 |
| | 124 | | | 124 | | | |
| UKIP | 30% | 34% | 25% | 30% | 26% | 29% | 32% |
| | 199 | 101 | 98 | 199 | 34 | 60 | 105 |
| | 192 | | | 192 | | | |
| Conservative | 44% | 43% | 46% | 44% | 39% | 44% | 47% |
| | 12 | 8 | 4 | 12 | 0 | 3 | 9 |
| | 11 | | | 11 | | | |
| Liberal Democrat | 3% | 3% | 2% | 3% | 0 | 2% | 4% |
| | 5 | 3 | 2 | 5 | 0 | 3 | 3 |
| | 6 | | | 6 | | | |
| Green | 1% | 1% | 1% | 1% | 0 | 2% | 1% |
| | 2 | 0 | 2 | 2 | 0 | 1 | 2 |
| | 3 | | | 3 | | | |
| Other | 1% | 0 | 1% | 1% | 0 | 1% | 1% |
| | 29 | 15 | 14 | 29 | 10 | 7 | 11 |
| | 28 | | | 28 | | | |
| Don't know | 6% | 6% | 7% | 6% | 12% | 5% | 5% |
| | 16 | 8 | 7 | 16 | 5 | 3 | 8 |
| | 14 | | | 14 | | | |
| Would not vote | 3% | 3% | 3% | 3% | 5% | 2% | 4% |

Nation

| | Total | England | Scotland | Wales |
|--|-------|---------|----------|-------|
| Q3 Con | | | | |
| Imagine that you lived in a constituency where the Conservative candidate was almost certain to lose and the winner was going to be either the Labour or UKIP candidate. Who would you vote for in this situation? | | | | |
| Weighted base | 449 | 406 | 25 | 18 |
| Unweighted base | 431 | 388 | 24 | 19 |
| All likely Conservative voters | 100% | 100% | 100% | 100% |
| | 52 | 45 | 4 | 4 |
| | 53 | | | |
| Labour | 12% | 11% | 16% | 19% |
| | 133 | 125 | 5 | 4 |
| | 124 | | | |
| UKIP | 30% | 31% | 21% | 20% |
| | 199 | 175 | 15 | 10 |
| | 192 | | | |
| Conservative | 44% | 43% | 59% | 53% |
| | 12 | 11 | 1 | 0 |
| | 11 | | | |
| Liberal Democrat | 3% | 3% | 5% | 0 |
| | 5 | 5 | 0 | 0 |
| | 6 | | | |
| Green | 1% | 1% | 0 | 0 |
| | 2 | 2 | 0 | 1 |
| | 3 | | | |
| Other | 1% | 0% | 0 | 4% |
| | 29 | 28 | 0 | 1 |
| | 28 | | | |
| Don't know | 6% | 7% | 0 | 4% |
| | 16 | 16 | 0 | 0 |
| | 14 | | | |
| Would not vote | 3% | 4% | 0 | 0 |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| Q3 Con | | | | | | | | | | |
| Imagine that you lived in a constituency where the Conservative candidate was almost certain to lose and the winner was going to be either the Labour or UKIP candidate. Who would you vote for in this situation? | | | | | | | | | | |
| Weighted base | 449 | 344 | 22 | 37 | 1 | 3 | 9 | 29 | 6 | 0 |
| Unweighted base | 431 | 332 | 20 | 35 | 1 | 3 | 7 | 27 | 6 | 0 |
| All likely Conservative voters | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0 |
| | 52 | 29 | 4 | 11 | 1 | 2 | 1 | 3 | 1 | 0 |
| | 53 | | | | | | | | | |
| Labour | 12% | 9% | 19% | 31% | 100% | 65% | 11% | 11% | 15% | 0 |
| | 133 | 104 | 3 | 7 | 0 | 0 | 6 | 12 | 2 | 0 |
| | 124 | | | | | | | | | |
| UKIP | 30% | 30% | 12% | 19% | 0 | 0 | 70% | 41% | 26% | 0 |
| | 199 | 158 | 13 | 15 | 0 | 1 | 0 | 11 | 1 | 0 |
| | 192 | | | | | | | | | |
| Conservative | 44% | 46% | 61% | 41% | 0 | 35% | 0 | 38% | 15% | 0 |
| | 12 | 8 | 0 | 2 | 0 | 0 | 2 | 0 | 0 | 0 |
| | 11 | | | | | | | | | |
| Liberal Democrat | 3% | 2% | 0 | 6% | 0 | 0 | 19% | 0 | 0 | 0 |
| | 5 | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| | 6 | | | | | | | | | |
| Green | 1% | 1% | 0 | 0 | 0 | 0 | 0 | 0 | 14% | 0 |
| | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 3 | | | | | | | | | |
| Other | 1% | 1% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 29 | 26 | 2 | 0 | 0 | 0 | 0 | 0 | 2 | 0 |
| | 28 | | | | | | | | | |
| Don't know | 6% | 7% | 8% | 0 | 0 | 0 | 0 | 0 | 30% | 0 |
| | 16 | 12 | 0 | 1 | 0 | 0 | 0 | 3 | 0 | 0 |
| | 14 | | | | | | | | | |
| Would not vote | 3% | 3% | 0 | 2% | 0 | 0 | 0 | 10% | 0 | 0 |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|---|-----------------|--------------|--------|------------------|------------------|----------------|------------|
| Q1 LD You said that you would vote Liberal Democrat if an election were held tomorrow. Would you say that this is because you'd want to vote for the Liberal Democrats or because you'd want to vote against someone else? | | | | | | | |
| Weighted base | 96 | 0 | 0 | 96 | 0 | 0 | 0 |
| Unweighted base | 88 | 0 | 0 | 88 | 0 | 0 | 0 |
| All likely Lib Dem voters | 100% | 0 | 0 | 100% | 0 | 0 | 0 |
| Mainly to vote for the Liberal Democrats | 64 57 66% | 0 | 0 | 64 66% | 0 | 0 | 0 |
| Partly to vote for the Liberal Democrats, partly to vote against someone else | 20 19 21% | 0 | 0 | 20 21% | 0 | 0 | 0 |
| Mainly to vote against someone else | 9 8 9% | 0 | 0 | 9 9% | 0 | 0 | 0 |
| Don't know | 4 4 4% | 0 | 0 | 4 4% | 0 | 0 | 0 |

VI_2nd Stage

| | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|---|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| Total | | | | | | | | |
| Q1 LD You said that you would vote Liberal Democrat if an election were held tomorrow. Would you say that this is because you'd want to vote for the Liberal Democrats or because you'd want to vote against someone else? | | | | | | | | |
| Weighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Unweighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| All likely Lib Dem voters | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mainly to vote for the Liberal Democrats | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Partly to vote for the Liberal Democrats, partly to vote against someone else | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mainly to vote against someone else | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Don't know | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Gender | | | Age | | | |
|---|-----------------|-----------|-----------|-----------------|-----------|-----------|-----------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| Q1 LD You said that you would vote Liberal Democrat if an election were held tomorrow. Would you say that this is because you'd want to vote for the Liberal Democrats or because you'd want to vote against someone else? | | | | | | | |
| Weighted base | 96 | 52 | 45 | 96 | 35 | 29 | 32 |
| Unweighted base | 88 | 45 | 43 | 88 | 33 | 27 | 28 |
| All likely Lib Dem voters | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Mainly to vote for the Liberal Democrats | 64 57 66% | 36 70% | 27 62% | 64 57 66% | 24 67% | 16 55% | 24 76% |
| Partly to vote for the Liberal Democrats, partly to vote against someone else | 20 19 21% | 9 18% | 11 24% | 20 19 21% | 7 18% | 8 28% | 5 16% |
| Mainly to vote against someone else | 9 8 9% | 4 8% | 4 10% | 9 8 9% | 3 9% | 4 14% | 1 4% |
| Don't know | 4 4 4% | 2 4% | 2 5% | 4 4 4% | 2 6% | 1 3% | 1 3% |

| | Nation | | | |
|---|--------|---------|----------|-------|
| | Total | England | Scotland | Wales |
| Q1 LD You said that you would vote Liberal Democrat if an election were held tomorrow. Would you say that this is because you'd want to vote for the Liberal Democrats or because you'd want to vote against someone else? | | | | |
| Weighted base | 96 | 87 | 4 | 5 |
| Unweighted base | 88 | 81 | 3 | 4 |
| All likely Lib Dem voters | 100% | 100% | 100% | 100% |
| | 64 | 58 | 3 | 3 |
| Mainly to vote for the Liberal Democrats | 57 | | | |
| | 66% | 67% | 74% | 55% |
| Partly to vote for the Liberal Democrats, partly to vote against someone else | 20 | 19 | 0 | 1 |
| | 19 | | | |
| | 21% | 21% | 0 | 29% |
| | 9 | 7 | 1 | 1 |
| | 8 | | | |
| Mainly to vote against someone else | 9% | 8% | 26% | 16% |
| | 4 | 4 | 0 | 0 |
| | 4 | | | |
| Don't know | 4% | 5% | 0 | 0 |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|---|----------|---------------|----------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| Q1 LD You said that you would vote Liberal Democrat if an election were held tomorrow. Would you say that this is because you'd want to vote for the Liberal Democrats or because you'd want to vote against someone else? | | | | | | | | | | |
| Weighted base | 96 | 10 | 5 | 66 | 1 | 1 | 0 | 12 | 1 | 1 |
| Unweighted base | 88 | 7 | 5 | 60 | 1 | 1 | 0 | 12 | 1 | 1 |
| All likely Lib Dem voters | 100% | 100% | 100% | 100% | 100% | 100% | 0 | 100% | 100% | 100% |
| Mainly to vote for the Liberal Democrats | 64 57 | 6 57 | 3 56% | 48 73% | 0 0 | 0 0 | 0 0 | 6 51% | 1 100% | 0 0 |
| Partly to vote for the Liberal Democrats, partly to vote against someone else | 20 19 | 0 0 | 2 44% | 14 20% | 0 0 | 0 0 | 0 0 | 3 24% | 0 0 | 1 100% |
| Mainly to vote against someone else | 9 8 | 2 24% | 0 0 | 4 6% | 1 100% | 1 100% | 0 0 | 1 7% | 0 0 | 0 0 |
| Don't know | 4 4 | 1 10% | 0 0 | 1 1% | 0 0 | 0 0 | 0 0 | 2 18% | 0 0 | 0 0 |

VI_1st Stage

BASE TOO LOW Included to show the full set of questions asked and should not be reported on separately

Q2 LD

You said that you'd vote Liberal Democrat partly or mainly to vote against someone else. Who would you want to vote against?

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|---|-------------|--------------|----------|------------------|------------------|----------------|------------|
| Weighted base | 28 | 0 | 0 | 28 | 0 | 0 | 0 |
| Unweighted base | 27 | 0 | 0 | 27 | 0 | 0 | 0 |
| <i>All likely Lib Dem voters to vote against someone else</i> | <i>100%</i> | <i>0</i> | <i>0</i> | <i>100%</i> | <i>0</i> | <i>0</i> | <i>0</i> |
| | 8 | 0 | 0 | 8 | 0 | 0 | 0 |
| | 7 | | | | | | |
| Labour | 27% | 0 | 0 | 27% | 0 | 0 | 0 |
| | 10 | 0 | 0 | 10 | 0 | 0 | 0 |
| | 10 | | | | | | |
| Conservative | 34% | 0 | 0 | 34% | 0 | 0 | 0 |
| | 1 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 1 | | | | | | |
| UKIP | 2% | 0 | 0 | 2% | 0 | 0 | 0 |
| | 3 | 0 | 0 | 3 | 0 | 0 | 0 |
| | 3 | | | | | | |
| SNP | 12% | 0 | 0 | 12% | 0 | 0 | 0 |
| | 1 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 1 | | | | | | |
| Plaid Cymru | 3% | 0 | 0 | 3% | 0 | 0 | 0 |
| | 2 | 0 | 0 | 2 | 0 | 0 | 0 |
| | 1 | | | | | | |
| Green | 6% | 0 | 0 | 6% | 0 | 0 | 0 |
| | 1 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 1 | | | | | | |
| BNP | 3% | 0 | 0 | 3% | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

VI_1st Stage

BASE TOO LOW Included to show the full set of questions asked and should not be reported on separately

Q2 LD

You said that you'd vote Liberal Democrat partly or mainly to vote against someone else. Who would you want to vote against?

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|------------|-------|--------------|--------|------------------|------------------|----------------|------------|
| | 4 | 0 | 0 | 0 | 4 | 0 | 0 |
| | 3 | | | | | | |
| Don't know | 13% | 0 | 0 | 0 | 13% | 0 | 0 |

| VI_2nd Stage | | | | | | | | | |
|--|-------|-------------------------|-------------|-------|--|------------------------------|---------|------------------|------------|
| *BASE TOO LOW* Included to show the full set of questions asked and should not be reported on separately Q2 LD | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
| | | | | | | | | | |
| You said that you'd vote Liberal Democrat partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | | | |
| Weighted base | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Unweighted base | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| All likely Lib Dem voters to vote against someone else | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Labour | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Conservative | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| UKIP | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| SNP | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Plaid Cymru | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Green | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| BNP | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | | VI_2nd Stage | | | | | | | | |
|--|-------|-------------------------|-------------|-------|--|------------------------------|---------|------------------|------------|--|
| *BASE TOO LOW* Included to show the full set of questions asked and should not be reported on separately Q2 LD | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| You said that you'd vote Liberal Democrat partly or mainly to vote against someone else. Who would you want to vote against? | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | | 0 | | | | | | | | |
| Don't know | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |

| | Gender | | Age | | | | |
|--|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| <p>*BASE TOO LOW* Included to show the full set of questions asked and should not be reported on separately</p> <p>Q2 LD</p> <p>You said that you'd vote Liberal Democrat partly or mainly to vote against someone else. Who would you want to vote against?</p> | | | | | | | |
| Weighted base | 28 | 14 | 15 | 28 | 10 | 12 | 7 |
| Unweighted base | 27 | 12 | 15 | 27 | 9 | 12 | 6 |
| All likely Lib Dem voters to vote against someone else | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 8 | 5 | 3 | 8 | 1 | 5 | 1 |
| | 7 | | | 7 | | | |
| Labour | 27% | 37% | 19% | 27% | 14% | 41% | 21% |
| | 10 | 3 | 7 | 10 | 2 | 5 | 3 |
| | 10 | | | 10 | | | |
| Conservative | 34% | 19% | 47% | 34% | 24% | 40% | 38% |
| | 1 | 1 | 0 | 1 | 1 | 0 | 0 |
| | 1 | | | 1 | | | |
| UKIP | 2% | 5% | 0 | 2% | 7% | 0 | 0 |
| | 3 | 3 | 0 | 3 | 2 | 1 | 0 |
| | 3 | | | 3 | | | |
| SNP | 12% | 26% | 0 | 12% | 24% | 9% | 0 |
| | 1 | 1 | 0 | 1 | 1 | 0 | 0 |
| | 1 | | | 1 | | | |
| Plaid Cymru | 3% | 5% | 0 | 3% | 8% | 0 | 0 |
| | 2 | 0 | 2 | 2 | 0 | 0 | 2 |
| | 1 | | | 1 | | | |
| Green | 6% | 0 | 11% | 6% | 0 | 0 | 24% |
| | 1 | 0 | 1 | 1 | 1 | 0 | 0 |
| | 1 | | | 1 | | | |
| BNP | 3% | 0 | 6% | 3% | 9% | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | 0 | | | |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Gender | | Age | | | | |
|---|--------|------|--------|-------|-------|-------|-----|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| <p>*BASE TOO LOW* Included to show the full set of questions asked and should not be reported on separately</p> <p>Q2 LD</p> <p>You said that you'd vote Liberal Democrat partly or mainly to vote against someone else. Who would you want to vote against?</p> | | | | | | | |
| | 4 | 1 | 3 | 4 | 1 | 1 | 1 |
| | 3 | | | 3 | | | |
| Don't know | 13% | 8% | 17% | 13% | 15% | 10% | 17% |

Nation

BASE TOO LOW Included to show the full set of questions asked and should not be reported on separately

Q2 LD

You said that you'd vote Liberal Democrat partly or mainly to vote against someone else. Who would you want to vote against?

| | Total | England | Scotland | Wales |
|---|-------------|-------------|-------------|-------------|
| Weighted base | 28 | 25 | 1 | 2 |
| Unweighted base | 27 | 24 | 1 | 2 |
| <i>All likely Lib Dem voters to vote against someone else</i> | <i>100%</i> | <i>100%</i> | <i>100%</i> | <i>100%</i> |
| | 8 | 6 | 0 | 1 |
| | 7 | | | |
| Labour | 27% | 25% | 0 | 65% |
| | 10 | 10 | 0 | 0 |
| | 10 | | | |
| Conservative | 34% | 38% | 0 | 0 |
| | 1 | 1 | 0 | 0 |
| | 1 | | | |
| UKIP | 2% | 3% | 0 | 0 |
| | 3 | 2 | 1 | 0 |
| | 3 | | | |
| SNP | 12% | 9% | 100% | 0 |
| | 1 | 0 | 0 | 1 |
| | 1 | | | |
| Plaid Cymru | 3% | 0 | 0 | 35% |
| | 2 | 2 | 0 | 0 |
| | 1 | | | |
| Green | 6% | 6% | 0 | 0 |
| | 1 | 1 | 0 | 0 |
| | 1 | | | |
| BNP | 3% | 3% | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | | | |
| Other | 0 | 0 | 0 | 0 |

| | Nation | | | |
|---|--------|---------|----------|-------|
| | Total | England | Scotland | Wales |
| <p>*BASE TOO LOW* Included to show the full set of questions asked and should not be reported on separately</p> <p>Q2 LD</p> <p>You said that you'd vote Liberal Democrat partly or mainly to vote against someone else. Who would you want to vote against?</p> | | | | |
| | 4 | 4 | 0 | 0 |
| | 3 | | | |
| Don't know | 13% | 15% | 0 | 0 |

2010 Past Vote

BASE TOO LOW Included to show the full set of questions asked and should not be reported on separately

Q2 LD

You said that you'd vote Liberal Democrat partly or mainly to vote against someone else. Who would you want to vote against?

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| Weighted base | 28 | 2 | 2 | 17 | 1 | 1 | 0 | 4 | 0 | 1 |
| Unweighted base | 27 | 2 | 2 | 16 | 1 | 1 | 0 | 4 | 0 | 1 |
| All likely Lib Dem voters to vote against someone else | 100% | 100% | 100% | 100% | 100% | 100% | 0 | 100% | 0 | 100% |
| | 8 | 1 | 0 | 5 | 1 | 0 | 0 | 1 | 0 | 0 |
| | 7 | | | | | | | | | |
| Labour | 27% | 35% | 0 | 27% | 100% | 0 | 0 | 37% | 0 | 0 |
| | 10 | 2 | 2 | 5 | 0 | 0 | 0 | 1 | 0 | 0 |
| | 10 | | | | | | | | | |
| Conservative | 34% | 65% | 100% | 30% | 0 | 0 | 0 | 21% | 0 | 0 |
| | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| | 1 | | | | | | | | | |
| UKIP | 2% | 0 | 0 | 0 | 0 | 0 | 0 | 19% | 0 | 0 |
| | 3 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 3 | | | | | | | | | |
| SNP | 12% | 0 | 0 | 20% | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | | | | |
| Plaid Cymru | 3% | 0 | 0 | 0 | 0 | 100% | 0 | 0 | 0 | 0 |
| | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | | | | |
| Green | 6% | 0 | 0 | 9% | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| | 1 | | | | | | | | | |
| BNP | 3% | 0 | 0 | 0 | 0 | 0 | 0 | 23% | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | | |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

2010 Past Vote

BASE TOO LOW Included to show the full set of questions asked and should not be reported on separately
Q2 LD

You said that you'd vote Liberal Democrat partly or mainly to vote against someone else. Who would you want to vote against?

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|------------|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| | 4 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 1 |
| | 3 | | | | | | | | | |
| Don't know | 13% | 0 | 0 | 0 | 14% | 0 | 0 | 0 | 0 | 100% |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-------|--------------|--------|------------------|------------------|----------------|------------|
| Q3 LD | | | | | | | |
| Imagine that you lived in a constituency where the Liberal Democrat candidate was almost certain to lose and the winner was going to be either the Labour or Conservative party candidate. Who would you vote for in this situation? | | | | | | | |
| Weighted base | 96 | 0 | 0 | 96 | 0 | 0 | 0 |
| Unweighted base | 88 | 0 | 0 | 88 | 0 | 0 | 0 |
| All likely Lib Dem voters | 100% | 0 | 0 | 100% | 0 | 0 | 0 |
| | 13 | 0 | 0 | 13 | 0 | 0 | 0 |
| | 13 | | | | | | |
| Labour | 13% | 0 | 0 | 13% | 0 | 0 | 0 |
| | 22 | 0 | 0 | 22 | 0 | 0 | 0 |
| | 17 | | | | | | |
| Conservative | 23% | 0 | 0 | 23% | 0 | 0 | 0 |
| | 50 | 0 | 0 | 50 | 0 | 0 | 0 |
| | 46 | | | | | | |
| Liberal Democrat | 52% | 0 | 0 | 52% | 0 | 0 | 0 |
| | 3 | 0 | 0 | 3 | 0 | 0 | 0 |
| | 3 | | | | | | |
| UKIP | 3% | 0 | 0 | 3% | 0 | 0 | 0 |
| | 2 | 0 | 0 | 2 | 0 | 0 | 0 |
| | 2 | | | | | | |
| Green | 2% | 0 | 0 | 2% | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 5 | 0 | 0 | 5 | 0 | 0 | 0 |
| | 5 | | | | | | |
| Don't know | 5% | 0 | 0 | 5% | 0 | 0 | 0 |
| | 2 | 0 | 0 | 2 | 0 | 0 | 0 |
| | 2 | | | | | | |
| Would not vote | 2% | 0 | 0 | 2% | 0 | 0 | 0 |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|--|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| Q3 LD | | | | | | | | | |
| Imagine that you lived in a constituency where the Liberal Democrat candidate was almost certain to lose and the winner was going to be either the Labour or Conservative party candidate. Who would you vote for in this situation? | | | | | | | | | |
| Weighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Unweighted base | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| All likely Lib Dem voters | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Labour | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Conservative | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Liberal Democrat | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| UKIP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Green | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Don't know | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Would not vote | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Gender | | | Age | | | |
|--|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| Q3 LD | | | | | | | |
| Imagine that you lived in a constituency where the Liberal Democrat candidate was almost certain to lose and the winner was going to be either the Labour or Conservative party candidate. Who would you vote for in this situation? | | | | | | | |
| Weighted base | 96 | 52 | 45 | 96 | 35 | 29 | 32 |
| Unweighted base | 88 | 45 | 43 | 88 | 33 | 27 | 28 |
| All likely Lib Dem voters | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 13 | 8 | 5 | 13 | 3 | 5 | 4 |
| | 13 | | | 13 | | | |
| Labour | 13% | 15% | 12% | 13% | 10% | 18% | 14% |
| | 22 | 14 | 8 | 22 | 11 | 5 | 6 |
| | 17 | | | 17 | | | |
| Conservative | 23% | 27% | 19% | 23% | 32% | 19% | 18% |
| | 50 | 23 | 26 | 50 | 16 | 14 | 20 |
| | 46 | | | 46 | | | |
| Liberal Democrat | 52% | 45% | 59% | 52% | 46% | 47% | 63% |
| | 3 | 1 | 1 | 3 | 2 | 0 | 1 |
| | 3 | | | 3 | | | |
| UKIP | 3% | 3% | 3% | 3% | 5% | 0 | 2% |
| | 2 | 1 | 1 | 2 | 1 | 0 | 1 |
| | 2 | | | 2 | | | |
| Green | 2% | 2% | 2% | 2% | 2% | 0 | 3% |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | 0 | | | |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 5 | 2 | 2 | 5 | 1 | 4 | 0 |
| | 5 | | | 5 | | | |
| Don't know | 5% | 4% | 6% | 5% | 3% | 13% | 0 |
| | 2 | 2 | 0 | 2 | 1 | 1 | 0 |
| | 2 | | | 2 | | | |
| Would not vote | 2% | 4% | 0 | 2% | 3% | 3% | 0 |

Nation

| | Total | England | Scotland | Wales |
|--|-------|---------|----------|-------|
| Q3 LD | | | | |
| Imagine that you lived in a constituency where the Liberal Democrat candidate was almost certain to lose and the winner was going to be either the Labour or Conservative party candidate. Who would you vote for in this situation? | | | | |
| Weighted base | 96 | 87 | 4 | 5 |
| Unweighted base | 88 | 81 | 3 | 4 |
| All likely Lib Dem voters | 100% | 100% | 100% | 100% |
| | 13 | 13 | 0 | 0 |
| | 13 | | | |
| Labour | 13% | 15% | 0 | 0 |
| | 22 | 21 | 1 | 0 |
| | 17 | | | |
| Conservative | 23% | 24% | 26% | 0 |
| | 50 | 43 | 3 | 4 |
| | 46 | | | |
| Liberal Democrat | 52% | 49% | 74% | 84% |
| | 3 | 2 | 0 | 1 |
| | 3 | | | |
| UKIP | 3% | 2% | 0 | 16% |
| | 2 | 2 | 0 | 0 |
| | 2 | | | |
| Green | 2% | 2% | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | | | |
| Other | 0 | 0 | 0 | 0 |
| | 5 | 5 | 0 | 0 |
| | 5 | | | |
| Don't know | 5% | 5% | 0 | 0 |
| | 2 | 2 | 0 | 0 |
| | 2 | | | |
| Would not vote | 2% | 2% | 0 | 0 |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| Q3 LD | | | | | | | | | | |
| Imagine that you lived in a constituency where the Liberal Democrat candidate was almost certain to lose and the winner was going to be either the Labour or Conservative party candidate. Who would you vote for in this situation? | | | | | | | | | | |
| Weighted base | 96 | 10 | 5 | 66 | 1 | 1 | 0 | 12 | 1 | 1 |
| Unweighted base | 88 | 7 | 5 | 60 | 1 | 1 | 0 | 12 | 1 | 1 |
| All likely Lib Dem voters | 100% | 100% | 100% | 100% | 100% | 100% | 0 | 100% | 100% | 100% |
| | 13 | 0 | 2 | 8 | 0 | 0 | 0 | 2 | 0 | 1 |
| | 13 | | | | | | | | | |
| Labour | 13% | 0 | 33% | 13% | 0 | 0 | 0 | 13% | 0 | 100% |
| | 22 | 6 | 2 | 14 | 0 | 0 | 0 | 1 | 0 | 0 |
| | 17 | | | | | | | | | |
| Conservative | 23% | 62% | 38% | 21% | 0 | 0 | 0 | 8% | 0 | 0 |
| | 50 | 3 | 1 | 38 | 1 | 0 | 0 | 6 | 1 | 0 |
| | 46 | | | | | | | | | |
| Liberal Democrat | 52% | 28% | 29% | 57% | 100% | 0 | 0 | 54% | 100% | 0 |
| | 3 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 |
| | 3 | | | | | | | | | |
| UKIP | 3% | 0 | 0 | 1% | 0 | 100% | 0 | 10% | 0 | 0 |
| | 2 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 |
| | 2 | | | | | | | | | |
| Green | 2% | 0 | 0 | 2% | 0 | 0 | 0 | 7% | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | | |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 5 | 0 | 0 | 4 | 0 | 0 | 0 | 1 | 0 | 0 |
| | 5 | | | | | | | | | |
| Don't know | 5% | 0 | 0 | 6% | 0 | 0 | 0 | 8% | 0 | 0 |
| | 2 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2 | | | | | | | | | |
| Would not vote | 2% | 10% | 0 | 1% | 0 | 0 | 0 | 0 | 0 | 0 |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-----------------|--------------|--------|------------------|------------------|----------------|------------|
| <p>Q1 UKIP You said that you would vote UKIP if an election were held tomorrow. Would you say that this is because you'd want to vote for the UK Independence Party (UKIP) or because you'd want to vote against someone else?</p> | | | | | | | |
| Weighted base | 210 | 0 | 0 | 0 | 210 | 0 | 0 |
| Unweighted base | 249 | 0 | 0 | 0 | 249 | 0 | 0 |
| All likely UKIP voters | 100% | 0 | 0 | 0 | 100% | 0 | 0 |
| | 136 | 0 | 0 | 0 | 136 | 0 | 0 |
| Mainly to vote for the UK Independence Party (UKIP) | 161 65% | 0 | 0 | 0 | 65% | 0 | 0 |
| Partly to vote for the UK Independence Party (UKIP), partly to vote against someone else | 60 71 29% | 0 | 0 | 0 | 60 29% | 0 | 0 |
| | 11 13 | 0 | 0 | 0 | 11 | 0 | 0 |
| Mainly to vote against someone else | 5% | 0 | 0 | 0 | 5% | 0 | 0 |
| | 3 4 | 0 | 0 | 0 | 3 | 0 | 0 |
| Don't know | 1% | 0 | 0 | 0 | 1% | 0 | 0 |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|--|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| <p>Q1 UKIP</p> <p>You said that you would vote UKIP if an election were held tomorrow.</p> <p>Would you say that this is because you'd want to vote for the UK Independence Party (UKIP) or because you'd want to vote against someone else?</p> | | | | | | | | | |
| Weighted base | 210 | 0 | 0 | 0 | 210 | 0 | 0 | 0 | 0 |
| Unweighted base | 249 | 0 | 0 | 0 | 249 | 0 | 0 | 0 | 0 |
| All likely UKIP voters | 100% | 0 | 0 | 0 | 100% | 0 | 0 | 0 | 0 |
| | 136 | 0 | 0 | 0 | 136 | 0 | 0 | 0 | 0 |
| Mainly to vote for the UK Independence Party (UKIP) | 161 | 0 | 0 | 0 | 65% | 0 | 0 | 0 | 0 |
| Partly to vote for the UK Independence Party (UKIP), partly to vote against someone else | 60 | 0 | 0 | 0 | 60 | 0 | 0 | 0 | 0 |
| | 71 | 0 | 0 | 0 | 29% | 0 | 0 | 0 | 0 |
| | 11 | 0 | 0 | 0 | 11 | 0 | 0 | 0 | 0 |
| | 13 | 0 | 0 | 0 | 5% | 0 | 0 | 0 | 0 |
| Mainly to vote against someone else | 3 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 |
| | 4 | 0 | 0 | 0 | 1% | 0 | 0 | 0 | 0 |
| Don't know | 1% | 0 | 0 | 0 | 1% | 0 | 0 | 0 | 0 |

| | Gender | | Age | | | | |
|---|-----------------|-----------|-----------|-----------------|----------|-----------|-----------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| <p>Q1 UKIP You said that you would vote UKIP if an election were held tomorrow. Would you say that this is because you'd want to vote for the UK Independence Party (UKIP) or because you'd want to vote against someone else?</p> | | | | | | | |
| Weighted base | 210 | 121 | 89 | 210 | 18 | 80 | 112 |
| Unweighted base | 249 | 132 | 117 | 249 | 21 | 92 | 136 |
| All likely UKIP voters | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 136 | 81 | 55 | 136 | 13 | 48 | 75 |
| Mainly to vote for the UK Independence Party (UKIP) | 161 65% | 67% | 62% | 161 65% | 76% | 61% | 66% |
| Partly to vote for the UK Independence Party (UKIP), partly to vote against someone else | 60 71 29% | 34 28% | 26 29% | 60 71 29% | 3 16% | 25 32% | 32 28% |
| | 11 13 5% | 6 5% | 5 6% | 11 13 5% | 1 5% | 5 6% | 5 4% |
| Mainly to vote against someone else | 3 4 1% | 0 0 | 3 3% | 3 4 1% | 1 4% | 1 1% | 1 1% |
| Don't know | | | | | | | |

| | Nation | | | |
|--|--------|---------|----------|-------|
| | Total | England | Scotland | Wales |
| <p>Q1 UKIP</p> <p>You said that you would vote UKIP if an election were held tomorrow.</p> <p>Would you say that this is because you'd want to vote for the UK Independence Party (UKIP) or because you'd want to vote against someone else?</p> | | | | |
| Weighted base | 210 | 188 | 6 | 16 |
| Unweighted base | 249 | 224 | 6 | 19 |
| All likely UKIP voters | 100% | 100% | 100% | 100% |
| | 136 | 122 | 4 | 10 |
| Mainly to vote for the UK Independence Party (UKIP) | 161 | | | |
| | 65% | 65% | 66% | 65% |
| Partly to vote for the UK Independence Party (UKIP), partly to vote against someone else | 60 | 53 | 2 | 5 |
| | 71 | | | |
| | 29% | 28% | 34% | 31% |
| | 11 | 11 | 0 | 0 |
| | 13 | | | |
| Mainly to vote against someone else | 5% | 6% | 0 | 0 |
| | 3 | 2 | 0 | 1 |
| | 4 | | | |
| Don't know | 1% | 1% | 0 | 4% |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| <p>Q1 UKIP You said that you would vote UKIP if an election were held tomorrow. Would you say that this is because you'd want to vote for the UK Independence Party (UKIP) or because you'd want to vote against someone else?</p> | | | | | | | | | | |
| Weighted base | 210 | 76 | 17 | 30 | 0 | 3 | 43 | 22 | 19 | 0 |
| Unweighted base | 249 | 98 | 20 | 37 | 0 | 3 | 46 | 24 | 20 | 1 |
| All likely UKIP voters | 100% | 100% | 100% | 100% | 0 | 100% | 100% | 100% | 100% | 100% |
| Mainly to vote for the UK Independence Party (UKIP) | 136 | 44 | 11 | 18 | 0 | 2 | 36 | 15 | 10 | 0 |
| Partly to vote for the UK Independence Party (UKIP), partly to vote against someone else | 161 | 65% | 58% | 66% | 61% | 0 | 70% | 82% | 69% | 51% |
| Partly to vote for the UK Independence Party (UKIP), partly to vote against someone else | 60 | 28 | 6 | 9 | 0 | 1 | 6 | 5 | 6 | 0 |
| Mainly to vote against someone else | 71 | 29% | 37% | 34% | 28% | 0 | 30% | 14% | 21% | 32% |
| Don't know | 11 | 2 | 0 | 3 | 0 | 0 | 2 | 2 | 2 | 0 |
| Mainly to vote against someone else | 13 | 5% | 2% | 0 | 10% | 0 | 0 | 4% | 10% | 13% |
| Don't know | 3 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Don't know | 4 | 1% | 2% | 0 | 0 | 0 | 0 | 0 | 4% | 0 |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-------|--------------|--------|------------------|------------------|----------------|------------|
| Q2 UKIP | | | | | | | |
| You said that you'd vote UKIP partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | |
| Weighted base | 71 | 0 | 0 | 0 | 0 | 71 | 0 |
| Unweighted base | 84 | 0 | 0 | 0 | 0 | 84 | 0 |
| All likely UKIP voters to vote against someone else | 100% | 0 | 0 | 0 | 0 | 100% | 0 |
| | 12 | 0 | 0 | 0 | 0 | 12 | 0 |
| | 13 | | | | | | |
| Labour | 17% | 0 | 0 | 0 | 0 | 17% | 0 |
| | 52 | 0 | 0 | 0 | 0 | 52 | 0 |
| | 63 | | | | | | |
| Conservative | 73% | 0 | 0 | 0 | 0 | 73% | 0 |
| | 3 | 0 | 0 | 0 | 0 | 3 | 0 |
| | 4 | | | | | | |
| Liberal Democrat | 5% | 0 | 0 | 0 | 0 | 5% | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | |
| SNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | |
| Plaid Cymru | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | |
| Green | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2 | 0 | 0 | 0 | 0 | 2 | 0 |
| | 1 | | | | | | |
| BNP | 3% | 0 | 0 | 0 | 0 | 3% | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | |
| Other | 0% | 0 | 0 | 0 | 0 | 0% | 0 |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|--|-------|--------------|--------|------------------|------------------|----------------|------------|
| Q2 UKIP | | | | | | | |
| You said that you'd vote UKIP partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | |
| | 2 | 0 | 0 | 0 | 2 | 0 | 0 |
| | 2 | | | | | | |
| Don't know | 2% | 0 | 0 | 0 | 2% | 0 | 0 |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|---|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| Q2 UKIP | | | | | | | | | |
| You said that you'd vote UKIP partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | | | |
| Weighted base | 71 | 0 | 0 | 0 | 71 | 0 | 0 | 0 | 0 |
| Unweighted base | 84 | 0 | 0 | 0 | 84 | 0 | 0 | 0 | 0 |
| All likely UKIP voters to vote against someone else | 100% | 0 | 0 | 0 | 100% | 0 | 0 | 0 | 0 |
| | 12 | 0 | 0 | 0 | 12 | 0 | 0 | 0 | 0 |
| | 13 | | | | | | | | |
| Labour | 17% | 0 | 0 | 0 | 17% | 0 | 0 | 0 | 0 |
| | 52 | 0 | 0 | 0 | 52 | 0 | 0 | 0 | 0 |
| | 63 | | | | | | | | |
| Conservative | 73% | 0 | 0 | 0 | 73% | 0 | 0 | 0 | 0 |
| | 3 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 |
| | 4 | | | | | | | | |
| Liberal Democrat | 5% | 0 | 0 | 0 | 5% | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | |
| SNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | |
| Plaid Cymru | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | |
| Green | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | | | |
| BNP | 3% | 0 | 0 | 0 | 3% | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | | | |
| Other | 0% | 0 | 0 | 0 | 0% | 0 | 0 | 0 | 0 |

| VI_2nd Stage | | | | | | | | | | |
|---|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|--|
| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know | |
| Q2 UKIP | | | | | | | | | | |
| You said that you'd vote UKIP partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | | | | |
| | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | |
| | 2 | | | | | | | | | |
| Don't know | 2% | 0 | 0 | 0 | 2% | 0 | 0 | 0 | 0 | |

| | Gender | | | Age | | | |
|--|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| Q2 UKIP | | | | | | | |
| You said that you'd vote UKIP partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | |
| Weighted base | 71 | 40 | 31 | 71 | 4 | 30 | 37 |
| Unweighted base | 84 | 44 | 40 | 84 | 4 | 35 | 45 |
| All likely UKIP voters to vote against someone else | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 12 | 9 | 3 | 12 | 0 | 6 | 6 |
| | 13 | | | 13 | | | |
| Labour | 17% | 22% | 10% | 17% | 0 | 18% | 17% |
| | 52 | 26 | 26 | 52 | 4 | 21 | 27 |
| | 63 | | | 63 | | | |
| Conservative | 73% | 66% | 83% | 73% | 100% | 70% | 73% |
| | 3 | 1 | 2 | 3 | 0 | 2 | 1 |
| | 4 | | | 4 | | | |
| Liberal Democrat | 5% | 3% | 7% | 5% | 0 | 7% | 3% |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | 0 | | | |
| SNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | 0 | | | |
| Plaid Cymru | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | 0 | | | |
| Green | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2 | 2 | 0 | 2 | 0 | 0 | 2 |
| | 1 | | | 1 | | | |
| BNP | 3% | 5% | 0 | 3% | 0 | 0 | 6% |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 | | | 1 | | | |
| Other | 0% | 0 | 1% | 0% | 0 | 0 | 1% |

| | Gender | | | Age | | | |
|--|--------|------|--------|-------|-------|-------|-----|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| Q2 UKIP | | | | | | | |
| You said that you'd vote UKIP partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | |
| | 2 | 2 | 0 | 2 | 0 | 2 | 0 |
| | 2 | | | 2 | | | |
| Don't know | 2% | 4% | 0 | 2% | 0 | 5% | 0 |

Nation

| | Total | England | Scotland | Wales |
|--|-------|---------|----------|-------|
| Q2 UKIP | | | | |
| You said that you'd vote UKIP partly or mainly to vote against someone else. Who would you want to vote against? | | | | |
| Weighted base | 71 | 64 | 2 | 5 |
| Unweighted base | 84 | 76 | 2 | 6 |
| All likely UKIP voters to vote against someone else | 100% | 100% | 100% | 100% |
| | 12 | 11 | 0 | 1 |
| | 13 | | | |
| Labour | 17% | 17% | 0 | 19% |
| | 52 | 46 | 2 | 4 |
| | 63 | | | |
| Conservative | 73% | 72% | 100% | 81% |
| | 3 | 3 | 0 | 0 |
| | 4 | | | |
| Liberal Democrat | 5% | 5% | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | | | |
| SNP | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | | | |
| Plaid Cymru | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | | | |
| Green | 0 | 0 | 0 | 0 |
| | 2 | 2 | 0 | 0 |
| | 1 | | | |
| BNP | 3% | 3% | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 1 | | | |
| Other | 0% | 0% | 0 | 0 |

| | Nation | | | |
|--|--------|---------|----------|-------|
| | Total | England | Scotland | Wales |
| Q2 UKIP | | | | |
| You said that you'd vote UKIP partly or mainly to vote against someone else. Who would you want to vote against? | | | | |
| | 2 | 2 | 0 | 0 |
| | 2 | | | |
| Don't know | 2% | 3% | 0 | 0 |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| Q2 UKIP | | | | | | | | | | |
| You said that you'd vote UKIP partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | | | | |
| Weighted base | 71 | 30 | 6 | 12 | 0 | 1 | 8 | 7 | 8 | 0 |
| Unweighted base | 84 | 39 | 6 | 13 | 0 | 1 | 10 | 8 | 7 | 0 |
| All likely UKIP voters to vote against someone else | 100% | 100% | 100% | 100% | 0 | 100% | 100% | 100% | 100% | 0 |
| | 12 | 6 | 0 | 2 | 0 | 1 | 1 | 0 | 2 | 0 |
| | 13 | | | | | | | | | |
| Labour | 17% | 19% | 0 | 17% | 0 | 100% | 9% | 0 | 30% | 0 |
| | 52 | 21 | 6 | 10 | 0 | 0 | 6 | 6 | 4 | 0 |
| | 63 | | | | | | | | | |
| Conservative | 73% | 70% | 100% | 83% | 0 | 0 | 80% | 85% | 45% | 0 |
| | 3 | 3 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 4 | | | | | | | | | |
| Liberal Democrat | 5% | 8% | 0 | 0 | 0 | 0 | 10% | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | | |
| SNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | | |
| Plaid Cymru | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 0 | | | | | | | | | |
| Green | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 |
| | 1 | | | | | | | | | |
| BNP | 3% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 25% | 0 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | | | | |
| Other | 0% | 1% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|--|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| Q2 UKIP | | | | | | | | | | |
| You said that you'd vote UKIP partly or mainly to vote against someone else. Who would you want to vote against? | | | | | | | | | | |
| | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| | 2 | | | | | | | | | |
| Don't know | 2% | 2% | 0 | 0 | 0 | 0 | 0 | 15% | 0 | 0 |

VI_1st Stage

| | Total | Conservative | Labour | Liberal Democrat | Some other party | Would not vote | Don't know |
|---|-------|--------------|--------|------------------|------------------|----------------|------------|
| Q3 UKIP Imagine that you lived in a constituency where the UKIP candidate was almost certain to lose and the winner was going to be either the Labour or Conservative party candidate. Who would you vote for in this situation? | | | | | | | |
| Weighted base | 210 | 0 | 0 | 0 | 210 | 0 | 0 |
| Unweighted base | 249 | 0 | 0 | 0 | 249 | 0 | 0 |
| All likely UKIP voters | 100% | 0 | 0 | 0 | 100% | 0 | 0 |
| | 24 | 0 | 0 | 0 | 24 | 0 | 0 |
| | 24 | | | | | | |
| Labour | 11% | 0 | 0 | 0 | 11% | 0 | 0 |
| | 37 | 0 | 0 | 0 | 37 | 0 | 0 |
| | 49 | | | | | | |
| Conservative | 18% | 0 | 0 | 0 | 18% | 0 | 0 |
| | 1 | 0 | 0 | 0 | 1 | 0 | 0 |
| | 1 | | | | | | |
| Liberal Democrat | 0% | 0 | 0 | 0 | 0% | 0 | 0 |
| | 116 | 0 | 0 | 0 | 116 | 0 | 0 |
| | 134 | | | | | | |
| UKIP | 55% | 0 | 0 | 0 | 55% | 0 | 0 |
| | 3 | 0 | 0 | 0 | 3 | 0 | 0 |
| | 4 | | | | | | |
| Green | 2% | 0 | 0 | 0 | 2% | 0 | 0 |
| | 2 | 0 | 0 | 0 | 2 | 0 | 0 |
| | 4 | | | | | | |
| Other | 1% | 0 | 0 | 0 | 1% | 0 | 0 |
| | 18 | 0 | 0 | 0 | 18 | 0 | 0 |
| | 20 | | | | | | |
| Don't know | 9% | 0 | 0 | 0 | 9% | 0 | 0 |
| | 10 | 0 | 0 | 0 | 10 | 0 | 0 |
| | 13 | | | | | | |
| Would not vote | 5% | 0 | 0 | 0 | 5% | 0 | 0 |

VI_2nd Stage

| | Total | Scottish National Party | Plaid Cymru | Green | United Kingdom Independence Party (UKIP) | British National Party (BNP) | Respect | Some other party | Don't know |
|---|-------|-------------------------------|----------------|-------|---|------------------------------------|---------|------------------------|---------------|
| Q3 UKIP Imagine that you lived in a constituency where the UKIP candidate was almost certain to lose and the winner was going to be either the Labour or Conservative party candidate. Who would you vote for in this situation? | | | | | | | | | |
| Weighted base | 210 | 0 | 0 | 0 | 210 | 0 | 0 | 0 | 0 |
| Unweighted base | 249 | 0 | 0 | 0 | 249 | 0 | 0 | 0 | 0 |
| All likely UKIP voters | 100% | 0 | 0 | 0 | 100% | 0 | 0 | 0 | 0 |
| | 24 | 0 | 0 | 0 | 24 | 0 | 0 | 0 | 0 |
| | 24 | | | | | | | | |
| Labour | 11% | 0 | 0 | 0 | 11% | 0 | 0 | 0 | 0 |
| | 37 | 0 | 0 | 0 | 37 | 0 | 0 | 0 | 0 |
| | 49 | | | | | | | | |
| Conservative | 18% | 0 | 0 | 0 | 18% | 0 | 0 | 0 | 0 |
| | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| | 1 | | | | | | | | |
| Liberal Democrat | 0% | 0 | 0 | 0 | 0% | 0 | 0 | 0 | 0 |
| | 116 | 0 | 0 | 0 | 116 | 0 | 0 | 0 | 0 |
| | 134 | | | | | | | | |
| UKIP | 55% | 0 | 0 | 0 | 55% | 0 | 0 | 0 | 0 |
| | 3 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 |
| | 4 | | | | | | | | |
| Green | 2% | 0 | 0 | 0 | 2% | 0 | 0 | 0 | 0 |
| | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 |
| | 4 | | | | | | | | |
| Other | 1% | 0 | 0 | 0 | 1% | 0 | 0 | 0 | 0 |
| | 18 | 0 | 0 | 0 | 18 | 0 | 0 | 0 | 0 |
| | 20 | | | | | | | | |
| Don't know | 9% | 0 | 0 | 0 | 9% | 0 | 0 | 0 | 0 |
| | 10 | 0 | 0 | 0 | 10 | 0 | 0 | 0 | 0 |
| | 13 | | | | | | | | |
| Would not vote | 5% | 0 | 0 | 0 | 5% | 0 | 0 | 0 | 0 |

| | Gender | | | Age | | | |
|---|--------|------|--------|-------|-------|-------|------|
| | Total | Male | Female | Total | 18-34 | 35-54 | 55+ |
| Q3 UKIP Imagine that you lived in a constituency where the UKIP candidate was almost certain to lose and the winner was going to be either the Labour or Conservative party candidate. Who would you vote for in this situation? | | | | | | | |
| Weighted base | 210 | 121 | 89 | 210 | 18 | 80 | 112 |
| Unweighted base | 249 | 132 | 117 | 249 | 21 | 92 | 136 |
| All likely UKIP voters | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| | 24 | 11 | 12 | 24 | 2 | 10 | 11 |
| | 24 | | | 24 | | | |
| Labour | 11% | 9% | 14% | 11% | 13% | 13% | 10% |
| | 37 | 25 | 13 | 37 | 2 | 10 | 25 |
| | 49 | | | 49 | | | |
| Conservative | 18% | 20% | 14% | 18% | 12% | 13% | 22% |
| | 1 | 1 | 0 | 1 | 0 | 0 | 1 |
| | 1 | | | 1 | | | |
| Liberal Democrat | 0% | 1% | 0 | 0% | 0 | 0 | 1% |
| | 116 | 73 | 43 | 116 | 12 | 43 | 60 |
| | 134 | | | 134 | | | |
| UKIP | 55% | 60% | 48% | 55% | 70% | 54% | 54% |
| | 3 | 2 | 1 | 3 | 0 | 1 | 2 |
| | 4 | | | 4 | | | |
| Green | 2% | 2% | 1% | 2% | 0 | 2% | 2% |
| | 2 | 1 | 1 | 2 | 0 | 0 | 2 |
| | 4 | | | 4 | | | |
| Other | 1% | 1% | 1% | 1% | 0 | 0% | 2% |
| | 18 | 6 | 12 | 18 | 1 | 10 | 7 |
| | 20 | | | 20 | | | |
| Don't know | 9% | 5% | 13% | 9% | 4% | 13% | 6% |
| | 10 | 2 | 7 | 10 | 0 | 4 | 5 |
| | 13 | | | 13 | | | |
| Would not vote | 5% | 2% | 8% | 5% | 2% | 6% | 4% |

Nation

| | Total | England | Scotland | Wales |
|---|-------|---------|----------|-------|
| Q3 UKIP Imagine that you lived in a constituency where the UKIP candidate was almost certain to lose and the winner was going to be either the Labour or Conservative party candidate. Who would you vote for in this situation? | | | | |
| Weighted base | 210 | 188 | 6 | 16 |
| Unweighted base | 249 | 224 | 6 | 19 |
| All likely UKIP voters | 100% | 100% | 100% | 100% |
| | 24 | 22 | 0 | 2 |
| | 24 | | | |
| Labour | 11% | 12% | 0 | 11% |
| | 37 | 36 | 0 | 1 |
| | 49 | | | |
| Conservative | 18% | 19% | 0 | 9% |
| | 1 | 1 | 0 | 0 |
| | 1 | | | |
| Liberal Democrat | 0% | 0% | 0 | 0 |
| | 116 | 99 | 6 | 11 |
| | 134 | | | |
| UKIP | 55% | 52% | 100% | 68% |
| | 3 | 3 | 0 | 0 |
| | 4 | | | |
| Green | 2% | 2% | 0 | 0 |
| | 2 | 2 | 0 | 0 |
| | 4 | | | |
| Other | 1% | 1% | 0 | 0 |
| | 18 | 16 | 0 | 2 |
| | 20 | | | |
| Don't know | 9% | 9% | 0 | 12% |
| | 10 | 10 | 0 | 0 |
| | 13 | | | |
| Would not vote | 5% | 5% | 0 | 0 |

2010 Past Vote

| | Total | Conservatives | Labour | Liberal Democrats | Scottish National Party | Plaid Cymru | Some other party | Did not vote | Unsure / can't remember | Prefer not to say |
|---|-------|---------------|--------|-------------------|-------------------------|-------------|------------------|--------------|-------------------------|-------------------|
| Q3 UKIP Imagine that you lived in a constituency where the UKIP candidate was almost certain to lose and the winner was going to be either the Labour or Conservative party candidate. Who would you vote for in this situation? | | | | | | | | | | |
| Weighted base | 210 | 76 | 17 | 30 | 0 | 3 | 43 | 22 | 19 | 0 |
| Unweighted base | 249 | 98 | 20 | 37 | 0 | 3 | 46 | 24 | 20 | 1 |
| All likely UKIP voters | 100% | 100% | 100% | 100% | 0 | 100% | 100% | 100% | 100% | 100% |
| | 24 | 3 | 9 | 5 | 0 | 0 | 2 | 6 | 0 | 0 |
| | 24 | | | | | | | | | |
| Labour | 11% | 3% | 51% | 15% | 0 | 0 | 4% | 26% | 0 | 0 |
| | 37 | 24 | 1 | 2 | 0 | 0 | 5 | 2 | 3 | 0 |
| | 49 | | | | | | | | | |
| Conservative | 18% | 32% | 7% | 7% | 0 | 0 | 12% | 10% | 14% | 0 |
| | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 1 | | | | | | | | | |
| Liberal Democrat | 0% | 0 | 0 | 0 | 0 | 0 | 1% | 0 | 0 | 0 |
| | 116 | 35 | 7 | 19 | 0 | 3 | 31 | 12 | 8 | 0 |
| | 134 | | | | | | | | | |
| UKIP | 55% | 47% | 40% | 64% | 0 | 100% | 71% | 55% | 43% | 100% |
| | 3 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 4 | | | | | | | | | |
| Green | 2% | 2% | 0 | 2% | 0 | 0 | 3% | 0 | 0 | 0 |
| | 2 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 |
| | 4 | | | | | | | | | |
| Other | 1% | 0 | 0 | 0 | 0 | 0 | 4% | 0 | 1% | 0 |
| | 18 | 9 | 0 | 2 | 0 | 0 | 1 | 2 | 4 | 0 |
| | 20 | | | | | | | | | |
| Don't know | 9% | 12% | 0 | 7% | 0 | 0 | 2% | 7% | 24% | 0 |
| | 10 | 3 | 0 | 1 | 0 | 0 | 1 | 0 | 3 | 0 |
| | 13 | | | | | | | | | |
| Would not vote | 5% | 4% | 2% | 5% | 0 | 0 | 2% | 2% | 18% | 0 |