



Opinium Research Results/ Tables July 2013

1,935 Online Interviews (GB Nat. Rep)

1,636 Likely Voters

Field: 23rd to 26th May 2013

If the Base is not otherwise specified, the table is based on the full sample and is representative of all GB adults

Where column base is below 50 respondents, figures should be seen as indicative only and we advise against using these when reporting unless appropriate caveats are given

To ensure a nationally representative sample, Opinium weights data to match the following criteria:

Gender		Unweighted count	Weighted count
	Male	867	927
	Female	1065	1007

Age group		Unweighted count	Weighted count
	18-34	545	544
	35-54	699	688
	55+	688	703

GB region		Unweighted count	Weighted count
	North East	85	85
	North West	222	224
	Yorkshire & Humberside	161	172
	East Midlands	150	146
	West Midlands	191	175
	East of England	188	189
	London	262	252
	South East	260	249
	South West	149	173
	Wales	101	98
	Scotland	163	172

Working status		Unweighted count	Weighted count
	Full time	873	815
	Part time	299	309
	Unemployed	118	104
	Retired	418	459
	Other	224	248

Social grade		Unweighted count	Weighted count
	ABC1	1255	1052
	C2DE	677	883

VI_1st
Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
VI 9 inc propensity							
Weighted base	1384	384	539	112	348	0	0
Unweighted base	1389	399	533	113	344	0	0
<i>All likely voters who chose a party</i>	100%	100%	100%	100%	100%	0	0
	384	384	0	0	0	0	0
	399						
Conservative	28%	100%	0	0	0	0	0
	539	0	539	0	0	0	0
	533						
Labour	39%	0	100%	0	0	0	0
	112	0	0	112	0	0	0
	113						
Liberal Democrat	8%	0	0	100%	0	0	0
	49	0	0	0	49	0	0
	46						
SNP	4%	0	0	0	14%	0	0
	4	0	0	0	4	0	0
	5						
Plaid Cymru	0%	0	0	0	1%	0	0
	224	0	0	0	224	0	0
	217						
UKIP	16%	0	0	0	64%	0	0
	45	0	0	0	45	0	0
	49						
Green	3%	0	0	0	13%	0	0
	14	0	0	0	14	0	0
	14						
BNP	1%	0	0	0	4%	0	0
	12	0	0	0	12	0	0
	13						
Other parties	1%	0	0	0	3%	0	0

VI_2nd
Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
VI 9 inc propensity									
Weighted base	348	49	4	45	224	14	1	11	0
Unweighted base	344	46	5	49	217	14	1	12	0
<i>All likely voters who chose a party</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>0</i>
	0	0	0	0	0	0	0	0	0
0									
Conservative	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
0									
Labour	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
0									
Liberal Democrat	0	0	0	0	0	0	0	0	0
	49	49	0	0	0	0	0	0	0
46									
SNP	14%	100%	0	0	0	0	0	0	0
	4	0	4	0	0	0	0	0	0
5									
Plaid Cymru	1%	0	100%	0	0	0	0	0	0
	224	0	0	0	224	0	0	0	0
217									
UKIP	64%	0	0	0	100%	0	0	0	0
	45	0	0	45	0	0	0	0	0
49									
Green	13%	0	0	100%	0	0	0	0	0
	14	0	0	0	0	14	0	0	0
14									
BNP	4%	0	0	0	0	100%	0	0	0
	12	0	0	0	0	0	1	11	0
13									
Other parties	3%	0	0	0	0	0	100%	100%	0

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
VI 9 inc propensity							
Weighted base	1384	719	665	1384	326	509	548
Unweighted base	1389	677	712	1389	329	524	536
<i>All likely voters who chose a party</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	384	210	174	384	63	128	193
	399			399			
Conservative	28%	29%	26%	28%	19%	25%	35%
	539	269	270	539	178	212	150
	533			533			
Labour	39%	37%	41%	39%	55%	42%	27%
	112	61	50	112	34	36	42
	113			113			
Liberal Democrat	8%	9%	8%	8%	11%	7%	8%
	49	25	25	49	7	21	21
	46			46			
SNP	4%	3%	4%	4%	2%	4%	4%
	4	1	2	4	1	1	2
	5			5			
Plaid Cymru	0%	0%	0%	0%	0%	0%	0%
	224	119	105	224	19	87	119
	217			217			
UKIP	16%	17%	16%	16%	6%	17%	22%
	45	20	25	45	18	15	12
	49			49			
Green	3%	3%	4%	3%	5%	3%	2%
	14	6	9	14	3	6	6
	14			14			
BNP	1%	1%	1%	1%	1%	1%	1%
	12	7	5	12	3	3	5
	13			13			
Other parties	1%	1%	1%	1%	1%	1%	1%

VI_1st
Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V1 first stage vote							
If there were a general election tomorrow, for which party would you vote?							
Weighted base	1935	391	559	115	370	196	304
Unweighted base	1932	406	551	117	365	191	302
<i>All GB respondents</i>	100%	100%	100%	100%	100%	100%	100%
	391	391	0	0	0	0	0
	406						
Conservative	20%	100%	0	0	0	0	0
	559	0	559	0	0	0	0
	551						
Labour	29%	0	100%	0	0	0	0
	115	0	0	115	0	0	0
	117						
Liberal Democrat	6%	0	0	100%	0	0	0
	370	0	0	0	370	0	0
	365						
Some other party	19%	0	0	0	100%	0	0
	196	0	0	0	0	196	0
	191						
Would not vote	10%	0	0	0	0	100%	0
	304	0	0	0	0	0	304
	302						
Don't know	16%	0	0	0	0	0	100%

VI_2nd
Stage

V1 first stage vote
If there were a general
election tomorrow, for which
party would you vote?

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	370	51	4	46	229	17	1	14	8
Unweighted base	365	47	5	51	222	17	1	14	8
<i>All GB respondents</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	0	0	0	0	0	0	0	0	0
	0								
Conservative	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0								
Labour	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0								
Liberal Democrat	0	0	0	0	0	0	0	0	0
	370	51	4	46	229	17	1	14	8
	365								
Some other party	100%	100%	100%	100%	100%	100%	100%	100%	100%
	0	0	0	0	0	0	0	0	0
	0								
Would not vote	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0								
Don't know	0	0	0	0	0	0	0	0	0

	Gender		Age				
	Total	Male	Female	Total	18-34	35-54	55+
V1 first stage vote							
If there were a general election tomorrow, for which party would you vote?							
Weighted base	1935	927	1007	1935	544	688	703
Unweighted base	1932	867	1065	1932	545	699	688
<i>All GB respondents</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	391	214	177	391	65	132	194
	406			406			
Conservative	20%	23%	18%	20%	12%	19%	28%
	559	280	279	559	192	216	151
	551			551			
Labour	29%	30%	28%	29%	35%	31%	21%
	115	63	53	115	37	37	42
	117			117			
Liberal Democrat	6%	7%	5%	6%	7%	5%	6%
	370	189	181	370	61	137	171
	365			365			
Some other party	19%	20%	18%	19%	11%	20%	24%
	196	83	113	196	96	62	38
	191			191			
Would not vote	10%	9%	11%	10%	18%	9%	5%
	304	99	204	304	92	104	107
	302			302			
Don't know	16%	11%	20%	16%	17%	15%	15%

VI_1st
Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V2 second stage vote							
Which of these parties would you vote for?							
Weighted base	370	0	0	0	370	0	0
Unweighted base	365	0	0	0	365	0	0
<i>All selecting "some other party"</i>	100%	0	0	0	100%	0	0
	51	0	0	0	51	0	0
	47						
Scottish National Party	14%	0	0	0	14%	0	0
	4	0	0	0	4	0	0
	5						
Plaid Cymru	1%	0	0	0	1%	0	0
	46	0	0	0	46	0	0
	51						
Green	13%	0	0	0	13%	0	0
	229	0	0	0	229	0	0
United Kingdom Independence Party (UKIP)	62%	0	0	0	62%	0	0
	0	0	0	0	0	0	0
	0						
Veritas	0	0	0	0	0	0	0
	17	0	0	0	17	0	0
	17						
British National Party (BNP)	5%	0	0	0	5%	0	0
	1	0	0	0	1	0	0
	1						
Respect	0%	0	0	0	0%	0	0
	14	0	0	0	14	0	0
	14						
Some other party	4%	0	0	0	4%	0	0
	8	0	0	0	8	0	0
	8						
Don't know	2%	0	0	0	2%	0	0

VI_2nd
Stage

V2 second stage vote
Which of these parties would you
vote for?

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	370	51	4	46	229	17	1	14	8
Unweighted base	365	47	5	51	222	17	1	14	8
<i>All selecting "some other party"</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	51	51	0	0	0	0	0	0	0
	47								
Scottish National Party	14%	100%	0	0	0	0	0	0	0
	4	0	4	0	0	0	0	0	0
	5								
Plaid Cymru	1%	0	100%	0	0	0	0	0	0
	46	0	0	46	0	0	0	0	0
	51								
Green	13%	0	0	100%	0	0	0	0	0
	229	0	0	0	229	0	0	0	0
United Kingdom Independence Party (UKIP)	62%	0	0	0	100%	0	0	0	0
	0	0	0	0	0	0	0	0	0
	0								
Veritas	0	0	0	0	0	0	0	0	0
	17	0	0	0	0	17	0	0	0
	17								
British National Party (BNP)	5%	0	0	0	0	100%	0	0	0
	1	0	0	0	0	0	1	0	0
	1								
Respect	0%	0	0	0	0	0	100%	0	0
	14	0	0	0	0	0	0	14	0
	14								
Some other party	4%	0	0	0	0	0	0	100%	0
	8	0	0	0	0	0	0	0	8
	8								
Don't know	2%	0	0	0	0	0	0	0	100%

Gender

Age

	Total	Male	Female	Total	18-34	35-54	55+
V2 second stage vote							
Which of these parties would you vote for?							
Weighted base	370	189	181	370	61	137	171
Unweighted base	365	177	188	365	63	139	163
<i>All selecting "some other party"</i>	100%	100%	100%	100%	100%	100%	100%
	51	26	25	51	7	21	22
	47			47			
Scottish National Party	14%	14%	14%	14%	12%	15%	13%
	4	1	2	4	1	1	2
	5			5			
Plaid Cymru	1%	1%	1%	1%	1%	1%	1%
	46	21	25	46	19	16	12
	51			51			
Green	13%	11%	14%	13%	30%	12%	7%
	229	120	109	229	22	88	119
United Kingdom Independence Party (UKIP)	62%	64%	60%	62%	36%	64%	70%
	0	0	0	0	0	0	0
	0			0			
Veritas	0	0	0	0	0	0	0
	17	7	10	17	5	7	6
	17			17			
British National Party (BNP)	5%	4%	5%	5%	7%	5%	3%
	1	0	1	1	0	1	0
	1			1			
Respect	0%	0	0%	0%	0	1%	0
	14	9	5	14	4	3	7
	14			14			
Some other party	4%	5%	3%	4%	7%	2%	4%
	8	4	4	8	4	1	3
	8			8			
Don't know	2%	2%	2%	2%	6%	1%	2%

VI_1st
Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
V3 likelihood to vote							
If there WERE a general election tomorrow, how likely would you be to vote?							
Weighted base	1935	391	559	115	370	196	304
Unweighted base	1932	406	551	117	365	191	302
<i>All GB respondents</i>	100%	100%	100%	100%	100%	100%	100%
	1234	308	424	79	284	3	136
	1239						
Would definitely vote	64%	79%	76%	68%	77%	1%	45%
	403	76	116	33	70	3	104
	402						
Would probably vote	21%	19%	21%	29%	19%	2%	34%
	125	6	17	3	12	41	47
	117						
Would probably not vote	6%	2%	3%	2%	3%	21%	15%
	140	1	0	0	1	132	5
	139						
Would definitely not vote	7%	0%	0	0	0%	68%	2%
Does not apply (e.g. not eligible to vote in UK General Elections)	34	0	3	1	2	17	11
	35						
	2%	0	1%	1%	0%	9%	4%

VI_2nd
Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
V3 likelihood to vote If there WERE a general election tomorrow, how likely would you be to vote?									
Weighted base	370	51	4	46	229	17	1	14	8
Unweighted base	365	47	5	51	222	17	1	14	8
<i>All GB respondents</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	284	43	3	35	179	12	0	9	4
	280								
Would definitely vote	77%	85%	83%	75%	78%	72%	0	63%	46%
	70	6	1	10	46	2	1	2	3
	71								
Would probably vote	19%	12%	17%	21%	20%	12%	100%	18%	37%
	12	2	0	1	4	2	0	3	1
	11								
Would probably not vote	3%	3%	0	2%	2%	9%	0	19%	16%
	1	0	0	0	0	1	0	0	0
	1								
Would definitely not vote	0%	0	0	0	0	6%	0	0	0
Does not apply (e.g. not eligible to vote in UK General Elections)	2	0	0	1	1	0	0	0	0
	2								
	0%	0	0	2%	0%	0	0	0	0

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
V3 likelihood to vote If there WERE a general election tomorrow, how likely would you be to vote?							
Weighted base	1935	927	1007	1935	544	688	703
Unweighted base	1932	867	1065	1932	545	699	688
<i>All GB respondents</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	1234	638	596	1234	249	448	537
	1239			1239			
Would definitely vote	64%	69%	59%	64%	46%	65%	76%
	403	170	232	403	138	150	114
	402			402			
Would probably vote	21%	18%	23%	21%	25%	22%	16%
	125	46	80	125	68	39	19
	117			117			
Would probably not vote	6%	5%	8%	6%	12%	6%	3%
	140	62	77	140	67	45	28
	139			139			
Would definitely not vote	7%	7%	8%	7%	12%	7%	4%
Does not apply (e.g. not eligible to vote in UK General Elections)	34	11	23	34	23	6	5
	35			35			
	2%	1%	2%	2%	4%	1%	1%

VI_1st
Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
DC Approval							
To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?							
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	140	116	16	5	1	0	2
	144						
Strongly approve	9%	30%	3%	4%	0%	0	1%
	394	224	42	33	43	1	50
	403						
Somewhat approve	24%	58%	8%	30%	12%	24%	21%
	287	34	68	27	67	3	88
	287						
Neither approve nor disapprove	18%	9%	13%	24%	19%	51%	36%
	328	9	145	29	89	0	57
	328						
Somewhat disapprove	20%	2%	27%	26%	25%	0	24%
	487	1	269	18	155	1	43
	479						
Strongly disapprove	30%	0%	50%	16%	44%	25%	18%
	534	340	58	38	44	1	52
	547						
TOTAL: Approve	33%	89%	11%	34%	12%	24%	22%
	816	10	414	47	244	1	100
	807						
TOTAL: Disapprove	50%	3%	77%	42%	69%	25%	42%
Net:	-17%	86%	-66%	-8%	-57%	-1%	-20%

VI_2nd
Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
DC Approval									
To what extent do you approve or disapprove of the way David Cameron is handling his job as Prime Minister?									
Weighted base	355	49	4	45	224	14	1	11	7
Unweighted base	351	46	5	49	217	14	1	12	7
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	1	0	0	1	1	0	0	0	0
	2								
Strongly approve	0%	0	0	2%	0%	0	0	0	0
	43	5	0	5	29	2	0	0	2
	43								
Somewhat approve	12%	10%	0	11%	13%	13%	0	0	28%
	67	10	0	7	42	4	0	3	1
	68								
Neither approve nor disapprove	19%	21%	0	16%	19%	27%	0	29%	15%
	89	6	1	12	64	4	0	1	2
	86								
Somewhat disapprove	25%	12%	38%	26%	28%	25%	0	9%	28%
	155	29	2	20	89	5	1	7	2
	152								
Strongly disapprove	44%	58%	62%	45%	40%	35%	100%	63%	30%
	44	5	0	5	30	2	0	0	2
	45								
TOTAL: Approve	12%	10%	0	12%	13%	13%	0	0	28%
	244	34	4	32	153	9	1	8	4
	238								
TOTAL: Disapprove	69%	70%	100%	71%	68%	60%	100%	71%	57%

Net:

Gender

Age

	Total	Male	Female	Total	18-34	35-54	55+
DC Approval							
To what extent do you							
approve or disapprove of the							
way David Cameron is							
handling his job as Prime							
Minister?							
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	140	73	67	140	35	45	59
	144			144			
Strongly approve	9%	9%	8%	9%	9%	8%	9%
	394	212	182	394	90	128	177
	403			403			
Somewhat approve	24%	26%	22%	24%	23%	21%	27%
	287	129	158	287	92	102	92
	287			287			
Neither approve nor	18%	16%	19%	18%	24%	17%	14%
disapprove							
	328	157	171	328	76	113	140
	328			328			
Somewhat disapprove	20%	19%	21%	20%	20%	19%	21%
	487	238	250	487	94	210	183
	479			479			
Strongly disapprove	30%	29%	30%	30%	24%	35%	28%
	534	285	249	534	125	173	236
	547			547			
TOTAL: Approve	33%	35%	30%	33%	32%	29%	36%
	816	395	421	816	170	323	322
	807			807			
TOTAL: Disapprove	50%	49%	51%	50%	44%	54%	50%

Net:

VI_1st
Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
EM Approval							
To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?							
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	99	7	82	4	5	0	0
	97						
Strongly approve	6%	2%	15%	4%	1%	0	0
	263	19	192	16	15	0	21
	262						
Somewhat approve	16%	5%	36%	14%	4%	0	9%
	558	126	173	46	97	1	114
Neither approve nor disapprove	34%	33%	32%	41%	27%	24%	48%
	384	112	79	28	98	2	66
	388						
Somewhat disapprove	23%	29%	15%	25%	28%	27%	28%
	333	120	14	18	140	3	39
	333						
Strongly disapprove	20%	31%	3%	16%	39%	49%	16%
	362	27	274	20	20	0	21
	359						
TOTAL: Approve	22%	7%	51%	18%	6%	0	9%
	717	231	93	46	237	5	106
	721						
TOTAL: Disapprove	44%	60%	17%	41%	67%	76%	44%
Net:	-22%	-53%	34%	-23%	-61%	-76%	-35%

VI_2nd
Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
EM Approval									
To what extent do you approve or disapprove of the way Ed Miliband is handling his job as Leader of the Labour Party?									
Weighted base	355	49	4	45	224	14	1	11	7
Unweighted base	351	46	5	49	217	14	1	12	7
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	5	0	0	4	2	0	0	0	0
	5								
Strongly approve	1%	0	0	8%	1%	0	0	0	0
	15	0	0	4	10	1	0	0	1
	15								
Somewhat approve	4%	0	0	8%	4%	7%	0	0	14%
	97	19	1	17	48	7	0	3	2
	95								
Neither approve nor disapprove	27%	38%	41%	37%	22%	47%	0	29%	28%
	98	14	1	14	63	2	0	3	1
	95								
Somewhat disapprove	28%	29%	38%	30%	28%	17%	0	23%	12%
	140	17	1	7	102	4	1	5	3
	141								
Strongly disapprove	39%	34%	21%	16%	45%	30%	100%	48%	45%
	20	0	0	7	11	1	0	0	1
	20								
TOTAL: Approve	6%	0	0	16%	5%	7%	0	0	14%
	237	31	2	21	165	7	1	8	4
	236								
TOTAL: Disapprove	67%	62%	59%	47%	73%	46%	100%	71%	57%

Net:

	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
EM Approval							
To what extent do you							
approve or disapprove of the							
way Ed Miliband is handling							
his job as Leader of the							
Labour Party?							
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	99	61	38	99	42	30	26
	97			97			
Strongly approve	6%	8%	5%	6%	11%	5%	4%
	263	128	135	263	80	103	79
	262			262			
Somewhat approve	16%	16%	16%	16%	21%	17%	12%
	558	240	318	558	145	203	210
	561			561			
Neither approve nor disapprove	34%	30%	38%	34%	37%	34%	32%
	384	183	201	384	80	128	176
	388			388			
Somewhat disapprove	23%	23%	24%	23%	21%	21%	27%
	333	197	136	333	40	133	160
	333			333			
Strongly disapprove	20%	24%	16%	20%	10%	22%	25%
	362	189	173	362	123	134	105
	359			359			
TOTAL: Approve	22%	23%	21%	22%	32%	22%	16%
	717	380	337	717	120	261	336
	721			721			
TOTAL: Disapprove	44%	47%	41%	44%	31%	44%	52%

Net:

VI_1st
Stage

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
NC Approval							
To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?							
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
All likely voters	100%	100%	100%	100%	100%	100%	100%
	45	15	11	18	1	0	0
	45						
Strongly approve	3%	4%	2%	16%	0%	0	0
	161	56	36	37	14	0	18
	161						
Somewhat approve	10%	15%	7%	33%	4%	0	7%
	462	164	89	34	64	1	110
	472						
Neither approve nor disapprove	28%	43%	17%	30%	18%	24%	46%
	404	87	134	17	95	3	67
	409						
Somewhat disapprove	25%	23%	25%	15%	27%	51%	28%
	564	62	269	6	180	1	46
	554						
Strongly disapprove	34%	16%	50%	5%	51%	25%	19%
	207	71	47	55	15	0	18
	206						
TOTAL: Approve	13%	19%	9%	49%	4%	0	7%
	967	149	403	23	275	5	113
	963						
TOTAL: Disapprove	59%	39%	75%	20%	78%	76%	47%
Net:	-46%	-20%	-66%	29%	-74%	-76%	-40%

VI_2nd
Stage

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
NC Approval To what extent do you approve or disapprove of the way Nick Clegg is handling his job as Leader of the Liberal Democrats?									
Weighted base	355	49	4	45	224	14	1	11	7
Unweighted base	351	46	5	49	217	14	1	12	7
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	1	0	0	1	0	0	0	0	0
	1								
Strongly approve	0%	0	0	2%	0	0	0	0	0
	14	1	0	2	11	0	0	0	1
	15								
Somewhat approve	4%	2%	0	5%	5%	0	0	0	14%
	64	12	0	9	34	6	0	2	1
	64								
Neither approve nor disapprove	18%	24%	0	20%	15%	40%	0	22%	15%
	95	11	2	17	57	4	1	1	3
	92								
Somewhat disapprove	27%	23%	58%	37%	25%	25%	100%	7%	40%
	180	25	2	16	123	5	0	8	2
	179								
Strongly disapprove	51%	51%	42%	36%	55%	35%	0	71%	31%
	15	1	0	3	11	0	0	0	1
	16								
TOTAL: Approve	4%	2%	0	7%	5%	0	0	0	14%
	275	37	4	33	180	9	1	9	5
	271								
TOTAL: Disapprove	78%	74%	100%	74%	80%	60%	100%	78%	71%

Net:

Gender

Age

	Total	Male	Female	Total	18-34	35-54	55+
NC Approval							
To what extent do you							
approve or disapprove of the							
way Nick Clegg is handling							
his job as Leader of the							
Liberal Democrats?							
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	45	30	16	45	18	16	11
	45			45			
Strongly approve	3%	4%	2%	3%	5%	3%	2%
	161	81	80	161	44	63	54
	161			161			
Somewhat approve	10%	10%	10%	10%	11%	11%	8%
	462	200	262	462	125	158	180
	472			472			
Neither approve nor disapprove	28%	25%	32%	28%	32%	26%	28%
	404	187	217	404	89	140	175
	409			409			
Somewhat disapprove	25%	23%	26%	25%	23%	23%	27%
	564	311	253	564	112	221	231
	554			554			
Strongly disapprove	34%	38%	31%	34%	29%	37%	35%
	207	111	96	207	62	79	66
	206			206			
TOTAL: Approve	13%	14%	12%	13%	16%	13%	10%
	967	498	470	967	200	361	406
	963			963			
TOTAL: Disapprove	59%	62%	57%	59%	52%	60%	62%

Net:

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?
Parties Q1

	The Conservative Party	The Labour Party	The Liberal Democrats	The United Kingdom Independence Party (UKIP)	The Scottish National Party	Plaid Cymru	The Green Party	The British National Party (BNP)
Weighted base	1636	1636	1636	1636	1636	1636	1636	1636
Unweighted base	1641	1641	1641	1641	1641	1641	1641	1641
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%
	185	198	51	202	72	33	104	45
	186	192	49	195	72	35	110	43
Very favourable	11%	12%	3%	12%	4%	2%	6%	3%
	387	458	320	423	185	199	554	154
	398	459	327	421	183	204	561	147
Somewhat favourable	24%	28%	20%	26%	11%	12%	34%	9%
	350	443	578	334	371	259	352	240
	355	451	584	330	376	265	350	235
Somewhat unfavourable	21%	27%	35%	20%	23%	16%	22%	15%
	612	428	523	438	437	237	227	993
	601	428	518	461	443	242	228	1021
Very unfavourable	37%	26%	32%	27%	27%	14%	14%	61%
	102	111	165	239	571	909	399	204
	101	111	163	234	567	895	392	195
Don't know / no opinion	6%	7%	10%	15%	35%	56%	24%	12%
	572	656	371	625	257	232	658	199
	584	651	376	616	255	239	671	190
TOTAL: Favourable	35%	40%	23%	38%	16%	14%	40%	12%
	962	871	1101	772	808	496	579	1233
	956	879	1102	791	819	507	578	1256
TOTAL: Unfavourable	59%	53%	67%	47%	49%	30%	35%	75%

VI_1st
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 1

The Conservative Party

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	185	163	8	5	4	0	5
	186						
Very favourable	11%	42%	2%	4%	1%	0	2%
	387	203	30	34	58	1	60
	398						
Somewhat favourable	24%	53%	5%	31%	16%	24%	25%
	350	10	135	31	101	2	71
	355						
Somewhat unfavourable	21%	3%	25%	27%	29%	27%	29%
	612	2	347	37	179	1	46
	601						
Very unfavourable	37%	0%	64%	33%	50%	25%	19%
	102	6	18	6	13	1	58
	101						
Don't know / no opinion	6%	1%	3%	5%	4%	24%	24%
	572	366	38	39	62	1	65
	584						
TOTAL: Favourable	35%	95%	7%	35%	17%	17%	27%
	962	12	482	68	280	3	117
	956						
TOTAL: Unfavourable	59%	3%	89%	61%	79%	50%	49%

VI_2nd
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 1

The Conservative Party

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	355	49	4	45	224	14	1	11	7
Unweighted base	351	46	5	49	217	14	1	12	7
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	4	0	0	1	3	0	0	0	0
	5								
Very favourable	1%	0	0	2%	0	0	0	0	0
	58	6	0	3	48	1	0	0	0
	57								
Somewhat favourable	16%	11%	0%	6%	22%	9%	0	0%	0%
	101	8	1	13	69	4	0	2	5
	103								
Somewhat unfavourable	29%	16%	17%	30%	31%	27%	0%	21%	70%
	179	33	3	27	99	8	1	7	1
	173								
Very unfavourable	50%	67%	83%	60%	44%	58%	1	66%	18%
	13	3	0	1	6	1	0	1	1
	13								
Don't know / no opinion	4%	6%	0	3%	2%	5%	0	13%	12%
	62	6	0	4	51	1	0	0	0
TOTAL: Favourable	17%	12%	0%	9%	23%	7%	0%	0%	0%
	280	41	4	40	168	12	1	9	6
TOTAL: Unfavourable	79%	84%	100%	89%	75%	86%	100%	82%	86%

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one? Parties Q1 1 The Conservative Party	Gender		Age				
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	185	107	78	185	37	53	95
	186			186			
Very favourable	11%	13%	9%	11%	9%	9%	15%
	387	204	183	387	71	133	183
	398			398			
Somewhat favourable	24%	25%	22%	24%	18%	22%	28%
	350	173	177	350	105	119	126
	355			355			
Somewhat unfavourable	21%	21%	21%	21%	27%	20%	19%
	612	296	316	612	141	247	224
	601			601			
Very unfavourable	37%	37%	38%	37%	37%	41%	34%
	102	28	74	102	33	46	23
	101			101			
Don't know / no opinion	6%	4%	9%	6%	9%	8%	4%
	572	311	261	572	108	186	278
TOTAL: Favourable	35%	38%	32%	35%	28%	31%	43%
	962	469	493	962	246	366	350
TOTAL: Unfavourable	59%	58%	60%	59%	64%	61%	54%

VI_1st
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 1

The Labour Party

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	198	7	181	6	2	0	2
	192						
Very favourable	12%	2%	34%	5%	0%	0	1%
	458	24	305	27	49	2	51
	459						
Somewhat favourable	28%	6%	57%	24%	14%	27%	21%
	443	151	36	48	123	1	83
	451						
Somewhat unfavourable	27%	39%	7%	43%	35%	25%	34%
	428	187	7	25	165	1	43
	428						
Very unfavourable	26%	49%	1%	22%	46%	24%	18%
	111	16	9	6	16	1	62
	111						
Don't know / no opinion	7%	4%	2%	5%	5%	24%	26%
	656	31	486	33	51	2	53
	651						
TOTAL: Favourable	40%	8%	90%	29%	14%	33%	22%
	871	338	43	73	288	2	126
	879						
TOTAL: Unfavourable	53%	88%	8%	65%	81%	33%	53%

VI_2nd
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 1

The Labour Party

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	355	49	4	45	224	14	1	11	7
Unweighted base	351	46	5	49	217	14	1	12	7
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	2	0	0	2	0	0	0	0	0
	2								
Very favourable	0%	0	0	4%	0	0	0	0	0
	49	12	1	15	17	2	0	2	1
	50								
Somewhat favourable	14%	25%	20%	34%	7%	12%	0	16%	15%
	123	16	2	17	77	4	1	5	1
	118								
Somewhat unfavourable	35%	33%	42%	38%	34%	27%	100%	43%	13%
	165	17	1	8	123	8	0	3	4
	165								
Very unfavourable	46%	34%	38%	19%	55%	56%	0	27%	60%
	16	4	0	2	7	1	0	1	1
	16								
Don't know / no opinion	5%	8%	0	5%	3%	5%	0	13%	12%
	51	12	1	17	17	2	0	2	1
TOTAL: Favourable	14%	24%	25%	38%	8%	14%	0%	18%	14%
	288	33	3	25	200	12	1	8	5
TOTAL: Unfavourable	81%	67%	75%	56%	89%	86%	100%	73%	71%

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one? Parties Q1 1 The Labour Party	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	198	115	83	198	69	72	57
	192			192			
Very favourable	12%	14%	10%	12%	18%	12%	9%
	458	216	242	458	135	184	139
	459			459			
Somewhat favourable	28%	27%	29%	28%	35%	31%	21%
	443	212	230	443	95	135	212
	451			451			
Somewhat unfavourable	27%	26%	28%	27%	25%	23%	33%
	428	235	193	428	55	161	212
	428			428			
Very unfavourable	26%	29%	23%	26%	14%	27%	33%
	111	31	80	111	34	46	31
	111			111			
Don't know / no opinion	7%	4%	10%	7%	9%	8%	5%
	656	331	325	656	204	256	196
TOTAL: Favourable	40%	41%	39%	40%	53%	43%	30%
	871	447	423	871	150	296	424
TOTAL: Unfavourable	53%	55%	51%	53%	39%	49%	65%

VI_1st
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 2

The Liberal Democrats

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	51	7	7	35	2	0	0
	49						
Very favourable	3%	2%	1%	31%	1%	0	0
	320	109	75	63	33	1	38
	327						
Somewhat favourable	20%	28%	14%	56%	9%	24%	16%
	578	164	193	6	129	3	83
	584						
Somewhat unfavourable	35%	43%	36%	5%	36%	52%	34%
	523	65	232	4	173	0	49
	518						
Very unfavourable	32%	17%	43%	3%	49%	0	20%
	165	38	32	4	18	1	70
	163						
Don't know / no opinion	10%	10%	6%	4%	5%	24%	29%
	371	116	82	98	35	1	38
	376						
TOTAL: Favourable	23%	30%	15%	88%	10%	17%	16%
	1101	229	425	10	302	3	132
	1102						
TOTAL: Unfavourable	67%	60%	79%	9%	85%	50%	55%

VI_2nd
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 2

The Liberal Democrats

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	355	49	4	45	224	14	1	11	7
Unweighted base	351	46	5	49	217	14	1	12	7
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	2	0	0	1	1	0	0	0	0
	2								
Very favourable	1%	0	0	2%	0%	0	0	0	0
	33	6	0	10	15	0	0	1	1
	34								
Somewhat favourable	9%	11%	0	22%	7%	0	0	8%	15%
	129	17	2	18	80	6	1	2	3
	126								
Somewhat unfavourable	36%	34%	58%	40%	36%	41%	100%	20%	42%
	173	22	2	14	120	7	0	6	2
	172								
Very unfavourable	49%	46%	42%	30%	54%	47%	0	58%	31%
	18	5	0	3	7	2	0	1	1
	17								
Don't know / no opinion	5%	9%	0	6%	3%	12%	0	13%	12%
	35	6	0	11	16	0	0	1	1
TOTAL: Favourable	10%	12%	0%	24%	7%	0%	0%	9%	14%
	302	39	4	32	200	13	1	8	5
TOTAL: Unfavourable	85%	80%	100%	71%	89%	93%	100%	73%	71%

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one? Parties Q1 2 The Liberal Democrats	Gender		Age				
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	51	36	15	51	25	14	12
	49			49			
Very favourable	3%	4%	2%	3%	6%	2%	2%
	320	163	157	320	89	118	113
	327			327			
Somewhat favourable	20%	20%	19%	20%	23%	20%	17%
	578	272	306	578	122	180	276
	584			584			
Somewhat unfavourable	35%	34%	37%	35%	31%	30%	42%
	523	292	231	523	105	213	205
	518			518			
Very unfavourable	32%	36%	28%	32%	27%	36%	31%
	165	46	119	165	46	73	46
	163			163			
Don't know / no opinion	10%	6%	14%	10%	12%	12%	7%
	371	199	172	371	114	132	125
TOTAL: Favourable	23%	25%	21%	23%	29%	22%	19%
	1101	564	537	1101	227	393	481
TOTAL: Unfavourable	67%	70%	65%	67%	59%	66%	74%

VI_1st
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 3

The United Kingdom

Independence Party (UKIP)

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	202	29	19	6	137	1	9
	195						
Very favourable	12%	8%	4%	5%	39%	25%	4%
	423	130	104	23	105	1	59
	421						
Somewhat favourable	26%	34%	19%	21%	30%	24%	25%
	334	107	122	33	27	0	45
	330						
Somewhat unfavourable	20%	28%	23%	30%	8%	0	19%
	438	72	208	38	62	2	56
	461						
Very unfavourable	27%	19%	39%	34%	18%	27%	23%
	239	46	86	11	23	1	71
	234						
Don't know / no opinion	15%	12%	16%	10%	7%	24%	30%
	625	159	123	29	242	2	68
	616						
TOTAL: Favourable	38%	41%	23%	26%	68%	33%	28%
	772	179	330	71	89	2	101
	791						
TOTAL: Unfavourable	47%	47%	61%	63%	25%	33%	42%

VI_2nd
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 3

The United Kingdom

Independence Party (UKIP)

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	355	49	4	45	224	14	1	11	7
Unweighted base	351	46	5	49	217	14	1	12	7
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	137	0	0	1	134	1	0	1	0
	131								
Very favourable	39%	0	0	2%	60%	6%	0	7%	0
	105	6	1	2	87	8	0	1	1
	105								
Somewhat favourable	30%	12%	21%	6%	39%	53%	0	8%	13%
	27	10	1	10	0	1	0	3	3
	28								
Somewhat unfavourable	8%	20%	17%	23%	0	7%	0	23%	42%
	62	22	2	27	0	3	1	5	2
	64								
Very unfavourable	18%	44%	62%	60%	0	21%	100%	49%	32%
	23	12	0	4	3	2	0	1	1
	23								
Don't know / no opinion	7%	24%	0	10%	1%	14%	0	13%	12%
	242	6	1	3	221	9	0	2	1
TOTAL: Favourable	68%	12%	25%	7%	99%	64%	0%	18%	14%
	89	32	3	37	0	4	1	8	5
TOTAL: Unfavourable	25%	65%	75%	82%	0%	29%	100%	73%	71%

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one? Parties Q1 3 The United Kingdom Independence Party (UKIP)	Gender		Age				
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	202	116	86	202	30	74	98
	195			195			
Very favourable	12%	14%	10%	12%	8%	12%	15%
	423	219	204	423	68	180	175
	421			421			
Somewhat favourable	26%	27%	25%	26%	18%	30%	27%
	334	182	152	334	85	102	147
	330			330			
Somewhat unfavourable	20%	22%	18%	20%	22%	17%	23%
	438	221	217	438	130	157	152
	461			461			
Very unfavourable	27%	27%	26%	27%	33%	26%	23%
	239	70	169	239	74	85	80
	234			234			
Don't know / no opinion	15%	9%	20%	15%	19%	14%	12%
	625	335	290	625	98	254	273
TOTAL: Favourable	38%	41%	35%	38%	25%	42%	42%
	772	403	369	772	215	259	299
TOTAL: Unfavourable	47%	50%	45%	47%	56%	43%	46%

VI_1st
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 4

The Scottish National Party

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	72	9	13	6	43	0	1
	72						
Very favourable	4%	2%	2%	5%	12%	0	0%
	185	19	85	13	52	2	14
	183						
Somewhat favourable	11%	5%	16%	12%	15%	27%	6%
	371	96	140	40	57	1	37
	376						
Somewhat unfavourable	23%	25%	26%	36%	16%	25%	15%
	437	147	124	22	91	1	51
	443						
Very unfavourable	27%	38%	23%	20%	26%	24%	21%
	571	113	177	31	113	1	137
	567						
Don't know / no opinion	35%	29%	33%	27%	32%	24%	57%
	257	28	98	19	95	2	15
	255						
TOTAL: Favourable	16%	7%	18%	17%	27%	33%	6%
	808	243	264	62	148	2	88
	819						
TOTAL: Unfavourable	49%	63%	49%	55%	42%	33%	37%

VI_2nd
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 4

The Scottish National Party

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	355	49	4	45	224	14	1	11	7
Unweighted base	351	46	5	49	217	14	1	12	7
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	43	35	1	1	3	1	0	2	0
	41								
Very favourable	12%	70%	20%	2%	1%	8%	0	19%	0
	52	15	1	15	17	1	0	2	2
	51								
Somewhat favourable	15%	30%	21%	34%	8%	6%	0	14%	31%
	57	0	0	10	39	4	0	3	0
	55								
Somewhat unfavourable	16%	0	0	23%	17%	26%	0	32%	0
	91	0	0	2	82	3	0	1	3
	96								
Very unfavourable	26%	0	0	5%	37%	18%	0	9%	42%
	113	0	2	16	83	6	1	3	2
	108								
Don't know / no opinion	32%	0	59%	36%	37%	42%	100%	27%	27%
	95	50	2	16	20	2	0	4	2
TOTAL: Favourable	27%	102%	50%	36%	9%	14%	0%	36%	29%
	148	0	0	12	121	7	0	4	3
TOTAL: Unfavourable	42%	0%	0%	27%	54%	50%	0%	36%	43%

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one? Parties Q1 4 The Scottish National Party	Gender		Age				
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	72	41	31	72	18	27	26
	72			72			
Very favourable	4%	5%	4%	4%	5%	5%	4%
	185	103	82	185	48	56	81
	183			183			
Somewhat favourable	11%	13%	10%	11%	12%	9%	12%
	371	200	171	371	93	135	143
	376			376			
Somewhat unfavourable	23%	25%	21%	23%	24%	23%	22%
	437	261	176	437	83	166	188
	443			443			
Very unfavourable	27%	32%	21%	27%	22%	28%	29%
	571	203	368	571	145	214	213
	567			567			
Don't know / no opinion	35%	25%	44%	35%	37%	36%	33%
	257	144	113	257	66	83	107
TOTAL: Favourable	16%	18%	14%	16%	17%	14%	16%
	808	461	347	808	176	301	331
TOTAL: Unfavourable	49%	57%	42%	49%	45%	50%	51%

VI_1st
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 5

Plaid Cymru

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	33	8	12	4	8	0	1
	35						
Very favourable	2%	2%	2%	4%	2%	0	0%
	199	29	85	19	51	0	16
	204						
Somewhat favourable	12%	8%	16%	17%	14%	0	7%
	259	75	92	26	41	0	26
	265						
Somewhat unfavourable	16%	19%	17%	23%	12%	0	11%
	237	70	74	11	54	1	25
	242						
Very unfavourable	14%	18%	14%	10%	15%	24%	11%
	909	203	276	52	201	5	173
	895						
Don't know / no opinion	56%	53%	51%	46%	57%	76%	72%
	232	37	97	23	59	0	17
	239						
TOTAL: Favourable	14%	10%	18%	21%	17%	0%	7%
	496	145	166	37	95	1	51
	507						
TOTAL: Unfavourable	30%	38%	31%	33%	27%	17%	21%

VI_2nd
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 5

Plaid Cymru

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	355	49	4	45	224	14	1	11	7
Unweighted base	351	46	5	49	217	14	1	12	7
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	8	2	2	2	0	0	0	1	0
	9								
Very favourable	2%	4%	62%	5%	0	0	0	8%	0
	51	13	1	13	19	2	1	2	0
	51								
Somewhat favourable	14%	26%	38%	29%	9%	11%	100%	16%	0
	41	0	0	4	29	4	0	4	0
	41								
Somewhat unfavourable	12%	0	0	9%	13%	26%	0	37%	0
	54	5	0	4	41	3	0	1	1
	57								
Very unfavourable	15%	10%	0	8%	18%	18%	0	8%	14%
	201	29	0	21	135	7	0	4	6
	193								
Don't know / no opinion	57%	59%	0	48%	60%	45%	0	32%	86%
	59	15	3	15	19	2	1	3	0
TOTAL: Favourable	17%	31%	75%	33%	8%	14%	100%	27%	0%
	95	5	0	8	70	7	0	5	1
TOTAL: Unfavourable	27%	10%	0%	18%	31%	50%	0%	45%	14%

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one? Parties Q1 5 Plaid Cymru	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	33	21	12	33	16	9	8
	35			35			
Very favourable	2%	3%	1%	2%	4%	2%	1%
	199	128	71	199	44	71	85
	204			204			
Somewhat favourable	12%	16%	9%	12%	11%	12%	13%
	259	142	116	259	65	90	103
	265			265			
Somewhat unfavourable	16%	18%	14%	16%	17%	15%	16%
	237	146	91	237	43	94	99
	242			242			
Very unfavourable	14%	18%	11%	14%	11%	16%	15%
	909	372	537	909	219	334	356
	895			895			
Don't know / no opinion	56%	46%	65%	56%	56%	56%	55%
	232	149	83	232	60	80	93
TOTAL: Favourable	14%	18%	10%	14%	16%	13%	14%
	496	288	207	496	108	184	202
TOTAL: Unfavourable	30%	36%	25%	30%	28%	31%	31%

VI_1st
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 6

The Green Party

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%
	104	15	35	18	31	2	4
	110						
Very favourable	6%	4%	6%	16%	9%	27%	2%
	554	115	200	43	129	0	67
	561						
Somewhat favourable	34%	30%	37%	38%	36%	0	28%
	352	116	112	23	64	0	37
	350						
Somewhat unfavourable	22%	30%	21%	21%	18%	0	15%
	227	62	66	9	66	3	21
	228						
Very unfavourable	14%	16%	12%	8%	19%	49%	9%
	399	75	126	19	65	1	112
	392						
Don't know / no opinion	24%	20%	23%	17%	18%	24%	47%
	658	130	235	61	160	2	71
	671						
TOTAL: Favourable	40%	34%	44%	54%	45%	33%	30%
	579	178	178	32	130	3	58
	578						
TOTAL: Unfavourable	35%	46%	33%	29%	37%	50%	24%

VI_2nd
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 6

The Green Party

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	355	49	4	45	224	14	1	11	7
Unweighted base	351	46	5	49	217	14	1	12	7
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	31	4	0	22	5	0	0	0	0
	32								
Very favourable	9%	8%	0	48%	2%	0	0	0	0
	129	21	2	22	71	4	0	6	3
	122								
Somewhat favourable	36%	42%	62%	49%	31%	26%	0	56%	47%
	64	3	0	0	52	5	0	2	1
	65								
Somewhat unfavourable	18%	7%	0	0	23%	34%	0	23%	14%
	66	7	1	0	54	3	1	1	1
	68								
Very unfavourable	19%	13%	17%	0	24%	18%	100%	8%	13%
	65	15	1	1	43	3	0	1	2
	64								
Don't know / no opinion	18%	30%	21%	2%	19%	22%	0	13%	26%
	160	25	2	44	76	4	0	6	3
TOTAL: Favourable	45%	51%	50%	98%	34%	29%	0%	55%	43%
	130	10	1	0	106	8	1	3	2
TOTAL: Unfavourable	37%	20%	25%	0%	47%	57%	100%	27%	29%

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one? Parties Q1 6 The Green Party	Gender		Age				
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	104	54	49	104	43	38	23
	110			110			
Very favourable	6%	7%	6%	6%	11%	6%	4%
	554	259	295	554	132	197	225
	561			561			
Somewhat favourable	34%	32%	36%	34%	34%	33%	35%
	352	208	144	352	66	141	146
	350			350			
Somewhat unfavourable	22%	26%	17%	22%	17%	24%	22%
	227	138	89	227	45	80	103
	228			228			
Very unfavourable	14%	17%	11%	14%	12%	13%	16%
	399	149	250	399	102	143	154
	392			392			
Don't know / no opinion	24%	18%	30%	24%	26%	24%	24%
	658	313	344	658	175	235	248
TOTAL: Favourable	40%	39%	42%	40%	45%	39%	38%
	579	346	233	579	111	221	249
TOTAL: Unfavourable	35%	43%	28%	35%	29%	37%	38%

VI_1st
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 7

The British National Party (BNP)

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	45	6	14	7	16	0	1
	43						
Very favourable	3%	2%	3%	6%	5%	0	1%
	154	38	39	11	55	0	11
	147						
Somewhat favourable	9%	10%	7%	10%	15%	0	4%
	240	65	70	14	59	0	31
	235						
Somewhat unfavourable	15%	17%	13%	12%	17%	0	13%
	993	242	364	69	190	3	126
	1021						
Very unfavourable	61%	63%	68%	61%	53%	51%	52%
	204	33	51	11	35	3	71
	195						
Don't know / no opinion	12%	9%	9%	10%	10%	49%	30%
	199	44	53	18	71	0	12
	190						
TOTAL: Favourable	12%	11%	10%	16%	20%	0%	5%
	1233	307	434	83	249	3	157
	1256						
TOTAL: Unfavourable	75%	80%	81%	74%	70%	50%	65%

VI_2nd
Stage

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one?

Parties Q1 7

The British National Party (BNP)

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	355	49	4	45	224	14	1	11	7
Unweighted base	351	46	5	49	217	14	1	12	7
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	16	0	0	1	7	8	0	0	0
	15								
Very favourable	5%	0	0	2%	3%	56%	0	0	0
	55	0	1	0	47	6	0	1	0
	51								
Somewhat favourable	15%	0	21%	0	21%	44%	0	8%	0
	59	4	0	2	51	0	0	3	0
	60								
Somewhat unfavourable	17%	8%	0	3%	23%	0	0	31%	0
	190	36	3	39	99	0	1	7	5
	193								
Very unfavourable	53%	72%	79%	88%	44%	0	100%	61%	74%
	35	10	0	3	20	0	0	0	2
	32								
Don't know / no opinion	10%	20%	0	7%	9%	0	0	0	26%
	71	0	1	1	54	14	0	1	0
TOTAL: Favourable	20%	0%	25%	2%	24%	100%	0%	9%	0%
	249	40	3	41	150	0	1	10	5
TOTAL: Unfavourable	70%	82%	75%	91%	67%	0%	100%	91%	71%

Thinking about each of the following political parties, would you say you have a favourable or unfavourable impression of each one? Parties Q1 7 The British National Party (BNP)	Gender		Age				
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	45	24	21	45	17	21	7
	43			43			
Very favourable	3%	3%	2%	3%	4%	3%	1%
	154	86	68	154	41	65	48
	147			147			
Somewhat favourable	9%	11%	8%	9%	11%	11%	7%
	240	115	125	240	48	88	105
	235			235			
Somewhat unfavourable	15%	14%	15%	15%	12%	15%	16%
	993	519	474	993	236	348	409
	1021			1021			
Very unfavourable	61%	64%	57%	61%	61%	58%	63%
	204	64	141	204	45	77	83
	195			195			
Don't know / no opinion	12%	8%	17%	12%	12%	13%	13%
	199	110	89	199	58	86	55
TOTAL: Favourable	12%	14%	11%	12%	15%	14%	8%
	1233	634	599	1233	284	436	514
TOTAL: Unfavourable	75%	78%	72%	75%	73%	73%	79%

And in the last 12 months
would you say your view of
each of the following political
parties has become more
positive or more negative?
Parties Q2

	The Conservative Party	The Labour Party	The Liberal Democrats	The United Kingdom Independence Party (UKIP)	The Scottish National Party	Plaid Cymru	The Green Party	The British National Party (BNP)
Weighted base	1636	1636	1636	1636	1636	1636	1636	1636
Unweighted base	1641	1641	1641	1641	1641	1641	1641	1641
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%
	83	103	29	188	36	18	48	41
	83	102	27	184	38	20	51	41
A lot more positive	5%	6%	2%	11%	2%	1%	3%	3%
	204	218	93	304	90	59	149	77
	204	214	94	305	89	61	152	77
A little more positive	12%	13%	6%	19%	5%	4%	9%	5%
	580	672	626	561	732	776	934	749
	590	684	635	566	738	790	944	765
No change	35%	41%	38%	34%	45%	47%	57%	46%
	226	304	341	179	163	76	114	142
	231	307	350	179	166	75	118	141
A little more negative	14%	19%	21%	11%	10%	5%	7%	9%
	465	253	435	230	221	86	106	421
	459	249	429	241	224	85	103	424
A lot more negative	28%	15%	27%	14%	14%	5%	6%	26%
	78	86	112	175	395	622	285	205
	74	85	106	166	386	610	273	193
Don't know / no opinion	5%	5%	7%	11%	24%	38%	17%	13%
	287	321	122	492	126	77	197	118
	287	316	121	489	127	81	203	118
TOTAL: More positive	18%	20%	7%	30%	8%	5%	12%	7%
	691	557	776	409	384	162	220	563
	690	556	779	420	390	160	221	565
TOTAL: More negative	42%	34%	47%	25%	23%	10%	13%	34%

VI_1st
Stage

And in the last 12 months
would you say your view of
each of the following political
parties has become more
positive or more negative?

Parties Q2 0

The Conservative Party

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	83	72	5	4	1	0	1
	83						
A lot more positive	5%	19%	1%	4%	0%	0	1%
	204	119	31	15	15	0	24
	204						
A little more positive	12%	31%	6%	13%	4%	0	10%
	580	171	150	47	131	5	77
	590						
No change	35%	44%	28%	42%	37%	76%	32%
	226	14	69	27	62	0	55
	231						
A little more negative	14%	4%	13%	24%	17%	0	23%
	465	1	271	15	136	0	41
	459						
A lot more negative	28%	0%	50%	14%	38%	0	17%
	78	8	14	4	10	1	41
	74						
Don't know / no opinion	5%	2%	3%	3%	3%	24%	17%
	287	191	36	19	16	0	25
	287						
TOTAL: More positive	18%	50%	7%	17%	5%	0%	10%
	691	15	340	42	198	0	96
	690						
TOTAL: More negative	42%	4%	63%	38%	56%	0%	40%

And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 0 The Conservative Party	VI_2nd Stage									
		Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base		355	49	4	45	224	14	1	11	7
Unweighted base		351	46	5	49	217	14	1	12	7
<i>All likely voters</i>		100%	100%	100%	100%	100%	100%	100%	100%	100%
		1	0	0	1	0	0	0	0	0
	1									
A lot more positive		0%	0	0	2%	0	0	0	0	0
	15		0	0	2	12	0	0	0	0
	15									
A little more positive		4%	0	0	5%	5%	0	0	0	0
	131		20	1	21	77	4	1	6	1
	126									
No change		37%	41%	21%	48%	34%	30%	100%	50%	15%
	62		7	0	8	41	1	0	1	4
	63									
A little more negative		17%	14%	0	17%	18%	7%	0	7%	55%
	136		19	3	10	91	7	0	5	1
	136									
A lot more negative		38%	38%	79%	23%	41%	50%	0	43%	18%
	10		3	0	2	3	2	0	0	1
	10									
Don't know / no opinion		3%	6%	0	4%	1%	13%	0	0	12%
	16		0	0	3	12	0	0	0	0
TOTAL: More positive		5%	0%	0%	7%	5%	0%	0%	0%	0%
	198		26	3	18	132	8	0	6	5
TOTAL: More negative		56%	53%	75%	40%	59%	57%	0%	55%	71%

And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 0 The Conservative Party	Gender		Age				
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	83	43	39	83	21	16	45
	83			83			
A lot more positive	5%	5%	5%	5%	6%	3%	7%
	204	112	92	204	52	65	87
	204			204			
A little more positive	12%	14%	11%	12%	13%	11%	13%
	580	298	282	580	141	214	226
	590			590			
No change	35%	37%	34%	35%	36%	36%	35%
	226	112	114	226	64	81	82
	231			231			
A little more negative	14%	14%	14%	14%	16%	14%	13%
	465	218	247	465	86	186	192
	459			459			
A lot more negative	28%	27%	30%	28%	22%	31%	30%
	78	24	54	78	23	36	19
	74			74			
Don't know / no opinion	5%	3%	6%	5%	6%	6%	3%
	287	155	131	287	73	81	132
TOTAL: More positive	18%	19%	16%	18%	19%	14%	20%
	691	330	361	691	150	267	274
TOTAL: More negative	42%	41%	44%	42%	39%	45%	42%

VI_1st
Stage

And in the last 12 months
would you say your view of
each of the following political
parties has become more
positive or more negative?

Parties Q2 1

The Labour Party

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	103	6	87	7	2	0	1
	102						
A lot more positive	6%	1%	16%	6%	1%	0	1%
	218	7	166	15	16	0	14
	214						
A little more positive	13%	2%	31%	13%	5%	0	6%
	672	183	219	49	132	2	89
	684						
No change	41%	48%	41%	44%	37%	27%	37%
	304	82	54	26	83	1	59
	307						
A little more negative	19%	21%	10%	23%	23%	25%	25%
	253	95	4	10	107	1	35
	249						
A lot more negative	15%	25%	1%	9%	30%	24%	14%
	86	12	9	5	15	1	43
	85						
Don't know / no opinion	5%	3%	2%	4%	4%	24%	18%
	321	13	253	22	18	0	15
	316						
TOTAL: More positive	20%	3%	47%	20%	5%	0%	6%
	557	177	58	36	190	2	94
	556						
TOTAL: More negative	34%	46%	11%	32%	54%	33%	39%

And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 1 The Labour Party	VI_2nd Stage								
		Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	355	49	4	45	224	14	1	11	7
Unweighted base	351	46	5	49	217	14	1	12	7
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	2	0	0	1	1	0	0	0	0
	2								
A lot more positive	1%	0	0	2%	0%	0	0	0	0
	16	0	0	6	10	0	0	0	0
	16								
A little more positive	5%	0	0	14%	4%	0	0	0	0
	132	19	1	22	74	7	0	7	2
	128								
No change	37%	38%	21%	48%	33%	49%	0	66%	29%
	83	18	2	8	50	0	1	2	2
	82								
A little more negative	23%	37%	62%	18%	22%	0	100%	16%	28%
	107	8	1	5	84	6	0	2	2
	108								
A lot more negative	30%	17%	17%	12%	37%	38%	0	19%	31%
	15	4	0	3	6	2	0	0	1
	15								
Don't know / no opinion	4%	8%	0	6%	3%	13%	0	0	12%
	18	0	0	7	11	0	0	0	0
TOTAL: More positive	5%	0%	0%	16%	5%	0%	0%	0%	0%
	190	26	3	13	134	6	1	4	4
TOTAL: More negative	54%	53%	75%	29%	60%	43%	100%	36%	57%

And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 1 The Labour Party	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	103	60	44	103	34	41	29
	102			102			
A lot more positive	6%	7%	5%	6%	9%	7%	4%
	218	113	106	218	70	77	71
	214			214			
A little more positive	13%	14%	13%	13%	18%	13%	11%
	672	327	346	672	181	247	244
	684			684			
No change	41%	40%	42%	41%	47%	41%	38%
	304	147	158	304	51	110	142
	307			307			
A little more negative	19%	18%	19%	19%	13%	18%	22%
	253	141	111	253	27	90	136
	249			249			
A lot more negative	15%	17%	13%	15%	7%	15%	21%
	86	21	64	86	24	33	28
	85			85			
Don't know / no opinion	5%	3%	8%	5%	6%	6%	4%
	321	173	150	321	104	118	100
TOTAL: More positive	20%	21%	18%	20%	27%	20%	15%
	557	288	269	557	78	200	278
TOTAL: More negative	34%	36%	32%	34%	20%	33%	43%

VI_1st
Stage

And in the last 12 months
would you say your view of
each of the following political
parties has become more
positive or more negative?
Parties Q2 2

The Liberal Democrats

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	29	7	7	13	1	0	0
	27						
A lot more positive	2%	2%	1%	12%	0%	0	0
	93	25	24	27	9	0	8
	94						
A little more positive	6%	6%	4%	24%	3%	0	3%
	626	212	163	48	120	3	81
	635						
No change	38%	55%	30%	42%	34%	52%	34%
	341	81	112	19	73	1	55
	350						
A little more negative	21%	21%	21%	17%	20%	24%	23%
	435	42	205	1	137	0	51
	429						
A lot more negative	27%	11%	38%	1%	39%	0	21%
	112	17	29	4	15	1	46
	106						
Don't know / no opinion	7%	5%	5%	3%	4%	24%	19%
	122	32	31	40	10	0	8
	121						
TOTAL: More positive	7%	8%	6%	36%	3%	0%	3%
	776	123	317	20	210	1	106
	779						
TOTAL: More negative	47%	32%	59%	18%	59%	17%	44%

And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 2 The Liberal Democrats	VI_2nd Stage									
		Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base		355	49	4	45	224	14	1	11	7
Unweighted base		351	46	5	49	217	14	1	12	7
<i>All likely voters</i>		100%	100%	100%	100%	100%	100%	100%	100%	100%
		1	0	0	1	0	0	0	0	0
	1									
A lot more positive		0%	0	0	2%	0	0	0	0	0
	9		2	0	2	6	0	0	0	0
	8									
A little more positive		3%	3%	0	4%	3%	0	0	0	0
	120		19	2	20	68	4	0	6	2
	119									
No change		34%	38%	42%	45%	30%	30%	0	51%	29%
	73		11	1	10	47	1	1	1	2
	72									
A little more negative		20%	21%	17%	22%	21%	5%	100%	9%	28%
	137		13	1	10	98	7	0	5	2
	137									
A lot more negative		39%	26%	41%	23%	44%	52%	0	41%	31%
	15		5	0	2	5	2	0	0	1
	14									
Don't know / no opinion		4%	11%	0	4%	2%	13%	0	0	12%
	10		2	0	3	6	0	0	0	0
TOTAL: More positive		3%	4%	0%	7%	3%	0%	0%	0%	0%
	210		24	2	20	145	8	1	6	4
TOTAL: More negative		59%	49%	50%	44%	65%	57%	100%	55%	57%

And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 2 The Liberal Democrats	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	29	20	9	29	13	11	4
	27			27			
A lot more positive	2%	2%	1%	2%	3%	2%	1%
	93	49	45	93	31	30	33
	94			94			
A little more positive	6%	6%	5%	6%	8%	5%	5%
	626	316	310	626	157	233	236
	635			635			
No change	38%	39%	37%	38%	40%	39%	36%
	341	159	182	341	64	118	159
	350			350			
A little more negative	21%	20%	22%	21%	17%	20%	24%
	435	231	204	435	92	165	179
	429			429			
A lot more negative	27%	29%	25%	27%	24%	28%	27%
	112	34	78	112	31	41	40
	106			106			
Don't know / no opinion	7%	4%	9%	7%	8%	7%	6%
	122	69	54	122	44	41	37
TOTAL: More positive	7%	9%	7%	7%	11%	7%	6%
	776	390	386	776	156	283	338
TOTAL: More negative	47%	48%	47%	47%	40%	47%	52%

VI_1st
Stage

And in the last 12 months
would you say your view of
each of the following political
parties has become more
positive or more negative?

Parties Q2 3

The United Kingdom

Independence Party (UKIP)

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	188	30	24	5	120	0	9
	184						
A lot more positive	11%	8%	4%	5%	34%	0	4%
	304	92	59	15	91	1	45
	305						
A little more positive	19%	24%	11%	14%	26%	25%	19%
	561	160	200	43	87	1	70
	566						
No change	34%	42%	37%	38%	24%	24%	29%
	179	41	83	18	14	0	23
	179						
A little more negative	11%	11%	15%	16%	4%	0	10%
	230	34	115	22	26	2	31
	241						
A lot more negative	14%	9%	21%	20%	7%	27%	13%
	175	27	59	8	18	1	61
	166						
Don't know / no opinion	11%	7%	11%	7%	5%	24%	25%
	492	122	83	20	211	1	54
	489						
TOTAL: More positive	30%	32%	15%	18%	59%	17%	23%
	409	75	198	40	40	2	54
	420						
TOTAL: More negative	25%	20%	37%	36%	11%	33%	23%

	VI_2nd Stage								
And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 3									
The United Kingdom Independence Party (UKIP)	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	355	49	4	45	224	14	1	11	7
Unweighted base	351	46	5	49	217	14	1	12	7
All likely voters	100%	100%	100%	100%	100%	100%	100%	100%	100%
	120	0	0	1	117	2	0	1	0
	115								
A lot more positive	34%	0	0	2%	52%	11%	0	7%	0
	91	5	1	6	74	3	0	1	1
	91								
A little more positive	26%	10%	38%	13%	33%	21%	0	8%	13%
	87	21	2	17	30	8	0	6	3
	88								
No change	24%	43%	42%	39%	14%	55%	0	51%	43%
	14	3	0	6	2	0	0	2	1
	14								
A little more negative	4%	6%	0	13%	1%	0	0	16%	14%
	26	10	1	12	0	0	1	2	1
	26								
A lot more negative	7%	20%	20%	26%	0	0	100%	19%	18%
	18	11	0	3	2	2	0	0	1
	17								
Don't know / no opinion	5%	21%	0	8%	1%	13%	0	0	12%
	211	5	1	7	191	5	0	2	1
TOTAL: More positive	59%	10%	25%	16%	85%	36%	0%	18%	14%
	40	13	1	18	2	0	1	4	2
TOTAL: More negative	11%	27%	25%	40%	1%	0%	100%	36%	29%

And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 3 The United Kingdom Independence Party (UKIP)	Gender		Age				
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	188	104	83	188	27	82	79
	184			184			
A lot more positive	11%	13%	10%	11%	7%	14%	12%
	304	162	143	304	42	122	141
	305			305			
A little more positive	19%	20%	17%	19%	11%	20%	22%
	561	278	283	561	158	195	207
	566			566			
No change	34%	34%	34%	34%	41%	33%	32%
	179	93	86	179	53	53	72
	179			179			
A little more negative	11%	12%	10%	11%	14%	9%	11%
	230	115	115	230	62	84	85
	241			241			
A lot more negative	14%	14%	14%	14%	16%	14%	13%
	175	57	118	175	46	63	67
	166			166			
Don't know / no opinion	11%	7%	14%	11%	12%	10%	10%
	492	266	226	492	69	204	220
TOTAL: More positive	30%	33%	27%	30%	18%	34%	34%
	409	208	201	409	115	137	157
TOTAL: More negative	25%	26%	24%	25%	30%	23%	24%

VI_1st
Stage

And in the last 12 months
would you say your view of
each of the following political
parties has become more
positive or more negative?
Parties Q2 4
The Scottish National Party

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	36	6	10	4	14	0	1
	38						
A lot more positive	2%	2%	2%	4%	4%	0	0%
	90	6	39	7	31	0	7
	89						
A little more positive	5%	2%	7%	7%	9%	0	3%
	732	190	245	50	159	2	86
	738						
No change	45%	49%	45%	45%	45%	27%	36%
	163	53	51	21	24	0	14
	166						
A little more negative	10%	14%	9%	18%	7%	0	6%
	221	63	68	9	49	3	30
	224						
A lot more negative	14%	16%	13%	8%	14%	49%	12%
	395	66	127	21	77	1	102
	386						
Don't know / no opinion	24%	17%	24%	19%	22%	24%	43%
	126	12	49	11	45	0	8
	127						
TOTAL: More positive	8%	3%	9%	10%	13%	0%	3%
	384	116	119	30	73	3	44
	390						
TOTAL: More negative	23%	30%	22%	27%	21%	50%	18%

And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 4 The Scottish National Party	VI_2nd Stage									
	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know	
Weighted base	355	49	4	45	224	14	1	11	7	
Unweighted base	351	46	5	49	217	14	1	12	7	
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	14	9	1	0	3	1	0	1	0	
	15									
A lot more positive	4%	17%	20%	0	1%	8%	0	8%	0	
	31	16	1	8	5	0	0	1	0	
	30									
A little more positive	9%	32%	21%	17%	2%	0	0	11%	0	
	159	22	1	21	94	8	0	8	5	
	156									
No change	45%	46%	38%	46%	42%	55%	0	74%	74%	
	24	1	0	2	22	0	0	0	0	
	25									
A little more negative	7%	2%	0	4%	10%	0	0	0	0	
	49	0	0	1	45	3	0	0	0	
	52									
A lot more negative	14%	0	0	2%	20%	18%	0	0	0	
	77	1	1	14	55	3	1	1	2	
	73									
Don't know / no opinion	22%	3%	21%	31%	25%	19%	100%	8%	26%	
	45	25	2	8	8	1	0	2	0	
TOTAL: More positive	13%	51%	50%	18%	4%	7%	0%	18%	0%	
	73	1	0	3	67	3	0	0	0	
TOTAL: More negative	21%	2%	0%	7%	30%	21%	0%	0%	0%	

And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 4 The Scottish National Party	Gender		Age				
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	36	19	16	36	12	13	11
	38			38			
A lot more positive	2%	2%	2%	2%	3%	2%	2%
	90	49	41	90	28	27	35
	89			89			
A little more positive	5%	6%	5%	5%	7%	5%	5%
	732	367	365	732	187	273	272
	738			738			
No change	45%	45%	44%	45%	48%	46%	42%
	163	92	71	163	33	56	74
	166			166			
A little more negative	10%	11%	9%	10%	9%	9%	11%
	221	139	82	221	34	84	103
	224			224			
A lot more negative	14%	17%	10%	14%	9%	14%	16%
	395	142	252	395	94	146	155
	386			386			
Don't know / no opinion	24%	18%	30%	24%	24%	24%	24%
	126	68	57	126	40	40	46
TOTAL: More positive	8%	8%	7%	8%	10%	7%	7%
	384	231	153	384	67	140	177
TOTAL: More negative	23%	29%	18%	23%	17%	23%	27%

VI_1st
Stage

And in the last 12 months
would you say your view of
each of the following political
parties has become more
positive or more negative?
Parties Q2 5
Plaid Cymru

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	18	4	8	3	2	0	1
	20						
A lot more positive	1%	1%	2%	3%	1%	0	0%
	59	9	27	7	14	0	2
	61						
A little more positive	4%	2%	5%	6%	4%	0	1%
	776	217	251	49	166	2	92
	790						
No change	47%	56%	46%	44%	47%	27%	38%
	76	22	29	8	12	1	3
	75						
A little more negative	5%	6%	5%	8%	3%	25%	1%
	86	22	36	3	15	1	9
	85						
A lot more negative	5%	6%	7%	3%	4%	24%	4%
	622	111	189	40	147	1	132
	610						
Don't know / no opinion	38%	29%	35%	36%	41%	24%	55%
	77	13	35	10	16	0	3
	81						
TOTAL: More positive	5%	3%	6%	9%	5%	0%	1%
	162	44	65	11	27	2	12
	160						
TOTAL: More negative	10%	11%	12%	10%	8%	33%	5%

And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 5 Plaid Cymru	VI_2nd Stage									
	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know	
Weighted base	355	49	4	45	224	14	1	11	7	
Unweighted base	351	46	5	49	217	14	1	12	7	
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	
	2	0	1	1	0	0	0	0	0	
	3									
A lot more positive	1%	0	41%	2%	0	0	0	0	0	
	14	0	1	3	8	0	1	2	0	
	15									
A little more positive	4%	0	17%	6%	4%	0	100%	15%	0	
	166	26	2	23	98	8	0	7	2	
	165									
No change	47%	52%	42%	52%	44%	55%	0	59%	29%	
	12	1	0	0	11	0	0	0	0	
	12									
A little more negative	3%	2%	0	0	5%	0	0	0	0	
	15	3	0	1	9	3	0	0	0	
	16									
A lot more negative	4%	6%	0	2%	4%	18%	0	0	0	
	147	20	0	17	98	4	0	3	5	
	140									
Don't know / no opinion	41%	40%	0	39%	44%	27%	0	26%	71%	
	16	0	2	4	8	0	1	2	0	
TOTAL: More positive	5%	0%	50%	9%	4%	0%	100%	18%	0%	
	27	4	0	1	20	3	0	0	0	
TOTAL: More negative	8%	8%	0%	2%	9%	21%	0%	0%	0%	

And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 5 Plaid Cymru	Gender			Age			
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	18	13	5	18	11	6	1
	20			20			
A lot more positive	1%	2%	1%	1%	3%	1%	0%
	59	40	19	59	24	19	16
	61			61			
A little more positive	4%	5%	2%	4%	6%	3%	2%
	776	407	370	776	179	294	303
	790			790			
No change	47%	50%	45%	47%	46%	49%	47%
	76	42	34	76	18	22	36
	75			75			
A little more negative	5%	5%	4%	5%	5%	4%	6%
	86	55	31	86	19	30	36
	85			85			
A lot more negative	5%	7%	4%	5%	5%	5%	6%
	622	252	370	622	136	228	258
	610			610			
Don't know / no opinion	38%	31%	45%	38%	35%	38%	40%
	77	53	24	77	35	25	17
TOTAL: More positive	5%	7%	3%	5%	9%	4%	3%
	162	97	65	162	37	52	72
TOTAL: More negative	10%	12%	8%	10%	10%	9%	11%

VI_1st
Stage

And in the last 12 months
would you say your view of
each of the following political
parties has become more
positive or more negative?

Parties Q2 6

The Green Party

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	48	11	22	7	8	0	1
	51						
A lot more positive	3%	3%	4%	6%	2%	0	0%
	149	22	63	17	27	2	18
	152						
A little more positive	9%	6%	12%	15%	8%	27%	8%
	934	243	293	68	215	0	114
	944						
No change	57%	63%	54%	61%	61%	0	48%
	114	31	43	7	22	0	12
	118						
A little more negative	7%	8%	8%	6%	6%	0	5%
	106	25	32	3	30	3	13
	103						
A lot more negative	6%	6%	6%	3%	9%	49%	5%
	285	53	87	10	52	1	82
	273						
Don't know / no opinion	17%	14%	16%	9%	15%	24%	34%
	197	33	85	24	35	2	19
	203						
TOTAL: More positive	12%	9%	16%	21%	10%	33%	8%
	220	56	75	10	52	3	25
	221						
TOTAL: More negative	13%	15%	14%	9%	15%	50%	10%

And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 6 The Green Party	VI_2nd Stage									
		Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know	
Weighted base	355	49	4	45	224	14	1	11	7	
Unweighted base	351	46	5	49	217	14	1	12	7	
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	
	8	1	0	6	1	0	0	0	0	
	9									
A lot more positive	2%	2%	0	13%	0%	0	0	0	0	
	27	2	1	10	14	0	0	0	0	
	23									
A little more positive	8%	5%	20%	22%	6%	0	0	0	0	
	215	30	2	27	134	9	1	7	6	
	212									
No change	61%	60%	63%	61%	60%	61%	100%	66%	88%	
	22	2	0	0	18	0	0	3	0	
	23									
A little more negative	6%	4%	0	0	8%	0	0	23%	0	
	30	4	1	0	22	3	0	1	0	
	33									
A lot more negative	9%	7%	17%	0	10%	18%	0	11%	0	
	52	11	0	2	35	3	0	0	1	
	51									
Don't know / no opinion	15%	22%	0	4%	16%	22%	0	0	12%	
	35	3	1	16	15	0	0	0	0	
TOTAL: More positive	10%	6%	25%	36%	7%	0%	0%	0%	0%	
	52	6	1	0	40	3	0	4	0	
TOTAL: More negative	15%	12%	25%	0%	18%	21%	0%	36%	0%	

And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 6 The Green Party	Gender		Age				
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	48	31	17	48	26	15	7
	51			51			
A lot more positive	3%	4%	2%	3%	7%	3%	1%
	149	77	72	149	44	41	65
	152			152			
A little more positive	9%	10%	9%	9%	11%	7%	10%
	934	467	466	934	214	364	356
	944			944			
No change	57%	58%	56%	57%	55%	61%	55%
	114	76	38	114	22	41	51
	118			118			
A little more negative	7%	9%	5%	7%	6%	7%	8%
	106	60	46	106	18	39	50
	103			103			
A lot more negative	6%	7%	6%	6%	5%	6%	8%
	285	97	188	285	63	99	123
	273			273			
Don't know / no opinion	17%	12%	23%	17%	16%	17%	19%
	197	108	89	197	70	56	72
TOTAL: More positive	12%	13%	11%	12%	18%	9%	11%
	220	136	84	220	40	80	101
TOTAL: More negative	13%	17%	10%	13%	10%	13%	16%

VI_1st
Stage

And in the last 12 months
would you say your view of
each of the following political
parties has become more
positive or more negative?

Parties Q2 7

The British National Party
(BNP)

	Total	Conservative	Labour	Liberal Democrat	Some other party	Would not vote	Don't know
Weighted base	1636	384	539	112	355	6	240
Unweighted base	1641	399	533	113	351	4	241
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	41	11	12	3	14	0	1
	41						
A lot more positive	3%	3%	2%	3%	4%	0	1%
	77	13	23	9	28	0	5
	77						
A little more positive	5%	3%	4%	8%	8%	0	2%
	749	194	231	47	174	0	102
	765						
No change	46%	51%	43%	42%	49%	0	43%
	142	39	47	11	25	1	19
	141						
A little more negative	9%	10%	9%	10%	7%	25%	8%
	421	93	173	33	69	3	50
	424						
A lot more negative	26%	24%	32%	30%	20%	51%	21%
	205	34	54	8	45	1	63
	193						
Don't know / no opinion	13%	9%	10%	7%	13%	24%	26%
	118	24	35	12	42	0	6
	118						
TOTAL: More positive	7%	6%	6%	11%	12%	0%	3%
	563	132	220	44	94	4	69
	565						
TOTAL: More negative	34%	34%	41%	39%	26%	67%	29%

VI_2nd
Stage

And in the last 12 months
would you say your view of
each of the following political
parties has become more
positive or more negative?
Parties Q2 7
The British National Party
(BNP)

	Total	Scottish National Party	Plaid Cymru	Green	United Kingdom Independence Party (UKIP)	British National Party (BNP)	Respect	Some other party	Don't know
Weighted base	355	49	4	45	224	14	1	11	7
Unweighted base	351	46	5	49	217	14	1	12	7
<i>All likely voters</i>	100%	100%	100%	100%	100%	100%	100%	100%	100%
	14	0	0	0	10	4	0	0	0
	13								
A lot more positive	4%	0	0	0	5%	25%	0	0	0
	28	0	0	0	25	3	0	0	0
	26								
A little more positive	8%	0	0	0	11%	21%	0	0	0
	174	22	2	25	108	6	1	8	3
	176								
No change	49%	44%	42%	57%	48%	40%	100%	73%	43%
	25	2	1	3	20	0	0	0	0
	26								
A little more negative	7%	3%	21%	7%	9%	0	0	0	0
	69	15	1	12	36	0	0	3	2
	68								
A lot more negative	20%	30%	37%	27%	16%	0	0	27%	31%
	45	11	0	4	26	2	0	0	2
	42								
Don't know / no opinion	13%	22%	0	10%	12%	13%	0	0	26%
	42	0	0	0	35	7	0	0	0
TOTAL: More positive	12%	0%	0%	0%	16%	50%	0%	0%	0%
	94	17	2	15	56	0	0	3	2
TOTAL: More negative	26%	35%	50%	33%	25%	0%	0%	27%	29%

And in the last 12 months would you say your view of each of the following political parties has become more positive or more negative? Parties Q2 7 The British National Party (BNP)	Gender		Age				
	Total	Male	Female	Total	18-34	35-54	55+
Weighted base	1636	808	828	1636	387	598	651
Unweighted base	1641	761	880	1641	391	612	638
<i>All likely voters</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>
	41	23	18	41	12	23	6
	41			41			
A lot more positive	3%	3%	2%	3%	3%	4%	1%
	77	45	32	77	25	29	24
	77			77			
A little more positive	5%	6%	4%	5%	6%	5%	4%
	749	380	369	749	193	276	280
	765			765			
No change	46%	47%	45%	46%	50%	46%	43%
	142	73	69	142	30	49	63
	141			141			
A little more negative	9%	9%	8%	9%	8%	8%	10%
	421	215	206	421	97	148	176
	424			424			
A lot more negative	26%	27%	25%	26%	25%	25%	27%
	205	72	133	205	31	73	102
	193			193			
Don't know / no opinion	13%	9%	16%	13%	8%	12%	16%
	118	68	50	118	37	52	30
TOTAL: More positive	7%	8%	6%	7%	10%	9%	5%
	563	288	275	563	127	197	239
TOTAL: More negative	34%	36%	33%	34%	33%	33%	37%